

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.208/03/2015  
900333037

ETAS ID: TM350040

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Insight <del>Strategy</del> Group, Inc. Research	<del>FORMERLY Insight Research Group, Inc.</del>	03/22/2013	CORPORATION: NEW YORK

## RECEIVING PARTY DATA

<b>Name:</b>	Insight Strategy Group, Inc.
<b>Street Address:</b>	50 Hudson Street
<b>Internal Address:</b>	Suite 2
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10013
<b>Entity Type:</b>	CORPORATION: NEW YORK

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4037954	THE TRANSME PROJECT

## CORRESPONDENCE DATA

Fax Number: 9142510969

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Email: slarrabee@lanesash.com

Correspondent Name: Susan B. Larrabee

Address Line 1: 106 Corporate Park Drive, suite 207

Address Line 2: Lane Sash &amp; Larrabee, LLP

Address Line 4: White Plains, NEW YORK 10604

<b>NAME OF SUBMITTER:</b>	Susan Larrabee
<b>SIGNATURE:</b>	/susanlarrabee/
<b>DATE SIGNED:</b>	08/03/2015

## Total Attachments: 5

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source=201508031022#page4.tif

OP \$40.00 4037954



FILING RECEIPT

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ENTITY NAME: INSIGHT STRATEGY GROUP, INC.

DOCUMENT TYPE: AMENDMENT (DOMESTIC BUSINESS)  
NAME

COUNTY: NEWY

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FILED:03/22/2013 DURATION:\*\*\*\*\* CASH#:130322000280 FILM #:130322000254

FILER:

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LANE SASH & LARRABEE LLP  
106 CORPORATE PARK DRIVE  
SUITE 207  
WHITE PLAINS, NY 10604

ADDRESS FOR PROCESS:  
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REGISTERED AGENT:  
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SERVICE COMPANY: DELANEY CORPORATE SERVICES LTD. - 30

SERVICE CODE: 30

FEES            120.00  
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FILING           60.00  
TAX              0.00  
CERT             0.00  
COPIES           10.00  
HANDLING        50.00

PAYMENTS       120.00  
-----  
CASH             0.00  
CHECK            0.00  
CHARGE           0.00  
DRAWDOWN        120.00  
OPAL             0.00  
REFUND           0.00

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DOS-1025 (04/2007)

**STATE OF NEW YORK**  
**DEPARTMENT OF STATE**

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the  
Department of State, at the City of Albany, on  
March 22, 2013.

A handwritten signature in black ink, appearing to read "Daniel E. Shapiro".

Daniel E. Shapiro  
First Deputy Secretary of State

Rev. 06/07

130322000 254

New York State Department of State  
Division of Corporations, State Records and Uniform Commercial Code  
One Commerce Plaza, 99 Washington Avenue  
Albany, NY 12231  
www.dos.state.ny.us

CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF

INSIGHT RESEARCH GROUP, INC.

*(Insert Name of Domestic Corporation)*

Under Section 805 of the Business Corporation Law

FIRST: The name of the corporation is:

INSIGHT RESEARCH GROUP, INC.

If the name of the corporation has been changed, (the name under which it was formed is:

INSIGHT RESEARCH & PRODUCTION, INC.

SECOND: The date of filing of the certificate of incorporation with the Department of State is:

March 31, 1999

THIRD: The amendment effected by this certificate of amendment is as follows:

(Set forth each amendment in a separate paragraph providing the subject matter and full text of each amended paragraph. For example, an amendment changing the name of the corporation would read as follows: Paragraph *First* of the Certificate of Incorporation relating to *the corporation name* is hereby amended to read as follows: *First: The name of the corporation is ... (new name) ...*)

Paragraph 1 of the Certificate of Incorporation relating to  
the name of the corporation

is hereby amended to read in its entirety as follows:

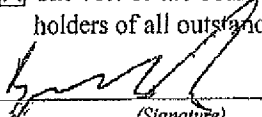
The name of the corporation is INSIGHT STRATEGY GROUP, INC.

Paragraph \_\_\_\_\_ of the Certificate of Incorporation relating to

is hereby amended to read in its entirety as follows:

FOURTH: The certificate of amendment was authorized by: *(Check the appropriate box)*

- The vote of the board of directors followed by a vote of a majority of all outstanding shares entitled to vote thereon at a meeting of shareholders.
- The vote of the board of directors followed by the unanimous written consent of the holders of all outstanding shares.

  
\_\_\_\_\_  
*(Signature)*

Boaz Mourad  
\_\_\_\_\_  
*(Name of Signer)*

CEO  
\_\_\_\_\_  
*(Title of Signer)*

130322000 254

FILED

2013 MAR 22 AM 11:34

CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF  
INSIGHT RESEARCH GROUP, INC.

Under Section 805 of the Business Corporation Law

RECEIVED

2013 MAR 21 PM 4:06

Lane Sash & Larrabee LLP  
106 Corporate Park Drive, Suite 207  
White Plains, NY 10604

*lca*  
STATE OF NEW YORK  
DEPARTMENT OF STATE  
FILED MAR 22 2013  
TAXS \_\_\_\_\_  
BY: *Paul*

*New York*

DRAWDOWN  
DELANEY #30

(3)

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