

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM350721

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CWR IP, LLC		07/16/2015	LIMITED LIABILITY COMPANY: TEXAS
RECEIVING PARTY DATA			
Name:	JACOB ASH HOLDINGS, INC.		
Street Address:	301 MUNSON AVENUE		
City:	MCKEES ROCKS		
State/Country:	PENNSYLVANIA		
Postal Code:	15136		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4363349	HOTMOCS	
Registration Number:	4349036	HOTMOCS PACK SOME HEAT	
Registration Number:	4345476		
CORRESPONDENCE DATA			
Fax Number:	4129181199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4129181110		
Email:	IPDOCKET@METZLEWIS.COM		
Correspondent Name:	Barry I Friedman		
Address Line 1:	535 Smithfield Street, Suite 800		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15222		
ATTORNEY DOCKET NUMBER:	3159/072		
NAME OF SUBMITTER:	Barry I Friedman		
SIGNATURE:	/BARRY I FRIEDMAN/		
DATE SIGNED:	08/07/2015		
Total Attachments: 3			
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source=2015.07.16 Trademark Assignment CWR IP to Jacob Ash Hodlings#page2.tif			

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TRADEMARK ASSIGNMENT

This is an Assignment, having an effective date of July 16, 2015, by and between:

CWR IP, LLC, a Texas limited liability company, having its principal office and place of business at 13378 Virginia Street, Willis, Texas 77318 (the "Assignor"); and

Jacob Ash Holdings, Inc., a Pennsylvania corporation (hereafter "Assignee"), having its principal office and place of business at 301 Munson Avenue, McKees Rocks, Pennsylvania 15136.

Assignor owns certain trademark, service mark and/or other rights in the names and/or marks identified or otherwise illustrated in Schedule A, hereto (the "Intellectual Property"). Assignee is desirous of acquiring all right, title and interest in and to the Intellectual Property.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over to Assignee the Intellectual Property identified in Schedule A and all intellectual property rights associated therewith, including, but not limited to, all goodwill of Assignor's business associated with said Intellectual Property as set forth in Schedule A together with any trademark and/or service mark applications and/or registrations including the same for the United States and all foreign countries and any registrations that may issue therefor in the United States and any foreign countries; the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made, for the use and benefit of its successors, assigns or other legal representatives, together with all claims by Assignor for damages by reason of past infringement of any trade or service mark which arises from the Intellectual Property, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives.

Assignor agrees that it, and its legal representatives or other persons duly authorized, will communicate to Assignee or the representatives thereof any facts known to it respecting said Intellectual Property set forth in Schedule A and will, upon request, testify in any legal proceedings, sign all lawful papers, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by Assignee or by counsel for Assignee, to assist or enable Assignee to obtain and enforce full benefits from the rights and interests herein assigned. This assignment shall be binding upon Assignor's successors and assigns, and shall inure to the benefit of the successors and/or assigns of Assignee.

Assignor represents that with respect to its property identified in Schedule A, it has sole, exclusive, valid and unencumbered title to the Intellectual Property of Schedule A, and will convey title that is clear of any liens, mortgages, security interests, licenses or other agreements or encumbrances thereon or thereto. Assignor further agrees to waive all rights and privileges to attack the validity of any or all of any trademark registrations included in or which issue from said Intellectual Property, or any other intellectual property rights associated with the Intellectual Property which Assignor has assigned as against anyone claiming a right under any or all of the aforementioned rights under Assignor's assignment or grant.

This Agreement may be executed in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute one instrument.

IN TESTIMONY WHEREOF, the parties hereto have caused these presents to be executed by their officers duly appointed at the respective locations identified herein.

CWR IP, LLC

By: Charles W. Rod II

Name: Charles W. Rod II

Title: President

STATE OF TEXAS :
COUNTY OF Harris : ss.

On this 16 day of July, 2015, before me, a Notary Public, the undersigned officer, personally appeared Charles W. Rod II, who acknowledged himself to be the President of CWR IP, LLC, a Texas limited liability company, and declared that as such officer, he duly executed the foregoing Trademark Assignment for the purposes therein contained, and is entitled to sign the Assignment document alone and on behalf of CWR IP, LLC.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.



Karen D. Leonard
Notary Public

JACOB ASH HOLDINGS, INC.

By: Ron Sachs

Name: Ron Sachs

Title: Vice President Sales & Marketing

COMMONWELATH OF PENNSYLVANIA :
COUNTY OF ALLEGHENY : ss.



On this _____ day of July, 2015, before me, a Notary Public, the undersigned officer, personally appeared _____, who acknowledged himself to be the _____ of Jacob Ash Holdings, Inc., a Pennsylvania corporation, and declared that as such officer, he duly executed the foregoing Trademark Assignment for the purposes therein contained, and is entitled to sign the Assignment document alone and on behalf of Jacob Ash Holdings, Inc.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.

[NOTARIAL SEAL IMPRESSED] _____
Notary Public

SCHEDULE A

UNITED STATES TRADEMARKS

REGISTRATION NO.	DATE OF REGISTRATION	APPLICATION SERIAL NO.	TITLE
4,363,349	July 9, 2013	85,619,854	
4,349,036	June 11, 2013	85,619,871	
4,345,476	June 4, 2013	85,619,838	