

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM350617

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chefwear, Inc.		08/04/2015	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Landau Uniforms, Incorporated		
Street Address:	P.O. Box 516		
City:	Olive Branch		
State/Country:	MISSISSIPPI		
Postal Code:	38654-0516		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 24			
Property Type	Number	Word Mark	
Registration Number:	3942068	THE ORIGINAL CHEFWEAR	
Registration Number:	3681612		
Registration Number:	3747873	THE ORIGINAL CHEFWEAR	
Registration Number:	3209784	CHEFWEAR DU JOUR	
Registration Number:	3952384	BARWEAR BY CHEFWEAR	
Serial Number:	78545843	CHEFWEAR DU JOUR	
Serial Number:	74287682	GOURMET GEAR	
Registration Number:	3061076	CHEFSAFE	
Serial Number:	77950774	BARWEAR BY CHEFWEAR	
Registration Number:	3605341	CONVERTIBLE CHEFBAND	
Serial Number:	74293769	THE LOOK THAT COOKS CHEFWEAR	
Registration Number:	2187263	CHEFWEARUSA	
Registration Number:	3868025	THE ECO-FRIENDLY LOOK THAT COOKS	
Registration Number:	3674622	THE ORIGINAL CHEFWEAR	
Registration Number:	2308716	CHEFWEAR	
Registration Number:	1772431	THE LOOK THAT COOKS	
Registration Number:	2897130	CHEFWEAR	
Registration Number:	2754130	CHEFWRAP	
Registration Number:	1995325	CHEF-'R-ALLS	

OP \$615.00 3942068

Property Type	Number	Word Mark
Registration Number:	3849881	
Serial Number:	74437262	PINT SIZE DUDS
Registration Number:	3136744	CHEFDRY BY CHEFWEAR
Serial Number:	74293766	
Serial Number:	75430434	CHEFTEX

CORRESPONDENCE DATA

Fax Number: 9016826488

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 901-685-7428

Email: rwalker@walkermckenzie.com

Correspondent Name: Russell H. Walker

Address Line 1: Walker, McKenzie & Walker, P.C.

Address Line 2: P.O. Box 475

Address Line 4: Memphis, TENNESSEE 38101-0475

ATTORNEY DOCKET NUMBER:	B5021 LANDAU CHEFWEAR ACQ
NAME OF SUBMITTER:	Russell H. Walker, USPTO Reg. 35401
SIGNATURE:	/Russell H. Walker/
DATE SIGNED:	08/06/2015

Total Attachments: 8

source=Landau_TM_Assign#page1.tif
source=Landau_TM_Assign#page2.tif
source=Landau_TM_Assign#page3.tif
source=Landau_TM_Assign#page4.tif
source=Landau_TM_Assign#page5.tif
source=Landau_TM_Assign#page6.tif
source=Landau_TM_Assign#page7.tif
source=Landau_TM_Assign#page8.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made and entered into as of the 4th day of August, 2015 (the "Effective Date"), by and between **Chefwear, Inc.**, an Oregon corporation ("Assignor"), and **Landau Uniforms, Incorporated**, a Tennessee corporation ("Assignee").

RECITALS:

WHEREAS, Assignor is the owner of common law, federal and foreign rights in fifty-seven (57) individual trademarks, listed in Schedule A attached hereto, for use in association with various goods and services and all corresponding trademark registrations and/or applications for each trademark listed in Schedule A (the "Trademarks");

WHEREAS, Assignee is desirous of acquiring all common law, federal and foreign rights in the Trademarks and all of the registrations and/or applications therefor; and

WHEREAS, Assignor desires to assign to the Assignee its rights in the Trademarks and all of the registrations and/or applications therefor.

NOW, THEREFORE, in consideration of the promises and the mutual covenants set forth in this Assignment and in the Asset Purchase Agreement dated August 3, 2015, the parties hereto agree as follows:

1. Assignment of Trademarks: In exchange for the promises and the mutual covenants set forth in this Assignment, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by each Trademark, any and all registrations and/or applications and U.S. Customs registrations owned by Assignor therefor, the right to sue for all acts of past, present, and future infringement, and the right to recover all remedies related thereto. In furtherance of this Assignment, Assignee will record this Assignment with the U.S. Trademark Office.


2. Further Documentation. Each party agrees to execute such other and further documents and instruments as may be reasonably necessary to implement the provisions of this Assignment.

[Signature Page to Follow.]

IN WITNESS WHEREOF, the parties have executed this Assignment as of the day and year first above written.

ASSIGNOR:

CHEFWEAR, INC.

Signature: 
Date: 8/4/15

ASSIGNEE:

LANDAU UNIFORMS, INCORPORATED

By: _____
Name: _____
Title: _____
Date: _____

IN WITNESS WHEREOF, the parties have executed this Assignment as of the day and year first above written.

ASSIGNOR:

CHEFWEAR, INC.

Signature: _____

Date: _____

ASSIGNEE:

LANDAU UNIFORMS, INCORPORATED

By: Bruce Landau

Name: BRUCE LANDAU

Title: President

Date: August 4, 2015

Schedule A

U.S. Trademark and Service Mark Registrations and Applications

Trademark	Serial No.	App. Date	Reg. No.	Reg. Date
CHEFWEAR			US CUSTOMS TMK 10- 00563	Jun. 3, 2010
CHEFWEAR			US CUSTOMS TMK 12- 01180	Feb. 24, 2015
THE ORIGINAL CHEFWEAR	78/926766	Jul. 11, 2006	3942068	Apr. 5, 2011
TOQUE DESIGN MARK	78/945096	Aug. 4, 2006	3681612	Sep. 8, 2009
THE ORIGINAL CHEFWEAR	78/926760	Jul. 11, 2006	3747873	Feb. 9, 2010
CHEFWEAR DU JOUR AND DESIGN	78/977827	Jan. 11, 2005	3209784	Feb. 13, 2007
BARWEAR BY CHEFWEAR & DESIGN	85/002170	Mar. 30, 2010	3952384	Apr. 26 2011
CHEFWEAR DU JOUR AND DESIGN	78/545843			
GOURMET GEAR	74/287682			
CHEFSAFE	78/375473	Feb. 27, 2004	3061076	Feb. 21, 2006
BARWEAR BY CHEFWEAR	77/950774			

CONVERTIBLE CHEFBAND	77/489919	Jun. 3, 2008	3605341	Apr. 14, 2009
THE LOOK THAT COOKS CHEFWEAR	74/293769			
CHEFWEARUSA	75/243803	Feb. 19, 1997	2187263	Sep. 8, 1998
THE ECO-FRIENDLY LOOK THAT COOKS & DESIGN	77/554031	Aug. 22, 2008	3868025	Oct. 26, 2010
THE ORIGINAL CHEFWEAR	78/926754	Jul. 11, 2006	3674622	Aug. 25, 2009
CHEFWEAR	75/515777	Jul. 9, 1998	2308716	Jan. 18, 2000
THE LOOK THAT COOKS	74/207331	Sep. 27 1991	1772431	May 18, 1993
CHEFWEAR and DESIGN	78/222554	Mar. 6, 2003	2897130	Oct. 26, 2004
CHEFWRAP	76/360384	Jan. 18 2002	2754130	Aug. 19, 2003
CHEF-R-ALLS	74/712031	Aug. 7, 1995	1995325	Aug. 20, 1996
TOQUE & LEAF DESIGN	77/932283	Feb. 10, 2010	3849881	Sep. 21, 2010
PINT SIZE DUDS	74/437262			
CHEFDRY BY CHEFWEAR	78/458297	Jul. 28, 2004	3136744	Aug. 29, 2006
MISCELLANEOUS DESIGN (FRYING PAN)	74/293766			
CHEFTEX	75/430434			

Foreign Trademark and Service Mark Registrations and Applications

Country	Trademark	Serial No.	App. Date	Reg. No.	Reg. Date
Brazil	CHEFWEAR & DESIGN	840139411	May 25, 2012		
Canada	CHEFWEAR & DESIGN	1188678	Aug. 26, 2003	TMA637111	Apr. 11, 2005
Chile	CHEFWEAR & DESIGN	936108	Jan. 7, 2011		
China (People's Republic)	CHEFWEAR & DESIGN	5288038	Apr. 14, 2006	5288038	Sept. 21, 2012
China (People's Republic)	CHEFWEAR	5288039	Apr. 14, 2006	5288039	Feb. 28, 2011
Columbia	CHEFWEAR & DESIGN	12-073201	May 4, 2012	480535	Oct. 21, 2013
Costa Rica	CHEFWEAR & DESIGN	2008-010051	Oct. 8, 2008	189397	Apr. 28, 2009
Denmark	CHEFWEAR & DESIGN	VA 2008 01659	Apr. 29, 2008	VR 2008 02607	Jul. 8, 2008
Dominican Republic	CHEFWEAR & DESIGN	2010-22109	Sept. 21, 2010	184454	Dec. 16, 2010
Ecuador	CHEFWEAR & DESIGN	226005	Mar. 8, 2010	4771-10	Sept. 7, 2010
Guatemala	CHEFWEAR & DESIGN	2012-01800	Mar. 1, 2012	186550	Dec. 14, 2012
Honduras	CHEFWEAR & DESIGN	8919-12	Mar. 12, 2012	121498	Sept. 18, 2012
India	CHEFWEAR & DESIGN	2378795	Aug. 13, 2012		
Jamaica	CHEFWEAR & DESIGN	62209	Mar. 20, 2013	62209	Jan. 7, 2014

Japan	CHEFWEAR & DESIGN	2005-91322	Sept. 30, 2005	4955056	May 26, 2006
Korea, Republic of	CHEFWEAR & DESIGN	49666/2006	Sept. 27, 2006	711349	May 29, 2007
Korea, Republic of	CHEFWEAR IN KOREAN	49667/2006	Sept. 27, 2006	711350	May 29, 2007
Mexico	THE LOOK THAT COOKS	41105	May 23, 2007	43108	July 23, 2007
Mexico	CHEFWEAR & DESIGN	855250	May 18, 2007	1239033	Sept. 22, 2011
Mexico	CHEFWEAR & DESIGN	687259	Nov. 11, 2004	1250266	Nov. 10, 2011
Mexico	CHEFWEAR & DESIGN	617723	Sept. 4, 2003		
Mexico	CHEFWEAR & DESIGN	617721	Sept 4, 2003		
Nicaragua	CHEFWEAR & DESIGN	2112-000835	Feb. 29, 2012	2014101702 LM	Feb. 7, 2014
Norway	CHEFWEAR & DESIGN	200805556	Apr. 29, 2008	247227	Aug. 15, 2008
Panama	CHEFWEAR & DESIGN	188349	Mar. 11, 2010	188349	Mar. 11, 2010
Peru	CHEFWEAR & DESIGN	0492540-2012	May 7, 2012	00190405	Aug. 9, 2012
Singapore	CHEFWEAR & DESIGN	T1112153D	Sept. 2, 2011		
Sweden	CHEFWEAR & DESIGN	2008/04286	Apr. 30, 2008	398870	Nov. 14, 2008
Switzerland	CHEFWEAR & DESIGN	62502/2008	Oct. 8, 2008	583.055	Feb. 16, 2009

Trinidad and Tobago	CHEFWEAR	47220	Aug. 16, 2013		
Ukraine	CHEFWEAR & DESIGN	m20130171	Feb. 5, 2013	183510	Mar. 25, 2014
Venezuela	CHEFWEAR & DESIGN	11237-2012	May 31, 2012		