# CH \$215.00 4690

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM350313

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
McMurry/TMG, LLC		08/04/2015	LIMITED LIABILITY COMPANY: DELAWARE

### **RECEIVING PARTY DATA**

Name:	U.S. Bank National Association, as Administrative Agent		
Street Address:	800 Nicollet Mall		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55402		
Entity Type:	National Banking Assocation: UNITED STATES		

### **PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark			
Registration Number:	4690831	WISEMOVES			
Serial Number:	86155418	VITAL SPEECHES OF THE DAY			
Registration Number:	4690811	VIM & VIGOR			
Registration Number:	4560410	HEALTHEDGE			
Registration Number:	4669917	COPYEDITING			
Registration Number:	4669822	CONTENTOLOGY			
Registration Number:	4669821	CONTENT VELOCITY			
Registration Number:	4686829	CONTENTWISE			

### CORRESPONDENCE DATA

**Fax Number:** 2149813400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-981-3483
Email: dclark@sidley.com
Correspondent Name: Dusan Clark, Esq.
Address Line 1: Sidley Austin LLP

Address Line 2: 2001 Ross Avenue, Suite 3600

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER: 40106-30470

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NAME OF SUBMITTER:	Dusan Clark			
SIGNATURE:	/Dusan Clark/			
DATE SIGNED:	08/04/2015			
Total Attachments: 4				
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source=McMurry_ Trademark Security Agreement (2015) (Executed)#page2.tif				
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### CONFIRMATORY GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

THIS CONFIRMATORY GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Confirmatory Grant") is made effective as of August 4, 2015 by and from MCMURRY/TMG, LLC, a Delaware limited liability company (the "Grantor"), to and in favor of U.S. BANK NATIONAL ASSOCIATION, for itself and as Administrative Agent for the Holders of Secured Obligations (as defined in the Security Agreement referenced below) (in such capacity, "Grantee").

WHEREAS, the Grantor, McMurry/TMG Group Holdings, LLC (the "<u>Parent</u>"), the Lenders and Grantee have entered into a Amended and Restated Credit Agreement dated as of the date hereof (as may be amended, restated, supplemented or otherwise modified from time to time, the "<u>Credit Agreement</u>").

WHEREAS, the Grantor and the Parent have entered into a Security Agreement dated as of December 21, 2012 (as may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement").

WHEREAS, the Grantor owns the trademarks as listed on <u>Exhibit A</u> attached hereto (the "<u>Trademarks</u>"), which Trademarks are pending or registered with the United States Patent and Trademark Office.

WHEREAS, this Confirmatory Grant has been granted in conjunction with the security interest granted under the Security Agreement to Grantee for the benefit of the Holders of Secured Obligations. The rights and remedies of Grantee with respect to the security interest granted herein are without prejudice to and are in addition to those set forth in the Security Agreement and the other Loan Documents, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Confirmatory Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed that:

1) <u>Definitions</u>. All capitalized terms not defined herein shall have the respective meaning given to them in the Credit Agreement.

### 2) <u>The Security Interest.</u>

- (a) This Confirmatory Grant is made to secure the satisfactory performance and payment of all the Secured Obligations. Upon the payment in full of all Secured Obligations (other than Unliquidated Obligations as defined in the Security Agreement), Grantee shall promptly, upon such satisfaction, execute, acknowledge, and deliver to the Grantor all reasonably requested instruments in writing confirming the release of the security interest in the Trademarks acquired under the Security Agreement and this Confirmatory Grant.
- (b) The Grantor hereby grants to Grantee a security interest in (1) all of the Grantor's right, title and interest in and to the Trademarks now owned or from time to time after the date hereof owned or acquired by the Grantor, together with (2) all proceeds of such Trademarks, (3) the goodwill

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associated with such Trademarks and (4) all causes of action arising prior to or after the date hereof for infringement of such Trademarks or unfair competition regarding the same.

- 3) <u>Counterparts</u>. This Confirmatory Grant may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.
- 4) <u>Governing Law</u>. This Confirmatory Grant and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

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IN WITNESS WHEREOF, the Grantor has executed this Confirmatory Grant effective as of the date first written above.

MCMURRY/TMG, LLC,

as Grantor

Name: Daniel M. Kortick

Title: President and Assistant Secretary

# CONFIRMATORY GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

## Exhibit A - SCHEDULE OF TRADEMARKS

### TRADEMARK REGISTRATIONS AND APPLICATIONS

MARK	SERIAL NO.	DATE FILED	REG. NO.	DATE REG.	CURRENT OWNER
WISEMOVES	86-155,440	12/31/2013	4,690,831	02/24/2015	MCMURRY/TMG, LLC
VITAL SPEECHES OF THE DAY	86-155,418	12/31/2013			MCMURRY/TMG, LLC
VIM & VIGOR	86-150,650	12/23/2013	4,690,811	2/24/2015	MCMURRY/TMG, LLC
HEALTHEDGE	86-141,523	12/12/2013	4,560,410	07/01/2014	MCMURRY/TMG, LLC
COPYEDITING	86-138,115	12/09/2013	4,669,917	01/13/2015	MCMURRY/TMG, LLC
CONTENTOLOGY	86-123,067	11/19/2013	4,669,822	01/13/2015	MCMURRY/TMG, LLC
CONTENT VELOCITY	86-123,032	11/19/2013	4,669,821	01/13/2015	MCMURRY/TMG, LLC
CONTENTWI SE	86-123,090	11/19/2013	4,686,829	02/17/2015	MCMURRY/TMG, LLC

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**RECORDED: 08/04/2015**