

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM350306

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hojeij Branded Foods, Inc.		07/22/2015	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Hojeij Branded Foods, LLC		
Street Address:	1750 The Exchange SE		
Internal Address:	Suite 200		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30339		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4207738	FRANKLY SPEAKING	
Registration Number:	3235048	ABICA COFFEE	
Registration Number:	3235049	ABICA COFFEE	
Registration Number:	3257025	FUEL YOUR PASSION	
Registration Number:	3986664	NATURE'S KITCHEN FRESH CAFE	
Serial Number:	86151964	ENHANCING THE PASSENGER'S DINING EXPERIE	
Serial Number:	86500482	CEDAR'S KITCHEN	
CORRESPONDENCE DATA			
Fax Number:	2129096836		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-909-6000		
Email:	trademarks@debevoise.com		
Correspondent Name:	Scott Alexander Bell, Esq.		
Address Line 1:	919 Third Avenue		
Address Line 2:	Debevoise & Plimpton LLP		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	22830-4536		
NAME OF SUBMITTER:	Scott Alexander Bell		

CH \$190.00 4207738

SIGNATURE:	/Scott Alexander Bell/
DATE SIGNED:	08/04/2015
Total Attachments: 2 source=Certificate of Conversion#page1.tif source=Certificate of Conversion#page2.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A GEORGIA CORPORATION UNDER THE NAME OF "HOJEIJ BRANDED FOODS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "HOJEIJ BRANDED FOODS, INC." TO "HOJEIJ BRANDED FOODS, LLC", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF JULY, A.D. 2015, AT 3:55 O'CLOCK P.M.

5789730 8100V

151081312



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2580155

DATE: 07-22-15

TRADEMARK
REEL: 005591 FRAME: 0500

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Georgia.
- 2.) The jurisdiction immediately prior to filing this Certificate is Georgia.
- 3.) The date the corporation first formed is May 13, 1992.
- 4.) The name of the Corporation immediately prior to filing this Certificate is Hojeij Branded Foods, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Hojeij Branded Foods, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
22nd day of July, A.D. 2015.

By: 
Authorized Person

Name: J. Stephen Olsen
Print or Type