

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM350212

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GE CANADA FINANCE HOLDING COMPANY		07/31/2015	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	K-G SPRAY-PAK, INC.		
Street Address:	8001 KEELE ST.		
City:	CONCORD		
State/Country:	ONTARIO		
Postal Code:	L4K1Y6		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77547564	BETTER THAN...	
Serial Number:	85167903	BETTER THAN EVER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.577.8574		
Email:	humberto.aquino@kattenlaw.com		
Correspondent Name:	HUMBERTO AQUINO C/O KATTEN MUCHIN		
Address Line 1:	525 WEST MONROE STREET		
Address Line 4:	CHICAGO, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	207170-804		
NAME OF SUBMITTER:	HUMBERTO AQUINO		
SIGNATURE:	/HUMBERTO AQUINO/		
DATE SIGNED:	08/04/2015		
Total Attachments: 15			
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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of July 31, 2015, by GE CANADA FINANCE HOLDING COMPANY (“Secured Party”). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below) and the Amended and Restated Guarantee and Security Agreement (as defined in the Security Agreement), as applicable.

W I T N E S S E T H:

WHEREAS, K-G Spray-Pak, Inc., a corporation organized under the laws of Canada (the “Grantor”) and Secured Party were parties to that certain Amended and Restated Trademark Security Agreement dated as of April 22, 2013 (the “Security Agreement”) pursuant to which the Grantor granted a security interest to Secured Party in certain Trademarks (as defined in the Amended and Restated Guarantee and Security Agreement) and Trademark Collateral (as defined below) as security for certain obligations owing by the Grantor to Secured Party, including, without limitation, the Trademarks set forth on Schedule 1 hereto;

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on April 22, 2013, at Reel 5011, Frame 0407;

WHEREAS, Grantors have satisfied the terms of the Amended and Restated Guarantee and Security Agreement and have requested that Secured Party release its security interest in the Trademarks and Trademark Collateral and reassign any and all rights in the same to Grantors.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby (i) terminates the Security Agreement and (ii) terminates, cancels, releases and discharges its security interest in all of the Grantor’s right, title and interest in and to the following (collectively the “Trademark Collateral”) , in each case whether now owned or existing or hereafter acquired or arising and wherever located:

(i) all of its Trademarks and all IP Licenses providing for the grant by or to such Grantor of any right under any Trademark, including, without limitation, those referred to on Schedule 1 hereto;

(ii) all renewals and extensions of the foregoing;

(iii) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(iv) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

2. Secured Party hereby reassigns, grants and conveys to the Grantor, without any representation, recourse or undertaking by Secured Party, any and all of Secured Party’s right, title and interest in and to the Trademarks and the Trademark Collateral of such Grantor.

3. This Trademark Release and Reassignment shall be governed by and construed and interpreted in accordance with the laws of the State of New York.

[Signature Page Follows]

IN WITNESS WHEREOF, Secured Party has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.


GE CANADA FINANCE HOLDING COMPANY


By: 
Name: Lawrence J. Clément
Title: Duly Authorized Signatory


SCHEDULE 1
TO
TRADEMARK RELEASE AND REASSIGNMENT


Trademark Registrations

1. REGISTERED TRADEMARKS

No.	Grantor	Title	App'n No./Date Issue No./Date	Country	Status
1.	K-G Spray- Pak Inc.	ARTISTRY	869,478 February 17, 1998 TMA515,861 August 31, 1999	Canada	<i>Registered. To be renewed by August 31, 2014.</i> <i>Wares: Interior and exterior spray paint.</i>
2.	K-G Spray- Pak Inc.	BETTER THAN & DESIGN 	1,323,412 November 8, 2006 TMA700,545 November 9, 2007	Canada	<i>Registered. To be renewed by November 9, 2022.</i> <i>Wares: (1) Automotive products, namely starting fluid, penetrating oil, lubricant, silicone lubricant, degreaser, engine cleaner, glass cleaner, battery cleaner, ignition spray, brake parts cleaner, lock de-icer, undercoating, carburetor and choke cleaner, lithium grease, battery acid neutralizer, anti-rust spray, rug shampoo, chip and stone guard, upholstery shampoo, salt remover; home and hardware products namely glass cleaner, spray adhesive, furniture wax, furniture polish, disinfectant, room deodorant, insecticide, stain remover, paint remover, contact cleaner, gum remover, anti-static spray, antislip spray, anti-tarnish spray, rug shampoo, spot remover, stainless steel cleaner, air duster," industrial products namely chain lubricant, belt dressing, skin barrier spray, anti static spray, lubricant, glass cleaner, mould release, mould die cleaner, insecticide, cold</i>

No.	Grantor	Title	App'n No./Date IssueNo./Date	Country	Status
					<p>galvanized coating, tool and parts cleaner, disinfectant, air freshener; shoe care products, namely aerosol protective spray, shoe cleaner, deodorizer, disinfectant spray.</p> <p>Services: (1) Manufacturing and packaging chemical, automotive, home, hardware and shoe care products for others.</p>
3.	K-G Spray-Pak Inc.	<p>BETTER THAN & DESIGN</p> 	<p>77/547,564 August 14, 2008</p> <p>3,884,707 December 7, 2010</p>	United States	<p>Registered. To be renewed on December 7, 2020.</p> <p>*Section 8/15 Affidavit due to be filed on December 7, 2016.</p> <p>Wares: IC 001. Automotive chemical products, namely, starting fluids, ignition spray, battery acid neutralizer, lock de-icer; mould-release preparations; anti-static spray for electronic equipment; spray adhesives for industrial purposes</p> <p>IC 002. Automotive coatings and sprays, namely, automotive undercoating, anti-rust spray, chip and stone guard and cold galvanized coating; anti-tarnish spray, namely, anti-tarnishing preparations for coating metals</p> <p>IC 003. Automotive cleaning products, namely, engine cleaner, glass cleaner, battery cleaner, brake parts cleaner, degreaser, carburetor and choke cleaner, rug shampoo, upholstery shampoo and salt remover; home and hardware cleaning products, namely, glass cleaner, furniture wax, furniture polish, stain</p>

No.	Grantor	Title	App'n No./Date IssueNo./Date	Country	Status
					<p>remover, paint remover, contact cleaner, namely, electrical contact cleaner, gum remover, anti-static spray for household purposes, anti-slip spray liquids for floors, rug shampoo, spot remover, stainless steel cleaner, glass cleaner; industrial cleaning products, namely, mould die cleaner, tool and parts cleaner, and air dusters, namely, compressed air in cans for dusting; shoe care products, namely, aerosol protective spray and shoe cleaner</p> <p>IC 004. Automotive products, namely, penetrating oil, non-silicone lubricant, silicone lubricant, lithium grease; industrial products, namely, chain lubricant, belt dressing, non-silicone lubricant and silicone lubricant</p> <p>IC 005. Home and hardware products, namely, all-purpose disinfectant, room deodorant and insecticide; industrial products, namely, all-purpose disinfectant, air freshener and insecticide; shoe products, namely, deodorizer and disinfectant spray; skin barrier spray, namely, barrier lotion for protection from toxic oils of poisonous plants</p>
4.	K-G Spray-Pak Inc.	BETTER THAN EVER & DESIGN 	1,479,429 May 3, 2010 TMA 812,645 November 24, 2011	Canada	<p>Registered. To be renewed by November 24, 2026.</p> <p>Wares: (1) Automotive products, namely starting fluid, penetrating oil, lubricant, silicone lubricant, degreaser, engine cleaner, glass cleaner, battery cleaner, ignition spray, brake parts cleaner, lock de-icer, undercoating, carburetor</p>

No.	Grantor	Title	App'n No./Date IssueNo./Date	Country	Status
					<p><i>and choke cleaner, lithium grease, battery acid neutralizer, anti-rust spray, rug shampoo, chip and stone guard, upholstery shampoo, salt remover; home and hardware products namely glass cleaner, spray adhesive, furniture wax, furniture polish, disinfectant, room deodorant, insecticide, stain remover, paint remover, contact cleaner, gum remover, anti-static spray, anti-slip spray, anti-tarnish spray, rug shampoo, spot remover, stainless steel cleaner, air duster; industrial products namely chain lubricant, belt dressing, skin barrier spray, anti static spray, lubricant, glass cleaner, mould release, mould die cleaner, insecticide, cold galvanized coating, tool and parts cleaner, disinfectant, air freshener; shoe care products, namely aerosol protective spray, shoe cleaner, deodourizer, disinfectant spray.</i></p> <p><i>Services: (1) Manufacturing and packaging chemical, automotive, home, hardware and shoe care products for others.</i></p>
5.	K-G Spray-Pak Inc.	BETTER THAN EVER & DESIGN 	85/167,903 November 3, 2010 4,163,142 June 26, 2012	United States	<p>Registered. To be renewed by June 26, 2022.</p> <p><i>Wares:</i></p> <p><i>IC 001. Automotive chemical products, namely, starting fluids, ignition spray, battery acid neutralizer, lock de-icer; mould-release preparations; anti-static spray for electronic equipment; spray adhesives for industrial purposes</i></p> <p><i>IC 002. Automotive coatings and</i></p>

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No.	Grantor	Title	App'n No./Date IssueNo./Date	Country	Status
					<p>sprays, namely, automotive undercoating, anti-rust spray, chip and stone guard and cold galvanized coating; anti-tarnish spray, namely, anti-tarnishing preparations for coating metals</p> <p>IC 003. Automotive cleaning products, namely, engine cleaner, glass cleaner, battery cleaner, brake parts cleaner, degreaser, carburetor and choke cleaner, rug shampoo, upholstery shampoo and salt remover; home and hardware cleaning products, namely, glass cleaner, furniture wax, furniture polish, stain remover, paint remover, contact cleaner, namely, electrical contact cleaner, gum remover, anti-static spray for household purposes, anti-slip spray liquids for floors, rug shampoo, spot remover, stainless steel cleaner, glass cleaner; industrial cleaning products, namely, mould die cleaner, tool and parts cleaner, and air dusters, namely, compressed air in cans for dusting; shoe care products, namely, aerosol protective spray and shoe cleaner</p> <p>IC 004. Automotive products, namely, penetrating oil, non-silicone lubricant, silicone lubricant, lithium grease; industrial products, namely, chain lubricant, belt dressing, non-silicone lubricant and silicone lubricant</p> <p>IC 005. Home and hardware products, namely, all-purpose disinfectant, room deodorant and insecticide; industrial products,</p>

No.	Grantor	Title	App'n No./Date IssueNo./Date	Country	Status
					<i>namely, all-purpose disinfectant, air freshener and insecticide; shoe products, namely, deodorizer and disinfectant spray; skin barrier spray, namely, barrier lotion for protection from toxic oils of poisonous plants</i>
6.	K-G Spray- Pak Inc.	COLOUR VISION	849,432 June 30, 1997 TMA512,063 May 20, 1999	Canada	<i>Registered. To be renewed by May 20, 2014. Wares: Interior/exterior spray paint.</i>
7.	K-G Spray- Pak Inc.	EVERI-COLOR	658,286 May 23, 1990 TMA386,234 June 28, 1991	Canada	<i>Registered. To be renewed by June 28, 2021. Wares: Spray paint.</i>
8.	K-G Spray- Pak Inc.	HIDEZ	658,276 May 23, 1990 TMA386,232 June 28, 1991	Canada	<i>Registered. To be renewed by June 28, 2021. Wares: Spray paint.</i>
9.	K-G Spray- Pak Inc.	JUST ENOUGH	758,291 June 29, 1994 TMA514,800 August 19, 1999	Canada	<i>Registered. To be renewed by August 19, 2014. Wares: Aerosol and liquid paint.</i>
10.	K-G Spray- Pak Inc.	JUSTE ASSEZ	759,877 July 20, 1994 TMA521,706 January 18, 2000	Canada	<i>Registered. To be renewed by January 18, 2015. Wares: Aerosol and liquid paint.</i>
11.	K-G Spray- Pak Inc.	KG EXCEL	1,152,943 September 17, 2002	Canada	<i>Registered. To be renewed by January 23, 2019. Wares: 1) Interior and exterior paints, primers, epoxies, and</i>

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No.	Grantor	Title	App'n No./Date IssueNo./Date	Country	Status
			TMA600,437 January 23, 2004		<p>coatings, namely varnishes, enamels, lacquers and decorative finishes, graffiti remover, gum remover, paint & varnish remover. (2) Specialty paint accessory/application products, namely can gun, spray tool, stencil adhesive. (3) Automotive chemicals, lubricants and greases, namely penetrating oils, silicone spray, moly lubricant, graphite lubricant, teflon lubricant, chain lubricant, lithium and white lithium greases. (4) Automotive specialty chemicals, namely radiator treatments, belt dressing, battery acid neutralizers, brake squeal silencer, tire inflator and sealer, ignition sealer, waxes, polishes, protectants, starting fluid, windshield and lock de-icers, traction sprays, anti-corrosive spray, engine storage & fogging sprays, chrome guard. (5) Cleaners, namely fabric & upholstery, bug & tar, engine degreasers, bumper & trim, tire, mag & wheel, vinyl, brake, carb & choke, air intake, fuel injector, C- V joint and glass cleaners. (6) Protective coatings, namely rockerpanel coatings, paintable and rubberized undercoating. (7) Adhesives, namely contact cement, general purpose adhesive, trim adhesive. (8) Insecticides and pesticides</p>
12.	K-G Spray-	K-G PACKAGING	523,317	Canada	Registered. To be renewed by



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No.	Grantor	Title	App'n No./Date IssueNo./Date	Country	Status
	Pak Inc.		<p>June 7, 1984</p> <p>TMA310,459 January 17, 1986</p>		<p>January 17, 2016.</p> <p><i>Wares: Automotive products, namely starting fluid, penetrating oil, lubricants, silicone lubricants, degreasers/engine cleaners, battery cleaner, ignition spray, brake parts cleaner, chrome guard, gasket cement, lock-de-icer, snowmobile starting fluid, undercoating, carburator and choke cleaner, lithium grease, vinyl and leather cleaner, battery acid neutralizer, vinyl top cleaner, bumper guard, anti-rust spray, rug shampoo, chip and stone guard, bumper chrome, upholstery shampoo, fabric protector, methyl hydrate, gas line anti-freeze, bug and tar remover, home and hardware products, namely butane lighter fluid, glass cleaner, spray adhesive, water proofing mist, furniture wax, fire extinguisher, disinfectant, room deodorants, spray adhesives, fabric protector, stain remover, contact cleaner, gum remover, anti-static spray, anti-slip, anti-tarnish, rug shampoo, dry cleaner, shoe sanitizer, snow, spot remover, stainless steel cleaner, tub and tile cleaner, cleaning solvent, barbeque lighter fluid, lacquer thinner, industrial aerosols, namely fork lift chain lubricant, belt dressing, mold release, shoe care products, namely aerosol protective spray, leather dyes, liquid protectants, shoe cleaners, and liquid shoe polishes.</i></p> <p><i>Services: Manufacturing and packaging chemical, automotive.</i></p>

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No.	Grantor	Title	App'n No./Date IssueNo./Date	Country	Status
					<i>home, hardware and shoe care products for others.</i>
13.	K-G Spray- Pak Inc.	KWIK KOTE	849,433 June 30, 1997 TMA511,987 May 18, 1999	Canada	<i>Registered. To be renewed by May 18, 2014.</i> <i>Wares: Internal/external spray paints.</i>
14.	K-G Spray- Pak Inc.	LOGGERS	658,284 May 23, 1990 TMA386,233 June 28, 1991	Canada	<i>Registered. To be renewed by June 28, 2021.</i> <i>Wares: Spray paint.</i>
15.	K-G Spray- Pak Inc.	PLAY SPRAY	1,105,719 June 8, 2001 TMA656,068 January 5, 2006	Canada	<i>Registered. To be renewed by January 5, 2021.</i> <i>Wares: Decorative spray paint.</i>
16.	K-G Spray- Pak Inc.	SPECKLE STONE	658,343 May 11, 1990 TMA410,274 April 2, 1993	Canada	<i>Registered. To be renewed by April 2, 2023.</i> <i>Wares: Spray paint.</i>
17.	K-G Spray- Pak Inc.	SPRAY-PAK	845,540 May 22, 1997 TMA508,818 March 4, 1999	Canada	<i>Registered. To be renewed by March 4, 2014.</i> <i>Wares: (1) Aerosol dispensers for use by manufacturers, namely for the manufacture of chemicals designed for cleaning and polishing automobiles, disinfectants, chemicals designed for cleaning industrial machines, agricultural chemicals or herbicides, body and beauty care preparations, air fresheners, and health and beauty aids.</i> <i>Services: (1) Operation of a business, manufacturing, designing and developing aerosol</i>

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No.	Grantor	Title	App'n No./Date IssueNo./Date	Country	Status
					<i>spray packaging products for use by manufacturers.</i>
18.	K-G Spray- Pak Inc.	SPRAY-PAK DESIGN 	845,539 May 22, 1997 TMA508,817 March 4, 1999	Canada	<i>Registered. To be renewed by March 4, 2014.</i> <i>Wares: (1) Aerosol dispensers for use by manufacturers, namely for the manufacture of chemicals designed for cleaning and polishing automobiles, disinfectants, chemicals designed for cleaning industrial machines, agricultural chemicals or herbicides, body and beauty care preparations, air fresheners, and health and beauty aids.</i> <i>Services: (1) Operation of a business, manufacturing, designing and developing aerosol spray packaging products for use by manufacturers.</i>
19.	K-G Spray- Pak Inc.	TKO MAXX & DESIGN 	1,340,150 March 20, 2007 TMA778,285 September 28, 2010	Canada	<i>Registered. To be renewed by September 28, 2025.</i> <i>Wares: (1) hand-held and metered pump and aerosol insecticide and odour eliminators for home, industrial and agricultural applications, namely dairy barn & stable metered fly and mosquito spray; farm and livestock flying insect killer; farm and livestock residual insect treatment spray; fly and mosquito barrier treatment; horse and stable fly and mosquito spray; spray pump insect repellent; livestock marker spray; home, patio and cottage metered fly and mosquito spray; house and garden multi purpose insect spray; crawling insect spray; wasp, hornet, crawling insect jet foam; wasp and hornet jet spray;</i>

No.	Grantor	Title	App'n No./Date IssueNo./Date	Country	Status
					<i>spray pump insect repellent; metered odour eliminator; hand held odour eliminator; metered flying insect killer; pro-flushing and contact insecticide; crack and surface residual insecticide spray; total release insecticide fogger; germicidal foam cleaner; disinfectant, sanitizer and deodorant spray; devices for dispensing the contents of insecticide, odour eliminator and air sanitizer pressurized aerosol containers in discrete volumes at predetermined intervals; liquid insecticides and liquid spraying devices</i>
20.	K-G Spray- Pak Inc.	TRADE WINDS	874,498 April 7, 1998 516,015 September 1, 1999	Canada	<i>Registered. To be renewed by September 1, 2014.</i> <i>Wares: Spray paints.</i>
21.	K-G Spray- Pak Inc.	V7 SPRAY PAINT	780,261 April 12, 1995 TMA464,336 October 18, 1996	Canada	<i>Registered. To be renewed by October 18, 2026.</i> <i>Wares: Paint.</i>
22.	K-G Spray- Pak Inc.	WOW	1,004,166 February 4, 1999 TMA536,870 November 7, 2000	Canada	<i>Registered. To be renewed by November 7, 2015.</i> <i>Wares: Household spray paint for interior or exterior use on wood or metal.</i>

2. TRADEMARK APPLICATIONS

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Nil.

3. IP LICENSES

Nil.

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