

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM350391

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gold Pure Food Products Co., Inc.		07/31/2015	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Gold's Pure Foods, LLC		
Street Address:	70 West Madison Street, Suite 5710		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60602		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3186976	GOLD'S	
Registration Number:	3533813	GOLD'S SQUEEZE ME!	
Registration Number:	3533814	GOLD'S	
CORRESPONDENCE DATA			
Fax Number:	2127845759		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3154252817		
Email:	jnardiello@barclaydamon.com, ip@barclaydamon.com, slee@barclaydamon.com		
Correspondent Name:	Jason S. Nardiello		
Address Line 1:	1270 Avenue of the Americas, Suite 600		
Address Line 2:	Barclay Damon, LLP		
Address Line 4:	New York, NEW YORK 10020		
ATTORNEY DOCKET NUMBER:	3075700		
NAME OF SUBMITTER:	Jason S. Nardiello		
SIGNATURE:	/JSN/		
DATE SIGNED:	08/05/2015		
Total Attachments: 3			

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source=Assignment of Trademark Reg. No. 3533813 - Golds Squeeze Me#page1.tif
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ASSIGNMENT OF TRADEMARK


WHEREAS, GOLD PURE FOOD PRODUCTS CO. INC., a corporation organized under the laws of State of New York, with a business address of 1 Brooklyn Road, Hempstead, New York ("Assignor"), has adopted, used and is using the word trademark "Gold's" (the "Mark"), and has registered the Mark in the United States Patent and Trademark Office, Registration No. 3,186,976; and

WHEREAS, GOLD'S PURE FOODS, LLC, a limited liability company organized under the laws of the State of Delaware, with a business address of 70 West Madison Street, Suite 5710, Chicago, Illinois ("Assignee") is acquiring any and all rights that Assignor may have in and to the Mark and the registration thereof, together with the goodwill of the business in connection with which the Mark has been used and is being used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof, or for related claims or causes of action; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark and the registration thereof in the United States of America, together with the goodwill of the business in connection with which the Mark has been used and is being used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof, or for related claims or causes of action.

Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments and assignments, and to perform any other reasonable acts that Assignee may require in order to vest all of Assignor's right, title and interest in and to the Mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

GOLD PURE FOOD PRODUCTS CO. INC.

By: 
Print Name: STEVEN GOLD
Title: PRESIDENT
Dated: July 31, 2015

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