

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM350194

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GE CANADA FINANCE HOLDING COMPANY		07/31/2015	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	K-G SPRAY-PAK, INC.		
Street Address:	8001 KEELE ST.		
City:	CONCORD		
State/Country:	ONTARIO		
Postal Code:	L4K1Y6		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3884707	BETTER THAN...	
Serial Number:	85167903	BETTER THAN EVER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.577.8574		
Email:	humberto.aquino@kattenlaw.com		
Correspondent Name:	Humberto Aquino c/o Katten Muchin		
Address Line 1:	525 West Monroe Street		
Address Line 4:	Chicago, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	207170-804		
NAME OF SUBMITTER:	HUMBERTO AQUINO		
SIGNATURE:	/HUMBERTO AQUINO/		
DATE SIGNED:	08/04/2015		
Total Attachments: 4			
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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of July 31, 2015, by GE CANADA FINANCE HOLDING COMPANY ("Secured Party"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below) and the Guaranty and Security Agreement (as defined in the Security Agreement), as applicable.

W I T N E S S E T H:

WHEREAS, K-G Spray-Pak, Inc., a corporation organized under the laws of Canada (the "Grantor") and Secured Party were parties to that certain Trademark Security Agreement dated as of November 28, 2011 (the "Security Agreement") pursuant to which the Grantor granted a security interest to Secured Party in certain Trademarks (as defined in the Guarantee and Security Agreement) and Trademark Collateral (as defined below) as security for certain obligations owing by the Grantor to Secured Party, including, without limitation, the Trademarks set forth on Schedule 1 hereto;

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on November 28, 2011, at Reel 4666, Frame 0740;

WHEREAS, Grantors have satisfied the terms of the Guaranty and Security Agreement and have requested that Secured Party release its security interest in the Trademarks and Trademark Collateral and reassign any and all rights in the same to Grantors.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby (i) terminates the Security Agreement and (ii) terminates, cancels, releases and discharges its security interest in all of the Grantor's right, title and interest in and to the following (collectively the "Trademark Collateral") , in each case whether now owned or existing or hereafter acquired or arising and wherever located:

(i) all of its Trademarks, including, without limitation, the U.S. Trademarks referred to on Schedule 1 hereto;

(ii) all renewals and extensions of the foregoing;

(iii) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(iv) all income, royalties, proceeds and Liabilities (as defined in the Amended and Restated Credit Agreement) at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

2. Secured Party hereby reassigns, grants and conveys to the Grantor, without any representation, recourse or undertaking by Secured Party, any and all of Secured Party's right, title and interest in and to the Trademarks and the Trademark Collateral of such Grantor.

3. This Trademark Release and Reassignment shall be governed by and construed and interpreted in accordance with the laws of the State of New York.

[Signature Page Follows]

IN WITNESS WHEREOF, Secured Party has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

GE CANADA FINANCE HOLDING COMPANY

By: 
Name: Lawrence J. Clement
Title: Duly Authorized Signatory


Trademark Release and Reassignment

TRADEMARK
REEL: 005591 FRAME: 0430


SCHEDULE 1
TO
TRADEMARK RELEASE AND REASSIGNMENT

Trademark Registrations and Applications

1. REGISTERED TRADEMARKS

Mark	Registration No.	Registration Date
BETTER THAN & Design  K-G PACKAGING INC.	3,884,707	12/07/10

2. TRADEMARK APPLICATIONS

Mark	Registration No.	Registration Date
BETTER THAN EVER & Design  K-G PACKAGING INC.	85/167,903	11/30/11