

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2


ETAS ID: TM350398

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mossimo Giannulli		07/25/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	DIRTY BIRD PRODUCTIONS		
Street Address:	9952 SANTA MONICA BLVD		
City:	BEVERLY HILLS		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85156397	GGGG	
CORRESPONDENCE DATA			
Fax Number:	9497173100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-717-3000		
Email:	dgubernick@calljensen.com		
Correspondent Name:	Deborah A. Gubernick		
Address Line 1:	610 Newport Center Dr., Suite 700		
Address Line 4:	Newport Beach, CALIFORNIA 92660		
ATTORNEY DOCKET NUMBER:	DIR02-01		
NAME OF SUBMITTER:	Deborah A. Gubernick		
SIGNATURE:	/dag/		
DATE SIGNED:	08/05/2015		
Total Attachments: 1			
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OP \$40.00 85156397

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is by and between Mossimo Giannulli ("Assignor"), a citizen of the United States, on the one hand, and Dirty Bird Productions, a California corporation, headquartered at 3103 S. La Cienega Boulevard, Los Angeles, California 90016 ("Assignee"), on the other hand.

WHEREAS, Assignor has adopted and is using the GGGG Design trademark shown to the right () (the "Trademark"), and is the owner of record, in his individual capacity, of U.S. Trademark Application No. 85/156397 dated October 19, 2010 for the Trademark (the "Application");

WHEREAS, Assignor has acquired goodwill in the business associated with and symbolized by the Trademark;

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademark and Application owned by Assignor; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest as Assignor possesses and may possess in and to the Trademark and Application;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee and its successors, all rights, title, and interest as Assignor possesses and may possess in and to the Trademark and the Application, in the United States and throughout the world, all common law rights and goodwill of the business associated with or symbolized by said Trademark, as well as any application, registration and renewal interest in and to said Trademark.

Assignor warrants that it is the legal owner of all right, title and interest in the Trademark, that the Trademark has not been otherwise previously pledged, assigned, or encumbered and that this Assignment does not infringe on the rights of any person.

Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the aforesaid Trademark, including, without limitation, recordation of the Assignment in the Patent and Trademark Office.

Signed at Los Angeles, California on this 25 day of July, 2015.

Mossimo Giannulli, in his individual capacity

By: 