

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM350432

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eagle Eye Expositions LLC		07/22/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Clarion Events USA, Inc.		
Street Address:	2340 Perimeter Park Drive, Suite 100		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30341		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4008320	BORDER SECURITY EXPO	
Registration Number:	4585368	EXCELLENCE IN BORDER SECURITY INITIATIVE	
Registration Number:	4464068	SALUTE TO FALLEN HEROES	
Registration Number:	4478740	US/CANADA BORDER CONFERENCE	
CORRESPONDENCE DATA			
Fax Number:	5037785299		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	503-241-2300		
Email:	sandilyn@dwt.com		
Correspondent Name:	Sandi Lyn, Davis Wright Tremaine LLP		
Address Line 1:	1300 S.W. 5th Avenue, Suite 2400		
Address Line 4:	Portland, OREGON 97201		
ATTORNEY DOCKET NUMBER:	104513-2		
NAME OF SUBMITTER:	Sandi Lyn, Davis Wright Tremine LLP		
SIGNATURE:	/Sandi Lyn/		
DATE SIGNED:	08/05/2015		
Total Attachments: 3			
source=Trademark Assignment#page1.tif			

CH \$115.00 4008320

source=Trademark Assignment#page2.tif

source=Trademark Assignment#page3.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is executed and delivered as of July 22, 2015 by **EAGLE EYE EXPOSITIONS LLC**, a Delaware limited liability company ("Assignor") in favor of **CLARION EVENTS USA, INC.**, a Georgia corporation ("Assignee"). Capitalized terms not otherwise defined herein shall have the meanings ascribed to them in the Asset Purchase Agreement dated as of July 20, 2015 by and among Purchaser, Seller and the Members (as defined therein) (the "Purchase Agreement").

WHEREAS, Assignor has agreed pursuant to the Purchase Agreement to assign to Assignee all of its right, title and interest in, and to execute this Assignment to enable Assignee to record the assignment of, (i) the trademarks and trademark applications, and (ii) all divisions, reissues, reexaminations, substitutions, continuations, continuations-in-part, foreign counterparts, and extensions of the trademarks and trademark applications, in each case listed on Schedule 1 hereto (the "Assigned Marks").

NOW, THEREFORE, for good and valuable consideration provided in the Purchase Agreement, and other good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as follows:

1. Assignor hereby conveys, transfers, and assigns to Assignee any and all right, title, and interest of Assignor in and to the Assigned Marks and all related common-law rights and all goodwill associated therewith and the right to sue and recover (for the sole use and benefit of Assignee and its successors, assigns, or other legal representatives) damages for past, present and future infringement, misappropriation, dilution or other violation thereof or damage thereto.

2. Assignee is to hold all right, title, and interest in and to the Assigned Marks as fully and exclusively as it would have been held and enjoyed by Assignor had the assignment in Section 1 not been made.


3. Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States to record Assignee as the assignee and owner of the Assigned Marks and to issue any trademarks which may be granted on any applications included in the Assigned Marks to Assignee as assignee of the entire right, title and interest therein and thereto.

4. This Assignment is valid as between the parties as of the Closing Date. Assignor agrees, without additional consideration, to take such further actions and to execute any powers of attorney, applications, assignments, declarations, affidavits, and other papers necessary or desirable to transfer, vest, record and perfect good, valid and marketable title in the Assigned Marks to the Assignee.

5. This Assignment is subject to all of the terms and provisions set forth in the Purchase Agreement. To the extent there is a conflict between the terms and provisions of this Assignment and the Purchase Agreement, the terms and provisions of the Purchase Agreement will govern.

6. This Agreement shall be governed by, and construed and enforced in accordance with the laws of the State of New York.


EAGLE EYE EXPOSITIONS LLC

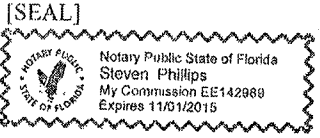
By 
Name: PAUL MACLELLAN
Title: CEO + PRESIDENT

STATE OF Florida

COUNTY OF Seminole

On this 20th day of July 2015, before me the signatory above personally appeared and acknowledged to be the above-stated officer of Eagle Eye Expositions LLC, and that in such capacity, being authorized so to do, executed the foregoing instrument on behalf of Eagle Eye Expositions LLC, for the purposes therein contained.





Notary Public Comm. Exp. 11/01/2015



[SIGNATURE PAGE FOR TRADEMARK ASSIGNMENT]

SCHEDULE 1 TO TRADEMARK ASSIGNMENT

ASSIGNED MARKS

No.	Mark	Registration No.	Registration Date
1.	BORDER SECURITY EXPO	4,008,320	August 9, 2011
2.		4,585,368	August 12, 2014
3.		4,464,068	January 7, 2014
4.		4,478,740	February 4, 2014