

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS L'OREAL (the "Assignor"), whose address is 14 rue Royale, Paris 75008, France, has registered or applied for registration of those marks listed in Schedule A below (the "Marks"); and

WHEREAS MEDILINE LTD. (the "Assignee"), whose address is 22G Ben Gurion St., Herzelia 46785, Israel, desires to acquire said Marks and the registrations and applications thereof.


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign to Assignee all rights, title and interest in and to the Marks and the registrations and applications thereof.

The Commissioner of Patents and Trademarks in the countries listed in Schedule A, or any other competent governmental authority in those countries, is requested to record this Assignment in favor of said Assignee.

IN WITNESS WHEREOF, Assignor and Assignee have caused this document to be duly executed on this 9 day of October, 2013.

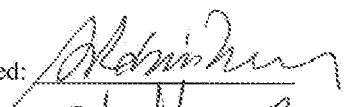
ASSIGNOR (L'OREAL)

ASSIGNEE (MEDILINE LTD.)


Signed: _____

Name: José MONTEIRO

Title: Chief Trademark Counsel

Signed: 
Name: Stello Robinson
Title: President

MEDILINE LTD.
SHAR HAYR, BUILDING 1
22 BEN GURION
HERZLIA 46785
ISRAEL

| Trademarks | TM Kind | Country | classes | Appl. Date | Appl. N° | Reg. Date | Reg. N° | Renewal date | Applicants/Owners |
|--------------------|---------|--------------------------|---------|--------------|---------------|--------------|---------------|--------------|-------------------|
| BODY MINERAL | Word | OHIM | 3 | 15-déc-2006 | CTM-5.560.743 | 15-nov-2007 | CTM-5.560.743 | 15-déc-2016 | L'OREAL |
| DERMO MINERAL | Word | OHIM | 3 | 22-nov-2006 | CTM-5.490.347 | 15-nov-2007 | CTM-5.490.347 | 22-nov-2016 | L'OREAL |
| MARINE PRO MINERAL | Word | OHIM | 3 | 15-déc-2006 | CTM-5.560.586 | 12-déc-2007 | CTM-5.560.586 | 15-déc-2016 | L'OREAL |
| MINERIAL | Word | France | 3 | 11-juin-2008 | 08/3.581.428 | 11-juin-2008 | 08/3.581.428 | 30-juin-2018 | L'OREAL |
| MINERIAL | Word | WIPO | 3 | 26-nov-2008 | MI-987.985 | 26-nov-2008 | MI-987.985 | 26-nov-2018 | L'OREAL |
| MINERIAL | Word | China | 3 | 26-nov-2008 | MI-987.985 | 26-nov-2008 | MI-987.985 | 26-nov-2018 | L'OREAL |
| MINERIAL | Word | Russian Federation | 3 | 26-nov-2008 | MI-987.985 | 26-nov-2008 | MI-987.985 | 26-nov-2018 | L'OREAL |
| MINERIAL | Word | Ukraine | 3 | 26-nov-2008 | MI-987.985 | 26-nov-2008 | MI-987.985 | 26-nov-2018 | L'OREAL |
| MINERIAL | Word | Japan | 3 | 26-nov-2008 | MI-987.985 | 26-nov-2008 | MI-987.985 | 26-nov-2018 | L'OREAL |
| MINERIAL | Word | Norway | 3 | 26-nov-2008 | MI-987.985 | 26-nov-2008 | MI-987.985 | 26-nov-2018 | L'OREAL |
| MINERIAL | Word | Turkey | 3 | 26-nov-2008 | MI-987.985 | 26-nov-2008 | MI-987.985 | 26-nov-2018 | L'OREAL |
| MINERIAL | Word | OHIM | 3 | 20-nov-2008 | CTM-7.410.021 | 27-mai-2009 | CTM-7.410.021 | 20-nov-2018 | L'OREAL |
| MINERIAL | Word | United States of America | 3 | 21-nov-2008 | 77-639.424 | 08-sept-2009 | 3.678.944 | 08-sept-2019 | L'OREAL |

| Trademarks | TM Kind | Country | classes | Appl. Date | Appl. N° | Reg. Date | Reg. N° | Renewal date | Applicants/Owners |
|----------------------|---------|--------------------|---------|--------------|---------------|--------------|---------------|--------------|-------------------|
| MINERIAL | Word | Hong Kong | 3 | 24-nov-2008 | 301.244.547 | 24-nov-2008 | 301.244.547 | 23-nov-2018 | L'OREAL |
| MINERIAL | Word | Taiwan | 3 | 21-nov-2008 | 097.053.785 | 16-juil-2009 | 1.369.627 | 15-juil-2019 | L'OREAL |
| MINERIAL | Word | Canada | 3 | 28-aout-2009 | 1.449.866 | | | | L'OREAL |
| SEA BEAUTY INSTITUTE | Word | France | 3 | 10-sept-2009 | 09/3.675.386 | 10-sept-2009 | 09/3.675.386 | 30-sept-2019 | L'OREAL |
| SEA BEAUTY INSTITUTE | Word | WIPO | 3 | 14-oct-2009 | MI-1.021.288 | 14-oct-2009 | MI-1.021.288 | 14-oct-2019 | L'OREAL |
| SEA BEAUTY INSTITUTE | Word | Japan | 3 | 14-oct-2009 | MI-1.021.288 | 14-oct-2009 | MI-1.021.288 | 14-oct-2019 | L'OREAL |
| SEA BEAUTY INSTITUTE | Word | Norway | 3 | 14-oct-2009 | MI-1.021.288 | 14-oct-2009 | MI-1.021.288 | 14-oct-2019 | L'OREAL |
| SEA BEAUTY INSTITUTE | Word | Russian Federation | 3 | 14-oct-2009 | MI-1.021.288 | 14-oct-2009 | MI-1.021.288 | 14-oct-2019 | L'OREAL |
| SEA BEAUTY INSTITUTE | Word | Ukraine | 3 | 14-oct-2009 | MI-1.021.288 | 14-oct-2009 | MI-1.021.288 | 14-oct-2019 | L'OREAL |
| SEA BEAUTY INSTITUTE | Word | Hong Kong | 3 | 15-sept-2009 | 301.428.651 | 15-sept-2009 | 301.428.651 | 14-sept-2019 | L'OREAL |
| SEA BEAUTY INSTITUTE | Word | Taiwan | 3 | 15-sept-2009 | 098.040.541 | 01-juin-2010 | 1.411.634 | 31-mai-2020 | L'OREAL |
| SEA BEAUTY INSTITUTE | Word | OHIM | 3 | 23-sept-2009 | CTM-8.567.802 | 17-févr-2010 | CTM-8.567.802 | 23-sept-2019 | L'OREAL |
| TERRIAL | Word | OHIM | 3 | 10-juin-2008 | CTM-6.975.882 | 06-févr-2009 | CTM-6.975.882 | 10-juin-2018 | L'OREAL |

Power of Attorney

Know all by these presents that we Medi-line Ltd., hereby appoint Ephrayim Aaharonov & Co. Law Office to be our true and lawful attorney in matters related to the MINERIAL and NATURAL SEA BEAUTY trademarks.

Our attorneys are authorized to represent us and act on our behalf before all courts of justice of all instances, and before any court, administrative tribunal or other governmental institution including the PTO office of countries worldwide, including the US patent office, WIPO, OHIM and others, and, without derogating from the generality thereof, to submit letters, applications, claims, complaints, oppositions, defenses, appeals, revisions, all kinds of pleas and petitions, to accept and withdraw, summon witnesses, appoint experts, and to dismiss them, demand examinations by experts, and acknowledge receipt thereof.

Our attorneys are authorized to represent us and to appear in our name before any official, government officer or competent authority, bank, pension fund, life insurance company, any municipal or local council or any other administrative officers, or before all and any offices, or before any other authority in all matters affecting or connected with the aforementioned.

We hereby declare as follows:

The powers hereby given the Attorneys shall be given the widest interpretation and shall be construed as an express authority to them to act and deal as fully and effectually as we could do. The Attorneys may appoint and remove at pleasure any substitute in respect of all or any of the matters aforesaid, upon such terms as my Attorneys shall think fit.

We hereby agree to ratify and confirm all and whatsoever my Attorneys or any substitutes shall do or cause to be done by virtue of this Power of Attorney.

Date: 14/7/2015

SIGNATURE

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MEDILINE LTD.
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22 BEN GURION
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ISRAEL