

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM350681

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gaiam Americas, Inc.		09/04/2014	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	Sebastian Williams-Key		
Street Address:	42 The Lawns, Lee Terrace		
City:	London		
State/Country:	UNITED KINGDOM		
Entity Type:	INDIVIDUAL: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86194071	YOGA STUDIO	
CORRESPONDENCE DATA			
Fax Number:	3102869573		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310/785-1200		
Email:	jk@jonathankirsch.com, spollyea@jonathankirsch.com, susan.pollyea@sbcglobal.net		
Correspondent Name:	Jonathan Kirsch		
Address Line 1:	1880 Century Park East, Suite 515		
Address Line 2:	Law Offices of Jonathan Kirsch		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	YOGA STUDIO (WM)		
DOMESTIC REPRESENTATIVE			
Name:	Jonathan Kirsch		
Address Line 1:	1880 Century Park East, Suite 515		
Address Line 2:	Law Offices of Jonathan Kirsch		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
NAME OF SUBMITTER:	Jonathan Kirsch		
SIGNATURE:	/Jonathan Kirsch/		
DATE SIGNED:	08/06/2015		

OP \$40.00 86194071

Total Attachments: 1

source=Signed TM Assign from Gaiam to Sebastian Williams-Key#page1.tif

TRADEMARK ASSIGNMENT

Dated and Effective as of September 4, 2014.

Effective as of the date first written above ("Effective Date"), and for good consideration, receipt and sufficiency of which are hereby acknowledged, GAIAM AMERICAS, INC. ("Assignor") hereby assigns, conveys, grants and transfers to SEBASTIAN WILLIAMS-KEY ("Assignee"), wholly, exclusively and irrevocably, in perpetuity and throughout the universe, all right, title and interest in and to the word mark YOGA STUDIO, and any design marks incorporating the foregoing word mark, and any and all business, reputation and goodwill symbolized by and/or associated with such marks, which Assignor may own, claim and/or control.

Without limiting the generality of the foregoing, Assignor hereby assigns to Assignee all right, title and interest in and to any and all trademark registrations and applications in the United States Patent and Trademark Office ("USPTO") and elsewhere throughout the world, for all of the foregoing marks, and any and all rights arising under such applications and registrations, including but not limited to the application for the word mark YOGA STUDIO pending in the USPTO under Ser. No. 86194071.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment effective as of the Effective Date.

GAIAM AMERICAS, INC.



By Its Authorized Signatory