

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM350468

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marathon Industries, Inc.		07/10/2015	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	Marastar, LLC		
Street Address:	330 Madison Avenue		
Internal Address:	28th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4137261	UNIVERSAL FIT	
Registration Number:	4137220	TIRE AID	
Registration Number:	4048847	EASY FIT	
Registration Number:	3170307	UNIVERSAL FIT FLAT-FREE WHEELBARROW TIRE	
Registration Number:	3170305	UNIVERSAL WHEELBARROW TIRE	
Registration Number:	3678641	YARD ROVER	
Registration Number:	3407569	UNIVERSAL FIT AIR FILLED HAND TRUCK/UTIL	
Registration Number:	3407568	UNIVERSAL FIT FLAT FREE HAND TRUCK/UTILI	
Registration Number:	3300257	UNIVERSAL FIT AIR FILLED WHEELBARROW TIR	
CORRESPONDENCE DATA			
Fax Number:	2124082501		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212.408.2522		
Email:	nytmdpt@bakerbotts.com		
Correspondent Name:	Suzanne M. Hengl		
Address Line 1:	30 Rockefeller Plaza		
Address Line 2:	44th Floor		

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Address Line 4:	New York, NEW YORK 10112-4498
ATTORNEY DOCKET NUMBER:	083023.0103
NAME OF SUBMITTER:	Suzanne M. Hengl
SIGNATURE:	/Suzanne M. Hengl/
DATE SIGNED:	08/05/2015
Total Attachments: 2 source=Marathon Trademark Assignment#page1.tif source=Marathon Trademark Assignment#page2.tif	

ASSIGNMENT

WHEREAS, MARATHON INDUSTRIES, INC. (hereinafter "Assignor"), a corporation organized and existing under the laws of the State of Washington, having an address of 7925 S 196th Street, Kent Washington 98032, is the owner of all rights, title and interest in and to the trademarks identified in Schedule A attached hereto, the United States trademark applications and/or registrations therefore, together with all the goodwill of the business associated therewith (hereafter the "Marks"); and

WHEREAS, MARASTAR, LLC. (hereinafter "Assignee"), a limited liability company organized and existing under the laws of the State of Delaware, having an address of 330 Madison Avenue, 28th Floor, New York, NY 10017, is desirous of acquiring all rights, title and interest in and to the Marks and in and to the trademark applications and/or registrations therefor, together with the goodwill of the business symbolized by the Marks.

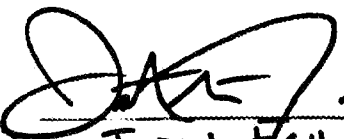
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, accepted and confirmed, Assignor does hereby irrevocably assign, transfer, grant, set over and convey unto Assignee, its successors and assigns, without reservation of any rights, title or interest, Assignor's entire worldwide and universal rights, title and interest in and to the mark identified in Schedule A attached hereto, the United States trademark applications and/or registrations therefor, together with the goodwill of the business symbolized by the marks, that portion of the business to which the mark(s) pertain, the same to be held and enjoyed by Assignee, for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, subsidiaries, affiliates or other legal representatives, as the same would have been held and enjoyed by Assignor if this assignment had not been made, including, but not limited to, all common-law rights of Assignor in and/or to the marks owned by Assignor, and Assignor's right to sue for all claims, demands and/or causes for action, both at law and in equity, that Assignor may have on account of any infringement, claim of unfair competition, likelihood of confusion or dilution of the marks or any other claim or cause of action related to the mark prior to and following the effective date of this Assignment. Assignor further assigns to Assignee the right to sue and recover damages and/or profits for claims of past infringement, unfair competition and/or dilution, if any.

IN WITNESS WHEREOF, the parties have caused this Assignment to be signed by their respective and duly authorized officer(s) or agent(s) effective as of the date set forth below.

MARATHON INDUSTRIES, INC.

MARASTAR, LLC

By: 
Name: Jeff Knoll
Title: Vice President - Operations

By: 
Name: JUSTIN HSH
Title: PRESIDENT

Effective Date: July 10, 2015

Schedule A

Registered Trademarks:

	Serial #	Reg. #	Word Mark
1	85503154	4137261	UNIVERSAL FIT
2	85451510	4137220	TIRE AID
3	85285810	4048847	EASY FIT
4	78777663	3170307	UNIVERSAL FIT FLAT-FREE WHEEBARROW TIRE
5	78760627	3170305	UNIVERSAL WHEELBARROW TIRE
6	77539587	3678641	YARD ROVER
7	77296004	3407569	UNIVERSAL FIT AIR FILLED HAND TRUCK/UNILITY TIRE
8	77295994	3407568	UNIVERSAL FIT FLAT FREE HAND TRUCK/UTILITY TIRE
9	77038322	3300257	UNIVERSAL FIR AIR FILLED WHEELBARROW TIRE

Unregistered Trademarks:

REDACTED