

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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ETAS ID: TM350501

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jason y Morlon		07/30/2015	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Swivit, Inc.		
<b>Street Address:</b>	25 Bartlett Street, #2		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94110		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4672267	SWIVIT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4153864623		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4153058948		
<b>Email:</b>	lanabrenner@gmail.com		
<b>Correspondent Name:</b>	STANIFORD TOMITA LLP		
<b>Address Line 1:</b>	PO BOX 591838		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94159		
<b>ATTORNEY DOCKET NUMBER:</b>	SWVT.01		
<b>NAME OF SUBMITTER:</b>	Paul k. tomita		
<b>SIGNATURE:</b>	/Paul K. Tomita/		
<b>DATE SIGNED:</b>	08/05/2015		
<b>Total Attachments: 1</b>			
source=SWIVIT_IP Assignment_MorlonExecuted#page1.tif			

OP \$40.00 4672267

ASSIGNMENT

WHEREAS, I, Jason Y. Morlon, hereinafter referred to as "ASSIGNOR", have invented certain new and useful improvements as described and set forth in the below-identified applications for United States Letters Patent:

- 1. Title of Invention: **MULTIDIRECTIONAL CAMERA MOUNT**  
 Filing Date: April 9, 2014 Application No.: 61/977,614
- 2. Title of Invention: **MULTI-DIRECTIONAL ROTATIONAL MOUNT**  
 Filing Date: April 9, 2015 Application No.: 14/683,123

WHEREAS, I, Jason Y. Morlon, ASSIGNOR, am the owner of the below-identified registered United States trademark:

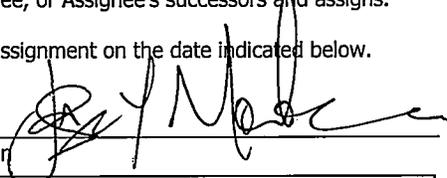
- 1. Trademark: **SWIVIT** Registration No.: 4672267  
 Filing Date: December 21, 2012 Serial No.: 85809262

WHEREAS, Swivit, Inc. 25 Bartlett Street #2, San Francisco, California 94110, hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title and interest in the said invention and application and in any Letters Patent which may be granted on the same and desirous of acquiring the entire rights, title, and interest in said Trademark in perpetuity;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for One Dollar (\$1.00) and other good and valuable consideration, including as set forth in that certain Restricted Stock Purchase Agreement by and between Assignor and Assignee and dated as of August \_\_, 2015, receipt of which is hereby acknowledged by Assignor, Assignor has sold, assigned and transferred, and by these presents do sell, assign and transfer unto the said Assignee, and Assignee's successors and assigns, all right, title and interest in and to the said invention, said application for United States Letters Patent, and any Letters Patent which may hereafter be granted on the same in the United States and all countries throughout the world including any divisions, renewals, continuations in whole or in part, substitutions, conversions, reissues, prolongations or extensions thereof, and all right, title and interest in and to said United States trademark, and any trademarks which may hereafter be granted on the same in the United States and all countries throughout the world, said interests to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignor had this assignment and transfer not been made, to the full end and term of any such Letters Patent.

Assignor further agrees that he will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, trademarks and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries and for said trademark, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignor has hereunto signed his name to this assignment on the date indicated below.

Date: 7-30-15 Jason Y. Morlon 

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California  
County of San Francisco

On July 30th 2015 before me, OP Savannah Pletcher, Notary Public  
personally appeared Jason Morlon who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

OP  
Signature of Notary

