

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM350368

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Crush Fitness, LLC		07/14/2015	LIMITED LIABILITY COMPANY: VIRGINIA
RECEIVING PARTY DATA			
Name:	Marksmen, Inc.		
Street Address:	116 North Maryland Ave.		
City:	Glendale		
State/Country:	CALIFORNIA		
Postal Code:	91206		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4471229	CRUSH FIT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-298-8185		
Email:	tadmin@reinhardt.com		
Correspondent Name:	Daniel E. Kattman		
Address Line 1:	1000 N Water St.		
Address Line 2:	Suite 1900		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	CRUSH FIT		
NAME OF SUBMITTER:	Daniel E. Kattman		
SIGNATURE:	/dek/		
DATE SIGNED:	08/05/2015		
Total Attachments: 1			
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CH \$40.00 4471229

Schedule B

TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged (and as more fully set forth in the This Trademark, Domain Name and Social Media Account Assignment and Purchase Agreement executed concurrently with this assignment) , Crush Fitness, LLC ("Assignor") hereby assigns and transfers to Marksmen, Inc. all rights, title, and interest in and to U.S. Trademark Registration No. 4,471,229 for the mark CRUSH FIT, and all goodwill associated therewith. This assignment includes any and all common law rights associated with the above-referenced trademark and any and all causes of action for infringement that may have arisen prior to the date of this assignment.

Crush Fitness, LLC

By:  _____

Title: President

Date: 7/14/15