# OP \$1315.00 177609

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

v1.1 ETAS ID: TM350005

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST
SEQUENCE:	1

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Mrs. Fields' Brand, Inc.		07/31/2015	CORPORATION: DELAWARE
TCBY Systems, LLC		07/31/2015	LIMITED LIABILITY COMPANY: DELAWARE

# **RECEIVING PARTY DATA**

Name:	Z Capital Commercial Finance, L.L.C.
Street Address:	Two Conway Park
Internal Address:	150 Field Drive
City:	Lake Forest
State/Country:	ILLINOIS
Postal Code:	60045
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

# **PROPERTY NUMBERS Total: 52**

PROPERTY NUMBERS	Total: 52	
Property Type	Number	Word Mark
Registration Number:	1776095	SENSIBLE TEMPTATIONS
Registration Number:	2741280	1-800-COOKIES
Registration Number:	1840761	DEBRA'S SPECIAL
Registration Number:	1543094	GOOD ENOUGH NEVER IS
Registration Number:	1983184	MRS. FIELDS
Registration Number:	1299149	MRS. FIELDS
Registration Number:	2020111	NIBBLERS
Registration Number:	1374117	THE ORIGINAL COOKIE CO.
Registration Number:	1430447	THE ORIGINAL COOKIE CO.
Registration Number:	1404285	THE ORIGINAL COOKIE COMPANY, INC.
Registration Number:	3128273	BUNDLE OF TREATS
Registration Number:	3384300	MRS. FIELDS
Registration Number:	3384301	MRS. FIELDS
Registration Number:	3793695	MRS. FIELDS
Registration Number:	3719277	MRS. FIELDS
Registration Number:	3719280	MRS. FIELDS
		TRADEMARK

900333004 REEL: 005591 FRAME: 0917

HADLMANN

Property Type	Number	Word Mark
Registration Number:	3806710	MRS. FIELDS
Registration Number:	3723763	MRS. FIELDS
Registration Number:	4121098	MRS. FIELDS
Registration Number:	4546222	MRS. FIELDS
Registration Number:	4752414	MRS.
Registration Number:	4547345	1-800-COOKIES
Registration Number:	4360650	PRIMITIVE FUELS
Registration Number:	4329181	MRS. FIELDS INDULGENCE
Serial Number:	85530196	MRS. FIELDS INDULGENCE
Registration Number:	1463784	TCBY
Registration Number:	1415353	TCBY
Registration Number:	1978917	JUICE WORKS
Registration Number:	1415194	"TCBY" THE COUNTRY'S BEST YOGURT
Registration Number:	1367174	"TCBY" THE COUNTRY'S BEST YOGURT
Registration Number:	1338536	TCBY YOGURT
Registration Number:	1567404	YOGWICH
Registration Number:	1672857	THE COUNTRY'S BEST YOGURT
Registration Number:	1550397	TCBY
Registration Number:	1901091	TCBY
Registration Number:	1562438	TCBY SHIVER
Registration Number:	2169323	JUICE WORKS
Registration Number:	2163218	SHIVER
Registration Number:	2054972	TCBY TREATS
Registration Number:	3128159	YÒVANA
Registration Number:	3206822	BREEZER SMOOTHIES
Registration Number:	3119997	TCBY
Registration Number:	3100861	TCBY
Registration Number:	3206130	BREEZER
Registration Number:	3560536	GET CULTURED. EAT YOGURT.
Registration Number:	3999551	TCBY FROZEN YOGURT
Registration Number:	4149971	YOUR LIFE. YOUR YOGURT. YOUR WAY.
Registration Number:	4225709	MY LIFE. MY YOGURT. MY WAY.
Serial Number:	86570074	ROBOFRO
Serial Number:	86570030	ROBOYO
Registration Number:	4215503	YOUR LIFE. YOUR YOGURT. YOUR WAY.
Serial Number:	85496152	YOUR LIFE. YOUR YOGURT. YOUR WAY.

# **CORRESPONDENCE DATA**

### **Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 3104074095

Email: msargiropoulos@ktbslaw.com
Correspondent Name: Maria Sountas-Argiropoulos
Address Line 1: 1999 Avenue of the Stars

Address Line 2: 39th Floor

Address Line 4: Los Angeles, CALIFORNIA 90067

NAME OF SUBMITTER:	Jonathan M. Weiss
SIGNATURE:	/Jonathan M. Weiss/
DATE SIGNED:	07/31/2015

## **Total Attachments: 23**

source=MFFB - Term Trademark Security Agreement (EXECUTED)#page1.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page2.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page3.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page4.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page5.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page6.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page7.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page8.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page9.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page10.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page11.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page12.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page13.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page14.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page15.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page16.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page17.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page18.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page19.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page20.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page21.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page22.tif source=MFFB - Term Trademark Security Agreement (EXECUTED)#page23.tif

### TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of July 31, 2015 is made by each of the entities listed on the signature pages hereof (each a "Grantor" and, collectively, the "Grantors"), in favor of Z Capital Commercial Finance, L.L.C. ("Z Capital Finance"), as collateral agent (in such capacity, together with its successors and permitted assigns, the "Collateral Agent") for the Lenders (as defined in the Term Credit Agreement referred to below) and the other Secured Parties.

### WITNESSETH:

WHEREAS, pursuant to the Term Credit Agreement, dated as of July 31, 2015 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Term Credit Agreement"), by and among Mrs. Fields' Original Cookies, Inc., a Delaware corporation (the "Parent"), Mrs. Fields Famous Brands, LLC, a Delaware limited liability company (the "Company"), each other Borrower, each other Guarantor, the lenders from time to time party thereto (the "Lenders"), and Z Capital Finance, as Collateral Agent and Administrative Agent for the Lenders, the Lenders have severally agreed to make extensions of credit to the Borrowers upon the terms and subject to the conditions set forth therein;

**WHEREAS**, each Grantor has agreed, pursuant to a Pledge and Security Agreement, dated as of July 31, 2015 in favor of the Collateral Agent (as amended, restated, supplemented or otherwise modified from time to time, the "**Security Agreement**"), to guarantee the Obligations (as defined in the Term Credit Agreement) of each Borrower; and

**WHEREAS**, all of the Grantors are party to the Security Agreement pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

- **NOW, THEREFORE**, in consideration of the premises and to induce the Lenders and the Collateral Agent to enter into the Term Credit Agreement and to induce the Lenders to make their respective extensions of credit to the Borrowers thereunder, each Grantor hereby agrees with the Collateral Agent as follows:
- **SECTION 1.** <u>Defined Terms</u>. Capitalized terms used herein without definition are used as defined in the Security Agreement.
- **SECTION 2.** Grant of Security Interest in Trademark Collateral. Each Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby mortgages, pledges and hypothecates to the Collateral Agent for the benefit of the Secured Parties, and grants to the Collateral Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of such Grantor (the "Trademark Collateral"):
- (a) all of its Trademarks and all Trademark Licenses providing for the grant by or to such Grantor of any right under any Trademark, including, without limitation, those referred to on Schedule 1 hereto;

- (b) all renewals and extensions of the foregoing;
- (c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and
- (d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.
- **SECTION 3.** Guaranty and Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Security Agreement and each Grantor hereby acknowledges and agrees that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.
- **SECTION 4.** <u>Grantor Remains Liable</u>. Each Grantor hereby agrees that, anything herein to the contrary notwithstanding, such Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with their Trademarks and Licenses subject to a security interest hereunder.
- **SECTION 5.** <u>Counterparts</u>. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.
- **SECTION 7.** Governing Law. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

SIGNATURE PAGES FOLLOW

156916.1

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

THE MRS. FIELDS' BRAND, INC.

Name: Brian Johnson

Title: Chief Financial Officer

TCBY SYSTEMS, LLC

y:\_\_\_\_<u>b-21</u>4

Name: Brian Johnson

Title: Chief Financial Officer

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT (TERM)]

# ACKNOWLEDGED AND AGREED:

Z CAPITAL COMMERCIAL FINANCE, L.L.C.

Title: Authorized Person

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT (TERM)]

# SCHEDULE I TO TRADEMARK SECURITY AGREEMENT

TRADEMARK REGISTRATIONS: see attached

TRADEMARK APPLICATIONS: see attached

LICENSES: None.

156916.1

Registered Owner/Applicant	Trademark Full Name	TM Country	Registration No	Registration Date	Class Number
The Mrs. Fields Brand, Inc.	SENSIBLE TEMPTATIONS TM00054	UNITED STATES	1,776,095	6/8/1993	42
The Mrs. Fields Brand, Inc.	1-800-COOKIES TM00457	UNITED STATES	2,741,280	7/29/2003	30
The Mrs. Fields Brand, Inc.	DEBRA'S SPECIAL TM00461	UNITED STATES	1840761	6/21/1994	30
The Mrs. Fields Brand, Inc.	GOOD ENOUGH NEVER IS TM00462	UNITED STATES	1,543,094	6/6/1989	42
The Mrs. Fields Brand, Inc.	MRS. FIELDS (& Design) TM00468	UNITED STATES	1,983,184	7/2/1996	30
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Stylized) TM00470	UNITED STATES	1,299,149	10/2/1984	42
The Mrs. Fields Brand, Inc.	NIBBLERS TM00475	UNITED STATES	2,020,111	12/3/1996	30
The Mrs. Fields Brand, Inc.	THE ORIGINAL COOKIE CO. TM00479	UNITED STATES	1,374,117	12/3/1985	30/42
The Mrs. Fields Brand, Inc.	THE ORIGINAL COOKIE CO. (& Design) TM00480	UNITED STATES	1,430,447	2/24/1987	30/32/42
The Mrs. Fields Brand, Inc.	THE ORIGINAL COOKIE COMPANY, INC. TM00481	UNITED STATES	1,404,285	8/5/1986	30/32/42
The Mrs. Fields Brand, Inc.	BUNDLE OF TREATS (supplemental) TM01217	UNITED STATES	3,128,273	8/8/2006	29/30
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Stylized & Design) TM01260	UNITED STATES	3384300	2/19/2008	43
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Stylized & Design) TM01261	UNITED STATES	3384301	2/19/2008	30
The Mrs. Fields Brand, Inc.	MRS. FIELDS (& Design) TM01299	UNITED STATES	3793695	5/25/2010	03
The Mrs. Fields Brand, Inc.	MRS. FIELDS (& Design) TM01300	UNITED STATES	3719277	12/1/2009	03
The Mrs. Fields Brand, Inc.	MRS. FIELDS (& Design) TM01301	UNITED STATES	3719280	12/1/2009	03
The Mrs. Fields Brand, Inc.	Mrs. Fields (Script) TM01336	UNITED STATES	3806710	6/22/2010	30
The Mrs. Fields Brand, Inc.	MRS. FIELDS (& Design) TM01343	UNITED STATES	3723763	12/8/2009	04
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Stylized) TM01371	UNITED STATES	4121098	4/3/2012	30
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Stylized) TM01415	UNITED STATES	4,546,222	6/10/2014	30
The Mrs. Fields Brand, Inc.	Mrs. (Stylized & Design) TM01420	UNITED STATES	4752414	6/9/2015	43
The Mrs. Fields Brand, Inc.	1-800-Cookies	UNITED STATES	4547345	6/10/2014	35
The Mrs. Fields Brand, Inc.	PRIMITIVE FUELS	UNITED STATES	4360650	7/2/2013	29
The Mrs. Fields Brand, Inc.	Mrs. Fields Indulgence	UNITED STATES	4329181	4/30/2013	30

Registered Owner/Applicant Information Page Capplication to Application Page Capplication Page Capplic	Application No Application Date	Class Number
The Mrs. Fields Brand, Inc.   MRS. FIELDS INDULGENCE TM01398   85530196   3		30

Registered Owner/Applicant         Trademark Full Name         Registration No         Registration No         Registration Date         Class Number           TCBY Systems, LLC         TCBY TM000003         143784         11/31987         30           TCBY Systems, LLC         TCBY TM000003         143784         11/31986         42           TCBY Systems, LLC         TCBY THE COUNTRY'S BEST VOGURT TM000007         1415194         10/28/1986         30           TCBY Systems, LLC         TCBY THE COUNTRY'S BEST VOGURT TM000007         1415194         10/28/1986         30           TCBY Systems, LLC         TCBY GOUNTRY'S BEST VOGURT TM000007         14571/4         11/21/1995         42           TCBY Systems, LLC         TCBY (& Design) TM00019         1550397         8/1/1995         30           TCBY Systems, LLC         TCBY SHIVER TM00022         1550397         8/1/1995         30           TCBY Systems, LLC         TCBY SHIVER TM00022         1550397         8/1/1995         30           TCBY Systems, LLC         TCBY TREAT'S TM00022         1563,218         6/30/1998         42           TCBY Systems, LLC         TCBY TREAT'S TM000023         20,4927         1/25,328         6/30/1998         30           TCBY Systems, LLC         TCBY TREAT'S TM000043         2,163,218					
TCBY TM00002 143784 11/3/1987 TCBY TM00003 1415353 10/28/1986 JUICE WORKS TM00004 1978917 6/4/1996 TCBY THE COUNTRY'S BEST YOGURT TM00007 1415194 10/28/1986 TCBY THE COUNTRY'S BEST YOGURT TM00008 1367174 10/22/1985 TCBY YOGURT TM00009 1338336 5/28/1985 YOGWICH TM000012 1,567,404 11/21/1992 TCBY (& Design) TM000019 15503397 1/21/1992 TCBY (& Design) TM000019 15503397 8/1/1989 TCBY TRECOUNTRY'S BEST YOGURT TM000017 1,567,2857 1/21/1992 TCBY (& Design) TM000040 1,567,243 10/24/1989 JUICE WORKS (& Design) TM00040 2,169,323 6/30/1998 SHIVER TM00047 1,562,438 10/24/1989 TCBY TREATS TM00053 2054972 4/22/1997 YOVANA (Stylized) TM01178 3,128,159 8/8/2006 BREEZER SMOOTHIES (& Design) TM01180 3,206,822 2/6/2007 TCBY W/ Cone (& Design) TM01185 3119997 7/25/2006 BREEZER TM01249 3,206,130 2/6/2007 GET CULTURED. EAT YOGURT. TM01304 3999551 7/19/2011 YOUR LIFE. YOUR YOGURT. YOUR WAY. TM01374 4149971 5/29/2012 NY LIFE. MY YOGURT. YOUR WAY. TM01374 4225709 10/16/2012 ROBOYO 86570030 3/19/15 YOUR LIFE. YOUR YOGURT. YOUR WAY. TM01374 4225709 3/19/15	Registered Owner/Applicant	Trademark Full Name	Registration No	Registration Date	Class Number
TCBY TM00003  JUICE WORKS TM00004  TCBY THE COUNTRY'S BEST YOGURT TM00007  TCBY THE COUNTRY'S BEST YOGURT TM00008  TCBY THE COUNTRY'S BEST YOGURT TM00008  TCBY TOGURT TM00009  THE COUNTRY'S BEST YOGURT TM000017  THE COUNTRY'S BEST YOGURT TM000017  TCBY YOGURT TM000019  TCBY TM000020  TCBY TM000022  TCBY SHIVER TM000022  TCBY SHIVER TM000053  TCBY TREATS TM000053  TCBY W/ Cone (& Design) TM01178  TCBY W/ Cone (& Design) TM01185  TCBY TROUT TM01249  GET CULTURED. EAT YOGURT. TM01304  TCBY FROZEN YOGURT. MY WAY TM01374  ROBOYO  YOUR LIFE. YOUR YOGURT. MY WAY.  TM01353  10/24/1989  10/25/2012	TCBY Systems, LLC	TCBY TM00002	1463784	11/3/1987	30
JUICE WORKS TM00004         1978917         6/4/1996           TCBY THE COUNTRY'S BEST YOGURT TM00007         1415194         10/28/1986           TCBY THE COUNTRY'S BEST YOGURT TM00008         1367174         10/22/1985           TCBY YOGURT TM00009         1338536         5/28/1985           YOGWICH TM00012         1,567,404         11/21/1989           TCBY YOGURT TM00019         1550397         8/1/1989           TCBY TM00020         1901091         6/20/1995           TCBY TM00022         1562438         10/24/1989           TCBY SHIVER TM00047         2,163,218         6/9/1998           TCBY TREATS TM00047         2,163,218         6/9/1998           TCBY TREATS TM00053         2054972         4/22/1997           YOVANA (Stylized) TM01178         3,128,159         8/8/2006           BREEZER SMOOTHIES (& Design) TM01180         3,206,822         2/6/2007           TCBY (red) TM01186         3109861         6/6/2006           BREEZER TM01249         3,206,130         2/6/2007           GET CULTURED. EAT YOGURT. TM01304         3,560,536         1/13/2009           TCBY FROZEN YOGURT. TM01374         4149971         5/29/2012           MY LIFE. YOUR YOGURT. MY WAY TM01403         4225709         10/16/2012	TCBY Systems, LLC	ТСВУ ТМ00003	1415353	10/28/1986	42
TCBY THE COUNTRY'S BEST YOGURT TM00007  TCBY THE COUNTRY'S BEST YOGURT TM00008  TCBY YOGURT TM00009  TCBY YOGURT TM00009  TOBY COUNTRY'S BEST YOGURT TM000012  TCBY (& Design) TM00019  TCBY TM00019  TCBY TM00020  TCBY SHIVER TM00022  SHIVER TM00047  TCBY TREATS TM00053  TCBY IREATS TM001178  BREEZER SMOOTHIES (& Design) TM01180  BREEZER TM01249  TCBY FROZEN YOGURT TM01346  TCBY FROZEN YOGURT TM01346  ROBOFG  ROBOYO  TOBY COUR UFE. YOUR YOGURT. YOUR WAY. TM01374  POUR LIFE. YOUR YOGURT. YOUR WAY.  TOBY COUR LIFE. YOUR YOGURT. YOUR WAY.  TOBY TOBY TOBY TOBY TOBY TOBY TOBY TOBY	TCBY Systems, LLC	JUICE WORKS TM00004	1978917		42
TCBY THE COUNTRY'S BEST YOGURT TM00008 1367174 10/22/1985 17GbY YOGURT TM00009 1338536 5/28/1985 17GbY YOGURT TM00009 1338536 5/28/1985 17GBY COUNTRY'S BEST YOGURT TM00017 1,567,404 11/21/1989 17GBY (& Design) TM00019 1550397 17/21/1989 17GBY TM00020 1550397 1901091 6/20/1995 17GBY SHIVER TM00022 1562438 10/24/1989 17GBY SHIVER TM00022 1562438 10/24/1989 17GBY SHIVER TM00047 2,169,323 6/30/1998 17GBY TREATS TM00053 2054972 4/22/1997 YOVANA (Stylized) TM01178 3,128,159 8/8/2006 17GBY (Cone (& Design) TM01180 3,206,822 2/6/2007 17GBY (red) TM01186 310997 7/25/2006 17GBY (red) TM01186 310997 7/25/2006 17GBY FROZEN YOGURT. TM01304 3,560,536 1/13/2009 17GBY FROZEN YOGURT. TM01304 3,560,536 1/13/2009 17GBY FROZEN YOGURT. TM01304 3,560,536 1/13/2009 10/16/2012 1768670 10/16/2012 1768670 3/19/2012 17/19/2011 176/2012 17/19/2011 17/1	TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT TM00007		10/28/1986	30
TCBY YOGURT TM00009	TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT TM00008	1367174	10/22/1985	42
VOGWICH TM00012         1,567,404         11/21/1989           THE COUNTRY'S BEST YOGURT TM00017         1,567,404         11/21/1992           TCBY (& Design) TM00019         1550397         4/1/1992           TCBY TM00020         1501091         6/20/1995           TCBY SHIVER TM00022         1562438         10/24/1989           JUICE WORKS (& Design) TM00040         2,169,323         6/30/1998           SHIVER TM00047         2,169,323         6/9/1998           TCBY TREATS TM00053         2054972         4/22/1997           YOVANA (Stylized) TM01178         3,128,159         8/8/2006           BREEZER SMOOTHIES (& Design) TM01185         3,128,159         8/8/2006           TCBY (red) TM01186         3100861         6/6/2007           BREEZER TM01249         3,206,130         2/6/2007           GET CULTURED. EAT YOGURT. TM01304         3,560,536         1/13/2009           TCBY FROZEN YOGURT. TM01346         3999551         7/19/2011           YOUR LIFE. YOUR YOGURT. MY WAY TM01374         4149971         5/29/2012           ROBOFro         86570074         3/19/2015           ROBOYO         3/19/2015         3/19/2015           YOUR LIFE. YOUR YOGURT. YOUR WAY.         4215503         3/19/2015	TCBY Systems, LLC	TCBY YOGURT TM00009	1338536		43
THE COUNTRY'S BEST YOGURT TM00017 1,672,857 1/21/1992 TCBY (& Design) TM00019 1550397 8/1/1989 TCBY (& Design) TM00019 1550397 8/1/1989 TCBY TM00020 1901091 6/20/1995 TCBY SHIVER TM00022 1562438 10/24/1989 JUICE WORKS (& Design) TM00040 2,169,323 6/30/1998 SHIVER TM00047 2,169,323 6/30/1998 TCBY TREATS TM00053 2054972 4/22/1997 YOVANA (Stylized) TM01178 3,128,159 8/8/2006 BREEZER SMOOTHIES (& Design) TM01180 3,206,822 2/6/2007 TCBY (red) TM01186 TCBY (red) TM01249 3,100861 6/6/2006 BREEZER TM01249 3,206,130 2/6/2007 GET CULTURED. EAT YOGURT. TM01304 3,560,536 1/13/2009 TCBY FROZEN YOGURT. YOUR WAY. TM01374 4149971 5/29/2012 MY LIFE. WY YOGURT. MY WAY TM01403 4225709 10/16/2012 ROBOFO ROBOYO 4215503 3/19/2015	TCBY Systems, LLC	YOGWICH TM00012	1,567,404		30
TCBY (& Design) TM00019         1550397         8/1/1989           TCBY TM00020         1901091         6/20/1995           TCBY SHIVER TM00022         1562438         10/24/1989           JUICE WORKS (& Design) TM00040         2,163,218         6/30/1998           SHIVER TM00047         2,163,218         6/9/1998           TCBY TREATS TM00053         2054972         4/22/1997           YOVANA (Stylized) TM01178         3,128,159         8/8/2006           BREEZER SMOOTHIES (& Design) TM01180         3,206,822         2/6/2007           TCBY (red) TM01186         310997         7/25/2006           BREEZER TM01249         3,206,130         2/6/2007           GET CULTURED. EAT YOGURT. TM01304         3,506,130         2/6/2007           TCBY FROZEN YOGURT. YOUR WAY. TM01374         4149971         5/29/2012           MY LIFE. YOUR YOGURT. MY WAY TM01403         4225709         10/16/2012           ROBOFO         86570030         3/19/2015           YOUR LIFE. YOUR YOGURT. YOUR WAY.         4215503         9/25/2012	TCBY Systems, LLC	THE COUNTRY'S BEST YOGURT TM00017	1,672,857	_	42
TCBY TM00020  TCBY SHIVER TM00022  JUICE WORKS (& Design) TM00040  SHIVER TM00047  TCBY TREATS TM00053  TCBY TREATS TM00053  YOVANA (Stylized) TM01178  BREEZER SMOOTHIES (& Design) TM01180  TCBY (red) TM01186  BREEZER TM01249  GET CULTURED. EAT YOGURT. TM01304  TCBY FROZEN YOGURT. TM01346  ROBOYO  ROBOYO  YOUR LIFE. YOUR YOGURT. YOUR WAY. TM01374  POUR LIFE. YOUR YOGURT. YOUR WAY.  TCBY URLIFE. YOUR YOGURT. YOUR WAY.  ROBOYO  YOUR LIFE. YOUR YOGURT. YOUR WAY.  TCBY WAY.  1190101  1190101  1162438  1262438  126323  226323  2263207  3206,322  226/2007  3266/2006  3206,130  3266,130  3266,236  1/13/2009  1/13/2009  1/13/2011  2/10/2011  2/10/2012  2/10/2012	TCBY Systems, LLC	TCBY (& Design) TM00019	1550397	8/1/1989	30
TCBY SHIVER TM00022  JUICE WORKS (& Design) TM00040  JUICE WORKS (& Design) TM00040  SHIVER TM00047  CBY TREATS TM00053  TCBY TREATS TM00053  YOVANA (Stylized) TM01178  BREEZER SMOOTHIES (& Design) TM01180  TCBY (red) TM01185  TCBY (red) TM01186  BREEZER TM01249  GET CULTURED. EAT YOGURT. TM01304  YOUR LIFE. YOUR YOGURT. MY WAY TM01403  ROBOYO  ROBOYO  ROBOYO  JUICE WORKS (& Design) TM01180  2,163,218  2,64/2007  3,206,822  2,64/2007  3,206,130  3,206,130  3,206,130  3,206,130  3,206,130  3,206,130  3,206,130  3,206,130  3,206,130  3,206,130  3,206,130  3,206,130  3,206,130  3,206,130  3,206,130  3,206,130  3,206,207  4215709  1/13/2009  TCBY FROZEN YOGURT. TM01304  4225709  10/16/2012  ROBOYO  ROBOYO  4215503  9/25/2012	TCBY Systems, LLC	TCBY TM00020	1901091	_	30
JUICE WORKS (& Design) TM00040 2,169,323 6/30/1998  SHIVER TM00047 2,163,218 6/9/1998  TCBY TREATS TM00053 2054972 4/22/1997  YOVANA (Stylized) TM01178 3,128,159 8/8/2006  BREEZER SMOOTHIES (& Design) TM01180 3,206,822 2/6/2007  TCBY w/ Cone (& Design) TM01185 310997 7/25/2006  TCBY (red) TM01186 3100861 6/6/2006  BREEZER TM01249 3,206,130 2/6/2007  GET CULTURED. EAT YOGURT. TM01304 3,560,536 1/13/2009  TCBY FROZEN YOGURT. YOUR WAY. TM01374 4149971 5/29/2012  MY LIFE. YOUR YOGURT. MY WAY TM01403 86570030 3/19/2015  ROBOFO 86570030 3/19/2015  YOUR LIFE. YOUR YOGURT. YOUR WAY. 4215503 9/25/2012	TCBY Systems, LLC	TCBY SHIVER TM00022	1562438	10/24/1989	30
SHIVER TM00047         2,163,218         6/9/1998           TCBY TREATS TM00053         2054972         4/22/1997           YOVANA (Stylized) TM01178         3,128,159         8/8/2006           BREEZER SMOOTHIES (& Design) TM01180         3,206,822         2/6/2007           TCBY w/ Cone (& Design) TM01185         3119997         7/25/2006           TCBY (red) TM01186         3100861         6/6/2006           BREEZER TM01249         3,206,130         2/6/2007           GET CULTURED. EAT YOGURT. TM01304         3,560,536         1/13/2009           TCBY FROZEN YOGURT TM01346         3999551         7/19/2011           YOUR LIFE. YOUR YOGURT. YOUR WAY. TM01374         4149971         5/29/2012           ROBOFro         86570030         3/19/2015           ROBOYO         86570030         3/19/2015           YOUR LIFE. YOUR YOGURT. YOUR WAY.         4215503         9/25/2012	TCBY Systems, LLC	JUICE WORKS (& Design) TM00040	2,169,323		42
TCBY TREATS TM00053         2054972         4/22/1997           YOVANA (Stylized) TM01178         3,128,159         8/8/2006           BREEZER SMOOTHIES (& Design) TM01180         3,206,822         2/6/2007           TCBY (red) TM01185         3119997         7/25/2006           TCBY (red) TM01186         3100861         6/6/2006           BREEZER TM01249         3,206,130         2/6/2007           GET CULTURED. EAT YOGURT. TM01304         3,560,536         1/13/2009           TCBY FROZEN YOGURT. TM01346         3999551         7/19/2011           YOUR LIFE. YOUR YOGURT. MY WAY TM01403         4225709         10/16/2012           ROBOFro         86570074         3/19/2015           ROBOYO         86570030         3/19/2015           YOUR LIFE. YOUR YOGURT. YOUR WAY.         4215503         9/25/2012	TCBY Systems, LLC	SHIVER TM00047	2,163,218		30
YOVANA (Stylized) TM01178       3,128,159       8/8/2006         BREEZER SMOOTHIES (& Design) TM01180       3,206,822       2/6/2007         TCBY w/ Cone (& Design) TM01185       3119997       7/25/2006         TCBY (red) TM01186       3100861       6/6/2006         BREEZER TM01249       3,206,130       2/6/2007         GET CULTURED. EAT YOGURT. TM01304       3,560,536       1/13/2009         TCBY FROZEN YOGURT TM01346       3999551       7/19/2011         YOUR LIFE. YOUR YOGURT. YOUR WAY. TM01374       4149971       5/29/2012         ROBOFTO       86570074       3/19/2015         ROBOYO       86570030       3/19/2015         YOUR LIFE. YOUR YOGURT. YOUR WAY.       4215503       9/25/2012	TCBY Systems, LLC	TCBY TREATS TM00053	2054972	_	42
BREEZER SMOOTHIES (& Design) TM01180       3,206,822       2/6/2007         TCBY w/ Cone (& Design) TM01185       3119997       7/25/2006         TCBY (red) TM01186       3100861       6/6/2006         BREEZER TM01249       3,206,130       2/6/2007         GET CULTURED. EAT YOGURT. TM01304       3,560,536       1/13/2009         TCBY FROZEN YOGURT TM01346       3999551       7/19/2011         YOUR LIFE. YOUR YOGURT. YOUR WAY. TM01374       4149971       5/29/2012         MY LIFE. MY YOGURT. MY WAY TM01403       4225709       10/16/2012         ROBOYO       86570074       3/19/15         YOUR LIFE. YOUR YOGURT. YOUR WAY.       4215503       9/25/2012	TCBY Systems, LLC	YOVANA (Stylized) TM01178	3,128,159		43
TCBY w/ Cone (& Design) TM01185       311997       7/25/2006         TCBY (red) TM01186       3100861       6/6/2006         BREEZER TM01249       3,206,130       2/6/2007         GET CULTURED. EAT YOGURT. TM01304       3,560,536       1/13/2009         TCBY FROZEN YOGURT TM01346       399551       7/19/2011         YOUR LIFE. YOUR YOGURT. YOUR WAY. TM01374       4149971       5/29/2012         ROBOFro       ROBOFro       86570074       3/19/15         ROBOYO       4215503       9/25/2012	TCBY Systems, LLC	BREEZER SMOOTHIES (& Design) TM01180	3,206,822	2/6/2007	32
TCBY (red) TM01186  BREEZER TM01249  GET CULTURED. EAT YOGURT. TM01304  TCBY FROZEN YOGURT TM01346  YOUR LIFE. YOUR YOGURT. MY WAY TM01374  ROBOFro  ROBOYO  YOUR LIFE. YOUR YOGURT. YOUR WAY.  ROBOYO  YOUR LIFE. YOUR YOGURT. MY WAY TM01403  ROBOYO  YOUR LIFE. YOUR YOGURT. YOUR WAY.  ROBOYO  YOUR LIFE. YOUR YOGURT. YOUR WAY.  ROBOYO  4215503  3/19/2012	TCBY Systems, LLC	TCBY w/ Cone (& Design) TM01185	3119997	_	43
BREEZER TM01249       3,206,130       2/6/2007         GET CULTURED. EAT YOGURT. TM01304       3,560,536       1/13/2009         TCBY FROZEN YOGURT TM01346       3999551       7/19/2011         YOUR LIFE. YOUR YOGURT. YOUR WAY. TM01374       4149971       5/29/2012         MY LIFE. MY YOGURT. MY WAY TM01403       4225709       10/16/2012         ROBOFro       86570074       3/19/15         ROBOYO       86570030       3/19/2015         YOUR LIFE. YOUR YOGURT. YOUR WAY.       4215503       9/25/2012	TCBY Systems, LLC	TCBY (red) TM01186	3100861		43
GET CULTURED. EAT YOGURT. TM01304       3,560,536       1/13/2009         TCBY FROZEN YOGURT TM01346       399551       7/19/2011         YOUR LIFE. YOUR YOGURT. YOUR WAY. TM01374       4149971       5/29/2012         MY LIFE. MY YOGURT. MY WAY TM01403       4225709       10/16/2012         ROBOFro       86570074       3/19/15         ROBOYO       86570030       3/19/2015         YOUR LIFE. YOUR YOGURT. YOUR WAY.       4215503       9/25/2012	TCBY Systems, LLC	BREEZER TM01249	3,206,130	2/6/2007	32
TCBY FROZEN YOGURT TM01346       3999551       7/19/2011         YOUR LIFE. YOUR YOGURT. YOUR WAY. TM01374       4149971       5/29/2012         MY LIFE. MY YOGURT. MY WAY TM01403       4225709       10/16/2012         RoBoFro       86570074       3/19/15         RoBoYo       86570030       3/19/2015         YOUR LIFE. YOUR YOGURT. YOUR WAY.       4215503       9/25/2012	TCBY Systems, LLC	GET CULTURED. EAT YOGURT. TM01304	3,560,536	_	43
YOUR LIFE. YOUR YOGURT. YOUR WAY. TM01374       4149971       5/29/2012         MY LIFE. MY YOGURT. MY WAY TM01403       4225709       10/16/2012         RoBoFro       86570074       3/19/15         ROBOYO       86570030       3/19/2015         YOUR LIFE. YOUR YOGURT. YOUR WAY.       4215503       9/25/2012	TCBY Systems, LLC	TCBY FROZEN YOGURT TM01346	3999551	/19/2011	30, 43
MY LIFE. MY YOGURT. MY WAY TM01403       4225709       10/16/2012         RoBoFro       86570074       3/19/15         RoBoYo       86570030       3/19/2015         YOUR LIFE. YOUR YOGURT. YOUR WAY.       4215503       9/25/2012	TCBY Systems, LLC	YOUR LIFE. YOUR YOGURT. YOUR WAY. TM01374	4149971	_	43
RoBoFro       86570074       3/19/15         RoBoYo       86570030       3/19/2015         YOUR LIFE. YOUR YOGURT. YOUR WAY.       4215503       9/25/2012	TCBY Systems, LLC	MY LIFE. MY YOGURT. MY WAY TM01403	4225709	10/16/2012	43
RoBoYo         86570030         3/19/2015           YOUR LIFE. YOUR YOGURT. YOUR WAY.         4215503         9/25/2012	TCBY Systems, LLC	RoBoFro	86570074	3/19/15	7
YOUR LIFE. YOUR YOGURT. YOUR WAY. 4215503 9/25/2012	TCBY Systems, LLC	RовоYo	86570030		7
	TCBY Systems, LLC	YOUR LIFE. YOUR YOGURT. YOUR WAY.	4215503		30

Registered Owner/Applicant	Matter Full Name	Application No App	lication Date	Class Number
TCBY Systems, LLC	YOUR LIFE. YOUR YOGURT. YOUR WAY. TM01378	85496152		30
TCBY Systems, LLC	RoBoYo TM01449	86570030	3/19/2015	7
TCBY Systems, LLC	RoBoFro TM01450	86570074	3/19/2015	7

Registered Owner/Applicant	Trademark Full Name	TM Country	D = -1:-1:-: N =	In _ :: . : . : . :
		I IVI Coulidy	Registration No	Registration Date
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Stylized) TM00484	AUSTRALIA	730311	3/21/1997
The Mrs. Fields Brand, Inc.	MRS. FIELDS (& Device) TM01314	AUSTRALIA	1198024	9/10/2007
The Mrs. Fields Brand, Inc.	MRS. FIELDS COOKIES (& Design) TM00486	AUSTRIA	104.232	12/2/1983
The Mrs. Fields Brand, Inc.	MRS. FIELDS (& Design) TM00487	BAHRAIN	15098	6/16/1992
The Mrs. Fields Brand, Inc.	MRS. FIELDS TM00488	BENELUX	456816	9/1/1989
The Mrs. Fields Brand, Inc.	MRS. FIELDS (& Design) TM00489	BENELUX	452,875	12/29/1988
The Mrs. Fields Brand, Inc.	MRS. FIELDS (& Design) TM00490	BENELUX	596603	3/20/1996
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Script) TM00491	BENELUX	456,817	12/29/1988
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Stylized) TM00492	BENELUX	596602	3/20/1996
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Word Mark) TM00493	BENELUX	597268	3/20/1996
The Mrs. Fields Brand, Inc.	MRS. FIELDS COOKIES (& Design) TM00494	BENELUX	390942	7/5/1983
The Mrs. Fields Brand, Inc.	MRS. FIELDS TM00495	BRAZIL	819117528	9/4/2001
The Mrs. Fields Brand, Inc.	MRS. FIELDS TM00496	BRAZIL	819117510	9/4/2001
The Mrs. Fields Brand, Inc.	MRS. FIELDS TM00497	BRAZIL	819117536	9/8/1999
The Mrs. Fields Brand, Inc.	MRS. FIELDS TM00498	BRAZIL	819117480	8/27/2002
The Mrs. Fields Brand, Inc.	MRS. FIELDS COOKIES (& Design) TM00499	BRAZIL	811434265	3/26/1985
The Mrs. Fields Brand, Inc.	MRS. FIELDS TM00500	CANADA	TMA390,085	11/15/1991
The Mrs. Fields Brand, Inc.	MRS. FIELDS PREMIUM COOKIES TM00662	CANADA	TMA598,441	12/31/2003
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Stylized) TM01162	CANADA	TMA648,545	9/20/2005
The Mrs. Fields Brand, Inc.	MRS. FIELDS (& Design) TM01370	CANADA	TMA859,493	9/9/2013
The Mrs. Fields Brand, Inc.	MRS. FIELDS TM00503	CHILE	910.334 (577.331)	9/25/2000
The Mrs. Fields Brand, Inc.	MRS. FIELDS (& Design) TM00504	CHILE	910.333	9/25/2010
The Mrs. Fields Brand, Inc.	MRS. FIELDS (& Design) TM00505	CHINA	853189	7/7/1996
The Mrs. Fields Brand, Inc.	MRS. FIELDS PREMIUM COOKIES TM00663	CHINA	3217146	8/28/2003
The Mrs. Fields Brand, Inc.	MRS. FIELDS COOKIES (& Design) TM00506	COLOMBIA	119663	9/9/1987
The Mrs. Fields Brand, Inc.	MRS. FIELDS (& Design) TM00507	COSTA RICA	93449	10/11/1995
The Mrs. Fields Brand, Inc.	MRS. FIELDS (& Design) TM00508	COSTA RICA	93448	10/11/1995
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Word Mark) TM00509	DENMARK	VR 05.956 1991	9/20/1991
The Mrs. Fields Brand, Inc.	MRS. FIELDS TM00511	DOMINICAN REPUBLIC	93,255	10/15/1997
The Mrs. Fields Brand, Inc.	MRS. FIELDS TM00512	DOMINICAN REPUBLIC	93,236	10/15/1997
The Mrs. Fields Brand, Inc.	MRS. FIELDS TM00513	DOMINICAN REPUBLIC	94,912	1/15/1998
The Mrs. Fields Brand, Inc.	MRS. FIELDS TM00514	DOMINICAN REPUBLIC	93,318	10/15/1997
The Mrs. Fields Brand, Inc.	MRS. FIELDS TM00515	DOMINICAN REPUBLIC	93,270	10/15/1997

The Mrs. Fields Brand, Inc.	MRS. FIELDS (& Design) I M00518  MRS. FIELDS (& Design) TM00520  MRS. FIELDS (Stylized) TM00521  MRS. FIELDS (Stylized) TM00522  MRS. FIELDS (Stylized) TM00524  MRS. FIELDS (Stylized) TM00525  MRS. FIELDS (Stylized) TM00526  MRS. FIELDS (Stylized) TM00527  MRS. FIELDS (Stylized) TM00527  MRS. FIELDS (Stylized) TM00527  MRS. FIELDS (Stylized) TM00530  MRS. FIELDS (Stylized) TM00531  MRS. FIELDS (Stylized) TM00532  MRS. FIELDS (Stylized) TM00534  MRS. FIELDS (Stylized) TM00535  MRS. FIELDS (Stylized) TM00537  MRS. FIELDS (Stylized) TM00537  MRS. FIELDS (Stylized) TM00539  MRS. FIELDS (Stylized) TM00540  MRS. FIELDS (Stylized) TM00542  MRS. FIELDS (Stylized) TM00543  MRS. FIELDS (Stylized) TM00547  MRS. FIELDS COOKIES (& Design) TM00548  MRS. FIELDS COOKIES (& Design) TM00548	DOMINICAN REPUBLIC  ECUADOR  ECUADOR  ECUADOR  EUROPEAN COMMUNITY  EUROPEAN COMMUNITY  FRANCE  FRANCE  FRANCE  FRANCE  FRANCE  FRANCE  GERMANY  GORECE  FRANCE  F	93,254 93,271 93,272 93,271 93,275 93,275 93,275 93,237 1-7032- 1-20313 381633 381633 381756 1,588,3 1,152,6 1
The Mrs. Fields Brand, Inc. The Mrs. Fields Brand, Inc. The Mrs. Fields Brand, Inc.	MRS. FIELDS (& Design) TM00517  MRS. FIELDS (& Design) TM00518  MRS. FIELDS (& Design) TM00519	DOMINICAN REPUBLIC DOMINICAN REPUBLIC DOMINICAN REPUBLIC	REPUBLIC       93,325         REPUBLIC       93,254         REPUBLIC       93,216
, Inc.	MRS. FIELDS (& Design) TM00519		BLIC
rand, Inc.	MRS. FIELDS (& Design) TM00520	DOMINICAN F	REPUBLIC
lds Brand, Inc.	FIELDS	DOMINICAN	
s. Fields Brand, Inc.	FIELDS	DOMINICAN F	REPUBLIC
Mrs. Fields Brand, Inc.		DOMINICAN	REPUBLIC
he Mrs. Fields Brand, Inc.	MRS. FIELDS (Stylized) TM00524	DOMINICAN	REPUBLIC
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Stylized) TM00525	DOMINICA	
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Stylized) TM00526	ECUADOR	
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Stylized) TM00527	ECUADO	R
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Stylized) TM00528	ECUADO	)R
The Mrs. Fields Brand, Inc.	FIELDS	EUROPE	AN COMMUNITY
The Mrs. Fields Brand, Inc.	FIELDS	EUROPE	AN COMMUNITY
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Word Mark) TM00532	EUROPI	EAN COMMUNITY
The Mrs. Fields Brand, Inc.	MRS. FIELDS TM00533	FRANCE	
The Mrs. Fields Brand, Inc.	MRS. FIELDS (& Design) TM00534	FRANCE	
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Stylized) TM00535	FRANCE	
The Mrs. Fields Brand, Inc.	MRS. FIELDS COOKIES (& Design) TM00536	FRANCE	
The Mrs. Fields Brand, Inc.		FRANCE	
The Mrs. Fields Brand, Inc.		GERMAN'	Y
The Mrs. Fields Brand, Inc.	MRS. FIELDS (& Design) TM00539	GERMAN	Υ
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Stylized) TM00540	GERMAN	Υ
The Mrs. Fields Brand, Inc.	MRS. FIELDS COOKIES (& Design) TM00541	GERMAI	VY
The Mrs. Fields Brand, Inc.	MRS. FIELDS (& Design) TM00542	GREAT E	3RITAIN AND NORTHERN IRELAND
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Stylized) TM00543	GREAT E	3RITAIN AND NORTHERN IRELAND
The Mrs. Fields Brand, Inc.		GREECE	
The Mrs. Fields Brand, Inc.	FIELDS	GREECE	
The Mrs. Fields Brand, Inc.		GUATEN	//ALA
he Mrs. Fields Brand, Inc.	MRS. FIELDS (Stylized) TM01160	GUATE	MALA
he Mrs. Fields Brand, Inc.	MRS. FIELDS (Stylized) TM00547	HONG K	ONG
າe Mrs. Fields Brand, Inc.	MRS. FIELDS COOKIES (& Design) TM00548	HONG K	ONG
The Mrs. Fields Brand, Inc.	MRS. FIELDS PREMIUM COOKIES TM00549	HONG KO	ONG

124207 124211 857864 857866 857865 1563093 1777504 1808419 4636659	ISRAEL ISRAEL ITALY ITALY ITALY ITALY ITALY ITALY JAPAN JAPAN JAPAN JAPAN JAPAN	MRS. FIELDS (Stylized) TM00557  MRS. FIELDS (Stylized) TM00558  MRS. FIELDS TM00559  MRS. FIELDS (& Design) TM00560  MRS. FIELDS (Stylized) TM00561  MRS. FIELDS COOKIES (& Design) TM00562  MRS. FIELDS (& Design) TM00563  MRS. FIELDS COOKIES TM00564  MRS. FIELDS PREMIUM COOKIES TM00565  MRS. FIELDS (& Design) TM00567  MRS. FIELDS (& Design) TM00567	The Mrs. Fields Brand, Inc.
742803 742804 742805 IDM000389834 IDM000394424 IDM000394428 IDM000394428 134104 124210 124210 124209	INDIA INDIA INDIA INDONESIA INDONESIA INDONESIA INDONESIA INDONESIA ISRAEL ISRAEL ISRAEL ISRAEL	MRS. FIELDS (Word Mark) TM00670  MRS. FIELDS (Word Mark) TM00671  MRS. FIELDS (Word Mark) TM00672  MRS. FIELDS (Word) TM01360  MRS. FIELDS (Script) TM01361  MRS. FIELDS (Word) TM01372  MRS. FIELDS (Script) TM01373  MRS. FIELDS (Stylized) TM00551  MRS. FIELDS TM00553  MRS. FIELDS TM00554  MRS. FIELDS (Stylized) TM00556	The Mrs. Fields Brand, Inc.
302162655 302162664 302859922 742809 742810 742811 742806 742807 742808 742808	HONG KONG HONG KONG HONG KONG INDIA INDIA INDIA INDIA INDIA	Mrs. Fields (in Chinese characters, version 1) IM01399  Mrs. Fields (in Chinese characters, version 2) TM01401  MRS. FielDS (Stylized) TM01428  MRS. FIELDS (& Design) TM00664  MRS. FIELDS (& Design) TM00665  MRS. FIELDS (& Design) TM00666  MRS. FIELDS (Stylized) TM00667  MRS. FIELDS (Stylized) TM00668  MRS. FIELDS (Stylized) TM00669  MRS. FIELDS (Stylized) TM00669	The Mrs. Fields Brand, Inc.

11000	VENIEZI IEI A 1	MRS FIFIDS COOKIFS (& Design) TM00655	The Mrs Fields Brand Inc
108404 10/25/2010	UNITED ARAB EMIRATES 11	MRS. FIELD'S (logo) TM01267	The Mrs. Fields Brand, Inc.
108405 10/25/2010	UNITED ARAB EMIRATES 11	MRS. FIELDS (logo) TM01263	The Mrs. Fields Brand, Inc.
11498 9/4/1995	UNITED ARAB EMIRATES 1	MRS. FIELDS (& Design) TM00654	The Mrs. Fields Brand, Inc.
178302 11/25/1996	TURKEY 1:	MRS. FIELDS (Stylized) TM01107	The Mrs. Fields Brand, Inc.
180319 11/25/1996	TURKEY 11	MRS. FIELDS (Word Mark) TM00653	The Mrs. Fields Brand, Inc.
178301 11/25/1996	TURKEY 1:	MRS. FIELDS (Word Mark) TM00652	The Mrs. Fields Brand, Inc.
180318 11/25/1996	TURKEY 11	MRS. FIELDS (Sytlized) TM00651	The Mrs. Fields Brand, Inc.
179256 11/25/1996	TURKEY 1:	MRS. FIELDS (& Design) TM00649	The Mrs. Fields Brand, Inc.
179433 11/25/1996	TURKEY 1:	MRS. FIELDS (& Design) TM00648	The Mrs. Fields Brand, Inc.
36560 10/26/2005	TRINIDAD AND TOBAGO 3	MRS. FIELDS (Stylized) TM01219	The Mrs. Fields Brand, Inc.
TM81184 9/6/1988	THAILAND	MRS. FIELDS COOKIES (& Design) TM00647	The Mrs. Fields Brand, Inc.
312093 1/16/1986	TAIWAN, Province Of China 3	MRS. FIELDS (& Design) TM00644	The Mrs. Fields Brand, Inc.
545337 1/3/2006	SWITZERLAND 5.	MRS. FIELDS (Stylized) TM01234	The Mrs. Fields Brand, Inc.
545302 1/3/2006	SWITZERLAND 5-	MRS. FIELDS TM01233	The Mrs. Fields Brand, Inc.
1,045,025 9/5/1984	SPAIN 1	MRS. FIELDS (& Design) TM00758	The Mrs. Fields Brand, Inc.
1,293,698 3/20/1991	SPAIN 1	MRS. FIELDS (Stylized) TM00638	The Mrs. Fields Brand, Inc.
1,293,699 5/6/1991	SPAIN 1	MRS. FIELDS (Stylized) TM00637	The Mrs. Fields Brand, Inc.
1,293,696 3/20/1991	SPAIN 1	MRS. FIELDS TM00634	The Mrs. Fields Brand, Inc.
1,293,697 5/6/1991	SPAIN 1	MRS. FIELDS TM00633	The Mrs. Fields Brand, Inc.
1983/0087 1/6/1983	SOUTH AFRICA 11	MRS. FIELDS COOKIES (& Design) TM00620	The Mrs. Fields Brand, Inc.
96/02067 2/19/1996	SOUTH AFRICA 9	MRS. FIELDS (Stylized) TM00618	The Mrs. Fields Brand, Inc.
96/02065 2/19/1996	SOUTH AFRICA 9	MRS. FIELDS (Stylized) TM00617	The Mrs. Fields Brand, Inc.
1417/86 4/8/1986	SINGAPORE 1.	MRS. FIELDS (Stylized) TM00611	The Mrs. Fields Brand, Inc.
Т82/05839Н 11/4/1982	SINGAPORE T:	MRS. FIELDS (& Design) TM00610	The Mrs. Fields Brand, Inc.
42/1107 11/14/2009	SAUDI ARABIA 4.	MRS. FIELDS (Square Logo) TM01326	The Mrs. Fields Brand, Inc.
43/1107 11/14/2009	SAUDI ARABIA 4.	MRS. FIELDS (Square Logo) TM01325	The Mrs. Fields Brand, Inc.
161944 3/6/1998	RUSSIAN FEDERATION 11	MRS. FIELDS (Word Mark) TM00609	The Mrs. Fields Brand, Inc.
160661 1/30/1998	RUSSIAN FEDERATION 11	MRS. FIELDS (Stylized) TM00608	The Mrs. Fields Brand, Inc.
160662 1/30/1998	RUSSIAN FEDERATION 11	MRS. FIELDS (& Design) TM00607	The Mrs. Fields Brand, Inc.
9703 5/19/1992	QATAR 9:	MRS. FIELDS (& Design) TM00606	The Mrs. Fields Brand, Inc.
252292 7/14/1992	PORTUGAL 2:	MRS. FIELDS (& Design) TM00605	The Mrs. Fields Brand, Inc.
252293   1/4/1993	PORTUGAL 2	MRS. FIELDS (& Design) TM00604	The Mrs. Fields Brand, Inc.

Registered Owner/Applicant	Matter Full Name	TM Country	Application No	Application Date	Class Number
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Logo) TM01447	COLOMBIA	15 47.670	3/3/2015 43	43
The Mrs. Fields Brand, Inc.	MRS. FIELDS TM01448	COLOMBIA	15 47.673	3/3/2015 30, 43	30, 43
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Word) TM01353	EGYPT	258608	3/29/2011 30	30
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Stylized) TM01354	EGYPT	258610	3/29/2011 30	30
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Stylized) TM01358	EGYPT	258611	3/29/2011 43	43
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Word) TM01359	EGYPT	258609	3/29/2011 43	43
The Mrs. Fields Brand, Inc.	MRS. FIELDS (Word Mark) TM01425	INDIA	2617923	10/24/2013 43	43
The Mrs. Fields Brand, Inc.	MRS. FIELDS TM01451	KOREA, REPUBLIC OF (SOUTH)	41-2015-8491	2/24/2015 43	43
The Mrs. Fields Brand, Inc.	MRS. FIELDS TM01446	MEXICO	1576687	2/12/2015 43	43
The Mrs. Fields Brand, Inc.	MRS. FIELDS TM01350	PAKISTAN	291674	11/15/2010 30, 43	30, 43
The Mrs. Fields Brand, Inc.	MRS. FIELDS TM01365	PAKISTAN	291675	11/16/2010 43	43
The Mrs. Fields Brand, Inc.	Mrs. Field's (logo) TM01264	QATAR	49481	3/3/2008 30	30
The Mrs. Fields Brand, Inc.	MRS. FIELD'S (Logo) TM01303	QATAR	49482	3/3/2008 42	42

	1/28/1995	726851	CHINA	TCBY (in Chinese characters) TM00251	TCBY Systems, LLC
	1/28/1995	726794	CHINA	TCBY TM00250	TCBY Systems, LLC
	9/24/1993	1122482 (Old No. 679947) 9/24/1993	CHILE	TCBY THE COUNTRY'S BEST YOGURT TM00194	TCBY Systems, LLC
	2/23/1990	TMA365,965	CANADA	TCBY TOUS CES BONS YOGOURTS TM00078	TCBY Systems, LLC
	10/27/1989	TMA361,154	CANADA	TCBY TM00076	TCBY Systems, LLC
	3/17/1989	TMA353,320	CANADA	ALL THE PLEASURE. NONE OF THE GUILT. TM00075	TCBY Systems, LLC
	5/20/1988	TMA340,419	CANADA	TCBY TM00073	TCBY Systems, LLC
	2/5/1988	TMA336,740	CANADA	TCBY THE COUNTRY'S BEST YOGURT TM00072	TCBY Systems, LLC
	3/23/2006	TMA661,304	CANADA	SHIVER TM00071	TCBY Systems, LLC
	8/27/1990	16,509	BRUNEI DARUSSALAM	TCBY TM00183	TCBY Systems, LLC
	3/5/1996	817654100	BRAZIL	TCBY TM00188	TCBY Systems, LLC
	9/29/1992	815487479	BRAZIL	TCBY TM00187	TCBY Systems, LLC
	11/10/1992	815487460	BRAZIL	TCBY TM00186	TCBY Systems, LLC
	8/4/1992	815487444	BRAZIL	TCBY TM00185	TCBY Systems, LLC
	6/24/1997	815487436	BRAZIL	TCBY TM00184	TCBY Systems, LLC
	2/26/2014	BAZ1216126	BOSNIA	TCBY TM01390	TCBY Systems, LLC
	2/26/2014	BAZ1216127	BOSNIA	TCBY TM01389	TCBY Systems, LLC
	11/15/1994	87501-A	BOLIVIA	TCBY THE COUNTRY'S BEST YOGURT TM00228	TCBY Systems, LLC
	11/15/1994	87502-A	BOLIVIA	TCBY THE COUNTRY'S BEST YOGURT TM00227	TCBY Systems, LLC
	11/15/1994	88147-A	BOLIVIA	TCBY THE COUNTRY'S BEST YOGURT TM00226	TCBY Systems, LLC
	11/18/1988	13184	BAHAMAS	ALL THE PLEASURE. NONE OF THE GUILT. TM00068	TCBY Systems, LLC
	11/18/1988	13,183	BAHAMAS	ALL THE PLEASURE. NONE OF THE GUILT. TM00067	TCBY Systems, LLC
	11/18/1988	13182	BAHAMAS	TCBY THE COUNTRY'S BEST YOGURT TM00066	TCBY Systems, LLC
	11/18/1988	13,181	BAHAMAS	TCBY THE COUNTRY'S BEST YOGURT TM00065	TCBY Systems, LLC
_	11/18/1988	13,180	BAHAMAS	TCBY THE COUNTRY'S BEST YOGURT (& Design) TM00064	TCBY Systems, LLC
ΓR	11/18/1988	13,179	BAHAMAS	TCBY THE COUNTRY'S BEST YOGURT TM00063	TCBY Systems, LLC
AE	2/27/1986	11,914	BAHAMAS	TCBY TM00062	TCBY Systems, LLC
Œ	11/29/1999	185373	AUSTRIA	TCBY TM00269	TCBY Systems, LLC
M.A	10/9/1995	160318	AUSTRIA	TCBY TM00268	TCBY Systems, LLC
R	1/25/1996	701241	AUSTRALIA	TCBY THE COUNTRY'S BEST TM00058	TCBY Systems, LLC
 K	1/25/1996	701240	AUSTRALIA	TCBY TM00057	TCBY Systems, LLC
	10/1/1991	15426	ARUBA	TCBY THE COUNTRY'S BEST YOGURT TM00190	TCBY Systems, LLC
	11/20/1995	2440	ARMENIA	TCBY THE COUNTRY'S BEST YOGURT TM00351	TCBY Systems, LLC
ш	Registration Date	Registration No	TM Country	t Trademark Full Name	Registered Owner/Applicant

	7/12/1996	79036/367/169	GUATEMALA	TCBY THE COUNTRY'S BEST YOGURT TM00208	TCBY Systems, LLC
	6/16/1995	75865/203/163	GUATEMALA	TCBY THE COUNTRY'S BEST YOGURT TM00207	TCBY Systems, LLC
	11/29/1994	72963/307/157	GUATEMALA	TCBY THE COUNTRY'S BEST YOGURT TM00206	TCBY Systems, LLC
	8/18/1994	970/469/2	GUATEMALA	TCBY THE COUNTRY'S BEST YOGURT TM00205	TCBY Systems, LLC
	7/12/1995	SR-0014	GUAM	TCBY THE COUNTRY'S BEST YOGURT TM01128	TCBY Systems, LLC
	2/22/1993	TPC-800-130-162 (569)	GUAM	TCBY THE COUNTRY'S BEST YOGURT TM00333	TCBY Systems, LLC
	4/19/2011	154201	GREECE	ALL THE PLEASURE. NONE OF THE GULT. TM01342	TCBY Systems, LLC
	4/19/2011	154200	GREECE	YOVANA TM01341	TCBY Systems, LLC
	3/5/1993	113.063	GREECE	TCBY THE COUNTRY'S BEST YOGURT TM00211	TCBY Systems, LLC
	5/25/1994	6944	GIBRALTAR	TCBY "TCBY" TM00279	TCBY Systems, LLC
	5/23/1994	6943	GIBRALTAR	TCBY (Stylized) TM00278	TCBY Systems, LLC
	2/13/1997	2913585	GERMANY	TCBY TM00161	TCBY Systems, LLC
	4/19/1999	11830	GEORGIA	TCBY THE COUNTRY'S BEST YOGURT TM01106	TCBY Systems, LLC
	8/1/1990	1 607 361	FRANCE	TCBY TOUS CES BONS YOGOURTS TM00081	TCBY Systems, LLC
	4/9/1986	1 349 941	FRANCE	TCBY TM00080	TCBY Systems, LLC
	8/22/1994	133540	FINLAND	TCBY THE COUNTRY'S BEST YOGURT TM00241	TCBY Systems, LLC
	8/23/1999	88138	EUROPEAN COMMUNITY	TCBY THE COUNTRY'S BEST YOGURT TM00327	TCBY Systems, LLC
	9/12/1998	88112	EUROPEAN COMMUNITY	TCBY TM00326	TCBY Systems, LLC
	1/18/2002	1920412	EUROPEAN COMMUNITY	SHIVER TM00324	TCBY Systems, LLC
	9/19/1997	24412	ESTONIA	TCBY THE COUNTRY'S BEST YOGURT TM01174	TCBY Systems, LLC
	3/30/2006	199/190	EL SALVADOR	TCBY THE COUNTRY'S BEST YOGURT TM01130	TCBY Systems, LLC
	3/5/1997	210/50	EL SALVADOR	TCBY THE COUNTRY'S BEST YOGURT TM01129	TCBY Systems, LLC
	3/14/2006	184038	EGYPT	TCBY TM01248	TCBY Systems, LLC
	3/14/2006	184037	EGYPT	TCBY The Country Best Yoghurt TM01247	TCBY Systems, LLC
_	3/14/2006	184036	EGYPT	TCBY The Country Best Yoghurt TM01246	TCBY Systems, LLC
 TR	5/20/1994	I-1100-94	ECUADOR	TCBY THE COUNTRY'S BEST YOGURT TM00219	TCBY Systems, LLC
ΔΓ	5/20/1994	l-1099-94	ECUADOR	TCBY THE COUNTRY'S BEST YOGURT TM00218	TCBY Systems, LLC
)FI	5/20/1994	1-0167-94	ECUADOR	TCBY THE COUNTRY'S BEST YOGURT TM00217	TCBY Systems, LLC
M 4	11/15/1994	80861	DOMINICAN REPUBLIC	TCBY THE COUNTRY'S BEST YOGURT TM00293	TCBY Systems, LLC
\R	11/15/1994	74945	DOMINICAN REPUBLIC	TCBY THE COUNTRY'S BEST YOGURT TM00291	TCBY Systems, LLC
 K	12/15/1994	59320	DOMINICAN REPUBLIC	TCBY ENTERPRISES, INC. TM00288	TCBY Systems, LLC
	11/15/1994	75109	DOMINICAN REPUBLIC	TCBY THE COUNTRY'S BEST YOGURT TM00287	TCBY Systems, LLC
	11/15/1994	75000	DOMINICAN REPUBLIC	TCBY THE COUNTRY'S BEST YOGURT TM00286	TCBY Systems, LLC
	7/23/1993	VR 1993 05530	DENMARK	TCBY THE COUNTRY'S BEST YOGURT TM00079	TCBY Systems, LLC

Systems, LLC         CROW YOGURIT (Service Mark) TM00120         JAPAN         3088;81         10/31/1995           Systems, LLC         CROW YSSEE EARCH YM00127         JAPAN         3088;81         10/31/1995           Systems, LLC         CROW THE COUNTRY'S BEST YOGURT (NE MGUSH) FROZEN YOGURT (NI JAPAN         3140123         4730/1996           Systems, LLC         CROW THE COUNTRY'S BEST YOGURT (NE MGUSH) FROZEN YOGURT (NI JAPAN         3140123         4730/1996           Systems, LLC         CROW THE COUNTRY'S BEST YOGURT (NE MGUSH) FROZEN YOGURT (NI JAPAN         35111         5743/1994           Systems, LLC         CROW THOO248         COREA, REPUBLIC OF RADIOLO FROM REPUBLIC OF RADIOLO PROVIDED REPUBLIC OF RADIOLO P	2/17/2000	118400	POLAND	TCBY TM00700	TCBY Systems, LLC
TCBY YOGURT   Service Mark)   TMO0120	5/12/2000	120582	POLAND	TCBY TM00272	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120	12/18/2014	4/2014/00503053	Saniddilhd	TCBY THE COUNTRY'S BEST YOGURT (Stylized & Design) TM01439	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120	12/21/1998	17386	PERU	PURO GUSTO. CERO CULPA. TM00238	TCBY Systems, LLC
TEBY YOGURT (Service Mark) TM00120	12/21/1998	17247	PERU	TODO EL GUSTO. NADA DE CULPA. TM00236	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TW00120   JAPAN   JAPAN   JAPAN   JAPAN   TCBY THE COUNTRY'S BEST YOGURT (SEVICE Mark) TW00122   JAPAN	12/30/1993	4704	PERU	TCBY THE COUNTRY'S BEST YOGURT TM00235	TCBY Systems, LLC
TCBY YCOGURT (Service Mark) TM00120   JAPAN   JAMAN   JAMAN   TCBY (Service Mark) TM00121   JAPAN   JAMAN	12/11/1992	64124	PANAMA	TCBY THE COUNTRY'S BEST YOGURT TM00335	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120	12/11/1992	64122	PANAMA	TCBY THE COUNTRY'S BEST YOGURT TM00334	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120	7/21/1994	10011	OMAN	TCBY THE COUNTRY'S BEST YOGHURT TM00687	TCBY Systems, LLC
TCBY YOGURT   Service Mark)   TMO0120	7/21/1994	10010	OMAN	TCBY THE COUNTRY'S BEST YOGHURT TM00686	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120   JAPAN   JAPAN   TUBY (Service Mark) TM00121   JAPAN   J	7/21/1994	10009	OMAN	TCBY THE COUNTRY'S BEST YOGHURT TM00685	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120   JAPAN   JAPAN   TUBY (Service Mark) TM00121   JAPAN   J	1/26/1995	166705	NORWAY	TCBY THE COUNTRY'S BEST YOGURT TM00243	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120   JAPAN   JAPAN   TOBY (Service Mark) TM00121   JAPAN   J	1/6/1993	B169794	NEW ZEALAND	TCBY TM00129	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120   JAPAN   JAPAN   JAPAN   TCBY (Service Mark) TM00121   JAPAN   J	9/29/1993	52107	MOROCCO	TCBY THE COUNTRY'S BEST YOGURT TM00266	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120   JAPAN   JAPAN   JAPAN   TCBY (Service Mark) TM00121   JAPAN   J	5/29/2006	935471	MEXICO	YOVANA TM01208	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120         JAPAN         3088181           TCBY (Service Mark) TM00121         JAPAN         3140122           TCBY (Service Mark) TM00122         JAPAN         3140123           TCBY THE COUNTRY'S BEST YOGURT (Service Mark) TM00122         JAPAN         3140123           TCBY THE COUNTRY'S BEST YOGURT (IN ENGLISH) FROZEN YOGURT (IN         JAPAN         3140124           TCBY THE COUNTRY'S BEST YOGURT TM00247         JORDAN         36311           TCBY TM00147         KOREA, REPUBLIC OF         40-263143           TCBY TM00148         KOREA, REPUBLIC OF         7880           TCBY THE COUNTRY'S BEST YOGURT TM00175         KUWAIT         24828           TCBY THE COUNTRY'S BEST YOGURT TM00282         KUWAIT         140938           TCBY THE COUNTRY'S BEST YOGURT TM00283         MACAU         1351M           TCBY THE COUNTRY'S BEST YOGURT TM00284         MACAU         1351M           TCBY THO0126         MACAU         1351M           TCBY THO01276         MACAU         935469	5/29/2006	935470	MEXICO	YOVANA TM01207	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120         APAN         3088181           TCBY (Service Mark) TM00121         APAN         3140122           TCBY THE COUNTRY'S BEST YOGURT (Service Mark) TM00122         APAN         3140123           TCBY THE COUNTRY'S BEST YOGURT (IN ENGLISH) FROZEN YOGURT (IN         APAN         3140124           TCBY THE COUNTRY'S BEST YOGURT TM00247         JORDAN         36311           TCBY TM00248         JORDAN         36312           TCBY TM00147         KOREA, REPUBLIC OF         40-263143           TCBY (Service Mark) TM00149         KOREA, REPUBLIC OF         7880           TCBY THE COUNTRY'S BEST YOGURT TM00175         KUWAIT         24828           TCBY THE COUNTRY'S BEST YOGURT TM00282         KUWAIT         140938           TCBY THE COUNTRY'S BEST YOGURT TM00283         MACAU         13518M           TCBY THE COUNTRY'S BEST YOGURT TM00284         MACAU         33518M           TCBY THE COUNTRY'S BEST YOGURT TM00284         MACAU         33518M           TCBY THE COUNTRY'S BEST YOGURT TM00284         MACAU         3351	5/29/2006	935469	MEXICO	YOVANA TM01206	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120   JAPAN   JAPAN   TCBY (Service Mark) TM00121   JAPAN   JAPAN   JAPAN   JAPAN   JAPAN   TCBY (Service Mark) TM00122   JAPAN   JAP	5/29/2006	935472	MEXICO	YOVANA TM01205	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120         JAPAN         3088181           TCBY (Service Mark) TM00121         JAPAN         3140122           TCBY (Service Mark) TM00122         JAPAN         3140122           TCBY THE COUNTRY'S BEST YOGURT (IN ENGLISH) FROZEN YOGURT (IN JAPAN)         3140123           TCBY THE COUNTRY'S BEST YOGURT TM00247         JORDAN         36311           TCBY TM00248         KOREA, REPUBLIC OF         40-263143           TCBY (Stylized) TM00148         KOREA, REPUBLIC OF         7880           TCBY (Stylized) TM00149         KOREA, REPUBLIC OF         7880           TCBY THE COUNTRY'S BEST YOGURT TM00175         KUWAIT         24828           TCBY THE COUNTRY'S BEST YOGURT TM00282         KUWAIT         140938           TCBY THE COUNTRY'S BEST YOGURT TM00283         MACAU         13518M           TCBY THE COUNTRY'S BEST YOGURT TM00284         MACAU         13518M           TCBY THE COUNTRY'S BEST YOGURT TM00284         MACAU         13518M	5/30/1996	96005763	MALAYSIA		TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120         JAPAN         3088181           TCBY (Service Mark) TM00121         JAPAN         3140122           TCBY (Service Mark) TM00122         JAPAN         3140123           TCBY THE COUNTRY'S BEST YOGURT (IN ENGLISH) FROZEN YOGURT (IN         JAPAN         3140123           TCBY THE COUNTRY'S BEST YOGURT TM00127         JORDAN         36311           TCBY TM00248         JORDAN         36312           TCBY TM00147         KOREA, REPUBLIC OF         40-263143           TCBY (Stylized) TM00148         KOREA, REPUBLIC OF         333137           TCBY THE COUNTRY'S BEST YOGURT TM00175         KUWAIT         24828           TCBY THE COUNTRY'S BEST YOGURT TM00282         LEBANON         13516M           TCBY THE COUNTRY'S BEST YOGURT TM00283         MACAU         13517M           TCBY THE COUNTRY'S BEST YOGURT TM00284         MACAU         13518M	4/4/1986	86/01500	MALAYSIA	TCBY TM00126	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120         JAPAN         3088181           TCBY (Service Mark) TM00121         JAPAN         3140122           TCBY THE COUNTRY'S BEST YOGURT (Service Mark) TM00122         JAPAN         3140123           TCBY THE COUNTRY'S BEST YOGURT (IN ENGLISH) FROZEN YOGURT (IN JAPAN         3140124           TCBY THE COUNTRY'S BEST YOGURT TM00247         JORDAN         36311           TCBY TM00248         KOREA, REPUBLIC OF         40-263143           TCBY (Stylized) TM00148         KOREA, REPUBLIC OF         333137           TCBY (Service Mark) TM00149         KOREA, REPUBLIC OF         7880           TCBY THE COUNTRY'S BEST YOGURT TM00175         KUWAIT         24828           TCBY THE COUNTRY'S BEST YOGURT TM00282         LEBANON         13516M           TCBY THE COUNTRY'S BEST YOGURT TM00283         MACAU         13517M	1/31/1995	13518M	MACAU	TCBY THE COUNTRY'S BEST YOGURT TM00284	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120         JAPAN         3088181           TCBY (Service Mark) TM00121         JAPAN         3140122           TCBY THE COUNTRY'S BEST YOGURT (Service Mark) TM00122         JAPAN         3140123           TCBY THE COUNTRY'S BEST YOGURT (IN ENGLISH) FROZEN YOGURT (IN         JAPAN         3140124           TCBY THE COUNTRY'S BEST YOGURT TM00247         JORDAN         36311           TCBY TM00147         JORDAN         36312           TCBY TM00147         KOREA, REPUBLIC OF         40-263143           TCBY (Stylized) TM00148         KOREA, REPUBLIC OF         333137           TCBY (Service Mark) TM00149         KOREA, REPUBLIC OF         7880           TCBY TM01388         KUWAIT         24828           TCBY THE COUNTRY'S BEST YOGURT TM00282         LEBANON         13516M	1/31/1995	13517M	MACAU	TCBY THE COUNTRY'S BEST YOGURT TM00283	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120         JAPAN         3088181           TCBY (Service Mark) TM00121         JAPAN         3140122           TCBY THE COUNTRY'S BEST YOGURT (Service Mark) TM00122         JAPAN         3140123           TCBY THE COUNTRY'S BEST YOGURT (IN ENGLISH) FROZEN YOGURT (IN JAPAN         3140124           TCBY THE COUNTRY'S BEST YOGURT TM00247         JORDAN         36311           TCBY TM00147         JORDAN         36312           TCBY TM00149         KOREA, REPUBLIC OF         40-263143           TCBY (Stylized) TM00149         KOREA, REPUBLIC OF         7880           TCBY THE COUNTRY'S BEST YOGURT TM00175         KUWAIT         24828	1/31/1995	13516M	MACAU	TCBY THE COUNTRY'S BEST YOGURT TM00282	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120         JAPAN         3088181           TCBY (Service Mark) TM00121         JAPAN         3140122           TCBY THE COUNTRY'S BEST YOGURT (Service Mark) TM00122         JAPAN         3140123           TCBY THE COUNTRY'S BEST YOGURT (IN ENGLISH) FROZEN YOGURT (IN JAPAN         3140124           TCBY THE COUNTRY'S BEST YOGURT TM00247         JORDAN         36311           TCBY TM00248         JORDAN         36312           TCBY TM00147         KOREA, REPUBLIC OF         40-263143           TCBY (Stylized) TM00148         KOREA, REPUBLIC OF         333137           TCBY (Service Mark) TM00149         KOREA, REPUBLIC OF         7880           TCBY THE COUNTRY'S BEST YOGURT TM00175         KUWAIT         24828	2/16/2012	140938	LEBANON	TCBY TM01388	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120         JAPAN         3088181           TCBY (Service Mark) TM00121         JAPAN         3140122           TCBY THE COUNTRY'S BEST YOGURT (Service Mark) TM00122         JAPAN         3140123           TCBY THE COUNTRY'S BEST YOGURT (IN ENGLISH) FROZEN YOGURT (IN JAPAN         3140124           TCBY THE COUNTRY'S BEST YOGURT TM00247         JORDAN         36311           TCBY TM00248         JORDAN         36312           TCBY (Stylized) TM00149         KOREA, REPUBLIC OF         40-263143           TCBY (Service Mark) TM00149         KOREA, REPUBLIC OF         333137	5/3/1993	24828	KUWAIT	TCBY THE COUNTRY'S BEST YOGURT TM00175	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120         JAPAN         3088181           TCBY (Service Mark) TM00121         JAPAN         3140122           TCBY THE COUNTRY'S BEST YOGURT (Service Mark) TM00122         JAPAN         3140123           TCBY THE COUNTRY'S BEST YOGURT (IN ENGLISH) FROZEN YOGURT (IN JAPAN         3140124           TCBY THE COUNTRY'S BEST YOGURT TM00247         JORDAN         36311           TCBY TM00248         JORDAN         36312           TCBY TM00147         KOREA, REPUBLIC OF         40-263143           TCBY (Stylized) TM00148         KOREA, REPUBLIC OF         333137	12/31/1987	7880	KOREA, REPUBLIC OF	TCBY (Service Mark) TM00149	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120  TCBY (Service Mark) TM00121  JAPAN  TCBY (Service Mark) TM00121  JAPAN  TCBY THE COUNTRY'S BEST YOGURT (Service Mark) TM00122  TCBY THE COUNTRY'S BEST YOGURT (IN ENGLISH) FROZEN YOGURT (IN JAPAN)  TCBY THE COUNTRY'S BEST YOGURT TM00247  JORDAN  TCBY TM00248  TCBY TM00147  KOREA, REPUBLIC OF  40-263143	2/6/1996	333137	KOREA, REPUBLIC OF	TCBY (Stylized) TM00148	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120  TCBY (Service Mark) TM00121  TCBY THE COUNTRY'S BEST YOGURT (Service Mark) TM00122  TCBY THE COUNTRY'S BEST YOGURT (IN ENGLISH) FROZEN YOGURT (IN JAPAN 3140123  TCBY THE COUNTRY'S BEST YOGURT TM00247  JORDAN 36311  TCBY TM00248	5/17/1993	40-263143	KOREA, REPUBLIC OF	TCBY TM00147	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120  TCBY (Service Mark) TM00121  JAPAN  JAPAN  3088181  TCBY (Service Mark) TM00121  JAPAN  3140122  JAPAN  3140123  TCBY THE COUNTRY'S BEST YOGURT (IN ENGLISH) FROZEN YOGURT (IN JAPAN)  TCBY THE COUNTRY'S BEST YOGURT TM000247  JORDAN  3088181  3140122  3140123	9/18/1994	36312	JORDAN	TCBY TM00248	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120  TCBY (Service Mark) TM00121  JAPAN  3088181  TCBY THE COUNTRY'S BEST YOGURT (Service Mark) TM00122  JAPAN  3140123  3140124	9/18/1994	36311	JORDAN	TCBY THE COUNTRY'S BEST YOGURT TM00247	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120         JAPAN         3088181           TCBY (Service Mark) TM00121         JAPAN         3140122           TCBY THE COUNTRY'S BEST YOGURT (Service Mark) TM00122         JAPAN         3140123	4/30/1996	3140124	JAPAN	TCBY THE COUNTRY'S BEST YOGURT (IN ENGLISH) FROZEN YOGURT (IN	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120         JAPAN         3088181           TCBY (Service Mark) TM00121         JAPAN         3140122	4/30/1996	3140123	NAAVI	TCBY THE COUNTRY'S BEST YOGURT (Service Mark) TM00122	TCBY Systems, LLC
TCBY YOGURT (Service Mark) TM00120 JAPAN 3088181	4/30/1996	3140122	NAAWI	TCBY (Service Mark) TM00121	TCBY Systems, LLC
	10/31/1995	3088181	JAPAN	TCBY YOGURT (Service Mark) TM00120	TCBY Systems, LLC

_	5/3/1995	5479	UNITED ARAB EMIRATES	TCBY THE COUNTRY'S BEST YOGURT TM00299	TCBY Systems, LLC
	7/25/2000	4808	TURKMENISTAN	TCBY THE COUNTRY'S BEST YOGURT TM00349	TCBY Systems, LLC
	10/6/1994	155717	TURKEY	TCBY TM00160	TCBY Systems, LLC
	12/9/1998	B29049	TRINIDAD AND TOBAGO	TCBY TM01137	TCBY Systems, LLC
L	8/10/1994	B22967	TRINIDAD AND TOBAGO	TCBY THE COUNTRY'S BEST YOGURT TM00302	TCBY Systems, LLC
<u> </u>	1/18/2006	Bor31994	THAILAND	YOVANA TM01244	TCBY Systems, LLC
	1/18/2006	Kor252172	THAILAND	YOVANA TM01243	TCBY Systems, LLC
	1/18/2006	Kor252171	THAILAND	YOVANA TM01242	TCBY Systems, LLC
	1/18/2006	Kor252169	THAILAND	YOVANA TM01241	TCBY Systems, LLC
	1/18/2007	Kor252168	THAILAND	YOVANA TM01231	TCBY Systems, LLC
	9/17/1990	KOR121211	THAILAND	TCBY THE COUNTRY'S BEST YOGURT TM00159	TCBY Systems, LLC
	8/16/2006	1224715	TAIWAN, Province Of	YOVANA TM01197	TCBY Systems, LLC
	5/16/1999	852737	TAIWAN, Province Of	TCBY (& Device) TM00158	TCBY Systems, LLC
	6/1/1988	30185	TAIWAN, Province Of	TCBY (& Device) TM00157	TCBY Systems, LLC
	1/22/2002	78855	SYRIAN ARAB REPUBLIC	TCBY TM00294	TCBY Systems, LLC
	2/3/1989	371001	SWITZERLAND	TICBY (in lieu of TCBY) TM00170	TCBY Systems, LLC
l	8/9/1996	315 480	SWEDEN	TCBY THE COUNTRY'S BEST YOGURT TM00169	TCBY Systems, LLC
	6/14/1991	224 193	SWEDEN	TCBY YOGURT (& Design) TM00168	TCBY Systems, LLC
	12/31/2001	03698 (04324)	ST. MAARTEN	TCBY TM00210	TCBY Systems, LLC
	2/23/1993	M2535273	SPAIN	TCBY THE COUNTRY'S BEST YOGURT TM00683	TCBY Systems, LLC
	2/3/1987	1141152MX	SPAIN	TCBY TM00152	TCBY Systems, LLC
	6/5/1995	1923701M4	SPAIN	TCBY THE COUNTRY'S BEST YOGURT TM00151	TCBY Systems, LLC
	6/25/1993	1993/05370	SOUTH AFRICA	TCBY THE COUNTRY'S BEST YOGURT TM00264	TCBY Systems, LLC
	9/2/1996	T96/09316F	SINGAPORE	TCBY THE COUNTRY'S BEST YOGURT TM00144	TCBY Systems, LLC
_	9/2/1996	Т96/09315Н	SINGAPORE	TCBY THE COUNTRY'S BEST YOGURT TM00143	TCBY Systems, LLC
∟ ГR	9/2/1996	S/9317/96	SINGAPORE	TCBY THE COUNTRY'S BEST YOGURT TM00135	TCBY Systems, LLC
L A[	2/21/1986	T86/00716Z	SINGAPORE	TCBY TM00134	TCBY Systems, LLC
)E	10/20/1993	281/91	SAUDI ARABIA	TCBY THE COUNTRY'S BEST YOGURT TM00177	TCBY Systems, LLC
M <i>P</i>	10/20/1993	281/90	SAUDI ARABIA	TCBY THE COUNTRY'S BEST YOGURT TM00176	TCBY Systems, LLC
∟ \RI	10/31/2011	446542	RUSSIAN FEDERATION	TCBY FROZEN YOGURT (& Design) TM01351	TCBY Systems, LLC
∟ K	2/19/1990	7441	PUERTO RICO	TCBY THE COUNTRY'S BEST YOGURT TM00132	TCBY Systems, LLC
	7/20/1994	291488	PORTUGAL	TCBY THE COUNTRY'S BEST YOGURT TM00246	TCBY Systems, LLC
	7/20/1994	291487	PORTUGAL	TCBY THE COUNTRY'S BEST YOGURT TM00245	TCBY Systems, LLC
	7/20/1994	291486	PORTUGAL	TCBY THE COUNTRY'S BEST YOGURT TM00244	TCBY Systems, LLC

TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT TM00300	UNITED ARAB EMIRATES	5480	5/3/1995
TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT (logo) TM01455	UNITED ARAB EMIRATES		
TCBY Systems, LLC	TCBY TM01167	URUGUAY	359.543	5/8/2006
TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT TM00358	VENEZUELA	P209201	1/8/1999
TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT TM00688	VENEZUELA	S001683	7/10/1995
TCBY Systems, LLC	TCBY TM00310	VIETNAM	22253	12/7/1995
TCBY Systems, LLC	TCBY TM00311	VIETNAM	22254	12/7/1995
TCBY Systems, LLC	TCBY TM00312	VIETNAM	22255	12/7/1995
TCBY Systems, LLC	SHIVER TM00316	VIETNAM	25127	9/13/1997

TRADEMARK

Registered Owner/Applicant	Matter Full Name	TM Country	Application No	Application Date	Class Number
TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT (Design) TM01435	CHINA	15142197		30
TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT (Design) TM01436	CHINA			43
TCBY Systems, LLC	TCBY (logo) TM01459	CHINA			30 <b>K</b>
TCBY Systems, LLC	TCBY (logo) TM01460	CHINA			43 <b>R</b>
TCBY Systems, LLC	Supreme Yogurt (in Chinese characters) TM01422	CHINA	12847355	7/2/2013 30	
TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT (logo) TM01458	HONG KONG	303451347	6/23/2015 29, 30	29, 30
TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT (& Design) TM01443	INDIA	2888363	1/23/2015 29	
TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT (& Design) TM01444	INDIA	2888365	1/23/2015 30	
TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT (& Design) TM01445	INDIA	2888364	1/23/2015 43	43
TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT TM01406	IRAQ	62428	7/29/2012 29:e, 30:i-j	29:e, 30:i-j
TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT TM01440	MEXICO	1566379		29
TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT TM01441	MEXICO	1566378		30
TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT TM01442	MEXICO	1566377		43
TCBY Systems, LLC	TCBY TM01349	PAKISTAN	291671	11/30/2010 29	29
TCBY Systems, LLC	TCBY TM01356	PAKISTAN	291672	11/15/2010 30	30
TCBY Systems, LLC	TCBY TM01357	PAKISTAN	291673	11/15/2010 43	43
TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT (Word Mark) TM01437	PHILIPPINES	4-2014-503052		43
TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT (Word Mark) TM01438	PHILIPPINES	42014502326	5/28/2014 30	30
TCBY Systems, LLC	TCBY (Logo) TM01163	QATAR	49667	3/9/2008 30	30
TCBY Systems, LLC	TCBY (Logo) TM01302	QATAR	49668	3/9/2008 42	42
TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT (word mark) TM01452	UNITED ARAB EMIRATES	233497	5/20/2015 29	29
TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT (word mark) TM01453	UNITED ARAB EMIRATES	233498	5/20/2015 30	30
TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT (word mark) TM01454	UNITED ARAB EMIRATES	233499	5/20/2015 43	43
TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT (logo) TM01456	UNITED ARAB EMIRATES	233501	5/20/2015 30	30
TCBY Systems, LLC	TCBY THE COUNTRY'S BEST YOGURT (logo) TM01457	UNITED ARAB EMIRATES	233502	5/20/2015 43	43

RECORDED: 07/31/2015