

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM350177

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
UMG Recordings, Inc.		05/28/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Seven Four Entertainment, LLC		
<b>Street Address:</b>	9353 Cherokee Lane		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90210		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85746217	LOMA VISTA	
<b>Serial Number:</b>	85746222	LOMA VISTA	
<b>Serial Number:</b>	85746225	LOMA VISTA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2139292525		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	213.929.2500		
<b>Email:</b>	ipladocket@swlaw.com		
<b>Correspondent Name:</b>	Dax Alvarez		
<b>Address Line 1:</b>	400 East Van Buren Street		
<b>Address Line 2:</b>	Suite 1900		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85004-2202		
<b>ATTORNEY DOCKET NUMBER:</b>	68637.00001		
<b>NAME OF SUBMITTER:</b>	Dax Alvarez		
<b>SIGNATURE:</b>	/Dax Alvarez/		
<b>DATE SIGNED:</b>	08/03/2015		
<b>Total Attachments: 4</b>			
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ASSIGNMENT OF TRADEMARK  
AND  
THE UNITED STATES APPLICATIONS  
FOR REGISTRATION THEREOF

WHEREAS, UMG Recordings, Inc., a Delaware corporation having a business address at 2220 Colorado Avenue, Santa Monica, California 90404 ("Assignor"), has acquired or adopted, and used, and thereby owns all rights, title and interests in and to (i) the trademarks and (ii) the United States applications for registration thereof identified in Schedule A attached hereto and by this reference incorporated into and made a part hereof (the "Marks", and "Applications", respectively), together with the goodwill of the business appurtenant to said Marks; and

WHEREAS, Assignor is assigning the Marks and the Applications as part of the entire business to which the Marks pertain as required by 15 U.S.C. § 1060; and

WHEREAS, Seven Four Entertainment, LLC, a California limited liability company having a business address at 9353 Cherokee Lane, Beverly Hills, California 90210 ("Assignee") the successor of the ongoing and existing business to which the Marks pertain is desirous of acquiring said Marks and the Applications therefor; and

WHEREAS, in order to effectuate Assignor's assignment of its entire rights, title and interests in and to the Marks and Applications and the goodwill appurtenant thereto, to Assignee, Assignor is executing this instrument of Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign, convey and transfer unto Assignee, its successors, assigns and legal representatives, its full and entire rights, title and interests in and to the Marks and Applications identified in said Schedule A, and the attendant

goodwill symbolized by the Mark, the same to vest in Assignee, including, without limitation, the ownership of all causes of action for, and claims for damages by reason of, the infringement of the Marks by other parties, which causes of action and claims arose prior to the date of execution hereof.

Assignor hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office, so as to establish Assignee as owner of record of the Marks and Applications.

Assignor further agrees, at the request of Assignee, to (i) execute and have executed any and all other documents of any kind whatsoever, and to provide whatever information may be required, to carry out the terms and intent of this Assignment; and (ii) fully cooperate with Assignee, as reasonably required, to enable Assignee to duly record this instrument of assignment with the United States Patent and Trademark Office, so that Assignee's ownership of the Marks and Applications is duly made of record.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed on the date indicated below.

UMG RECORDINGS, INC.  
("ASSIGNOR")

Jeffrey S. Harleston

Date: 5/28/2015

[Signature] / BSL

Name: \_\_\_\_\_

Title: General Counsel, EUP N.A.

SEVEN FOUR ENTERTAINMENT LLC  
("ASSIGNEE")

Date: 6/23/15

[Signature]

Name: Tom Whalley

Title: PRESIDENT, LIONEL VISTA RECORDINGS

SCHEDULE A

MARK	APP. NO.	APP. DATE	CLASS
LOMA VISTA	85/746,217	October 4, 2012	9
LOMA VISTA	85/746,222	October 4, 2012	35
LOMA VISTA	85/746,225	October 4, 2012	41