

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM350078

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RiceTec, AG.		05/29/2015	COMPANY: LIECHTENSTEIN
RECEIVING PARTY DATA			
Name:	Riviana Foods Inc.		
Street Address:	2777 Allen Parkway		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77019		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1447800	ROYAL BLEND	
Registration Number:	1912696	RICESELECT	
Registration Number:	1859875	TEXMATI	
Registration Number:	1807817	JASMATI	
Registration Number:	1982924	KASMATI	
CORRESPONDENCE DATA			
Fax Number:	7037392815		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	iprecordals@cpaglobal.com, kkumar4@cpaglobal.com		
Correspondent Name:	CPA Global Limited		
Address Line 1:	Liberation House		
Address Line 2:	Castle Street		
Address Line 4:	St Helier, JERSEY JE1 1BL		
NAME OF SUBMITTER:	Helen Birrell		
SIGNATURE:	/H/BIRRELL/IPR/KK/Ebro Riviana /AG5PT/		
DATE SIGNED:	08/03/2015		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT AGREEMENT

This trademark assignment agreement (the "Assignment") is made and entered into as of May 29, 2015 (the "Effective Date") by and between RiceTec AG, a Liechtenstein company limited by shares ("Assignor") and Riviana Foods Inc., a Delaware corporation (the "Assignee").

WHEREAS, Assignor is the owner of the trademarks registrations and applications for registration listed on Exhibit A hereto (the "Trademarks").

WHEREAS, pursuant to that certain Asset Purchase Agreement, dated as of the date hereof, by and between Assignor and Assignee (the "Purchase Agreement"), Assignee purchased the Trademarks from Assignor;

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to accept the assignment of all of Assignor's right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged and intending to be legally bound hereby, Assignor and Assignee agree as follows:

1. Assignment. Assignor hereby assigns and transfers to Assignee, and Assignee hereby receives, acquires and accepts, all of Assignor's right, title and worldwide interest, in and to the Trademarks, including (i) all of the goodwill associated or connected with the use of, and symbolized by, the Trademarks, (ii) all registrations obtained by Assignor for the Trademarks including all extensions and renewals thereof, (iii) the right to file any document to maintain the Trademarks and any associated registrations, (iv) all common law trademark and trade name rights in the Trademarks, (v) the right to file applications for registration of the Trademarks worldwide, and (vi) the right to sue for past, present and future infringement, dilution or other violation of the Trademarks and collect and retain all damages, settlements and proceeds recovered therefrom; and all rights corresponding with any of the foregoing throughout the world.

2. Further Assurances. Assignor hereby authorizes the Commissioner for Trademarks of the United States Patent and Trademark Office and all other corresponding entities or agencies in any applicable government or foreign countries, to record Assignee as the owner of the Trademarks. Assignor covenants and agrees that Assignor will at any time upon Assignee's reasonable request make, execute and deliver, any and all other instruments in writing, including further applications, papers, affidavits, powers of attorney, assignments, and other documents, and do all lawful acts and things, which, in the reasonable opinion of counsel for Assignee, its successors and assigns, may in any country be required or necessary to more effectively secure to and vest in Assignee, its successors and assigns the Trademarks, provided that all of Assignor's out of pocket costs and expenses in connection with performing the foregoing acts shall be paid for by Assignee.

3. Counterparts: Facsimile or Email Signatures. This Agreement may be executed in one (1) or more counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument. This Agreement or any counterpart may be executed and delivered by facsimile or email with scan attachment copies or .pdf, each of which shall be deemed an original.

4. Entire Agreement. This Agreement and the Purchase Agreement constitute the entire agreement between the parties hereto and supersede any prior understandings, agreements or representations by or between the parties, written or oral, to the extent they relate in any way to the subject matter hereof.

5. Amendment. No amendment of any provision of this Agreement shall be valid

unless the same shall be in writing and signed by each party hereto.

6. Headings. The paragraph headings contained in this Agreement are inserted for convenience only and shall not affect in any way the meaning or interpretation of this Agreement.

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IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by their duly authorized representative as of the Effective Date.

ASSIGNOR
RICETEC AG

By: [Signature]

Name: H.S.H. Prince Constantin
Liechtenstein

Title: CHAIRMAN

By: [Signature]

Name: Jochen Schillinger

Title: Global Controller

ASSIGNEE
RIVIANA FOODS INC.

By: [Signature]

Name: BASTIAAN S. DE ZEEUW

Title: PRESIDENT & CEO

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT AGREEMENT]

EXHIBIT A – TRADEMARKS

Jurisdiction	Mark Name	Registration Number	Registration Date
USA	ROYAL BLEND	1,447,800	7/14/1987
USA	RICESELECT	1,912,696	8/15/1995
USA	TEXMATI	1,859,875	10/25/1994
USA	JASMATI	1,807,817	11/30/1993
USA	KASMATI	1,982,924	6/25/1996

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