

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM350666

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bissell, Inc.		12/07/1989	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Bissell Healthcare Corporation		
Street Address:	2345 Walker, N.W.		
City:	Grand Rapids		
State/Country:	MICHIGAN		
Postal Code:	49504		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1352768	ENRICHMENTS	
CORRESPONDENCE DATA			
Fax Number:	6129778650		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6129778165		
Email:	IP@Briggs.com		
Correspondent Name:	BRIGGS AND MORGAN, P.A.		
Address Line 1:	2200 IDS Center		
Address Line 2:	80 South 8th Street		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	16018.528		
NAME OF SUBMITTER:	Audrey J. Babcock		
SIGNATURE:	/Audrey J. Babcock/		
DATE SIGNED:	08/06/2015		
Total Attachments: 2			
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ASSIGNMENT

WHEREAS, Bissell Inc. a corporation of the State of Michigan, having a place of business at 2345 Walker, N.W., Grand Rapids, Michigan 49504 is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

REGISTERED TRADEMARKS

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BE OK	988,498	7/16/74
ENRICHMENTS	1,352,766	8/06/85

WHEREAS, Bissell Healthcare Corporation, a corporation of the State of Michigan, having a place of business at 2345 Walker, N.W., Grand Rapids, Michigan 49504 is desirous of acquiring said registered marks.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, Bissell Inc. hereby assigns to Bissail Healthcare Corporation all right, title and interest in the United States in and to said trademarks and/or service marks together with the goodwill of the business symbolized by said marks along with the right to recover damages for any and all past infringement thereof as well as all rights

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under any causes of action having accrued heretofore in the United States with respect to all such marks.

Signed at Grand Rapids, Michigan, this 7 day of December, 1989.

BISSELL INC.

By: David E. McDowell
David E. McDowell
Vice President Product
Development

REEL 0684 FRAME 038

TRADEMARK

State of Michigan)
) ss.
County of Kent)

On this 7th day of December, 1989, personally appeared David E. McDowell, to me known and known to be Vice President Product Development of Bissell Inc., the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.

Mary E. [Signature]
Notary Public
State of Michigan, Kent County, Michigan
My Commission Expires: September 8, 1991

RECORDED
PATENT & TRADEMARK OFFICE

DEC 15 1989

[Signature]
AGENCY CLERK, OFFICE OF
PATENT & TRADEMARK OFFICE