

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM350729

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/31/2008		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Partners in Leadership IP II, LLC		12/31/2008	LIMITED LIABILITY COMPANY: NEVADA
RECEIVING PARTY DATA			
Name:	Partners in Leadership IP, LLC		
Street Address:	27555 Ynez Road, Suite 300		
City:	Temecula		
State/Country:	CALIFORNIA		
Postal Code:	92591		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77342925	BY WHEN	
CORRESPONDENCE DATA			
Fax Number:	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-760-0404		
Email:	efiling@knobbe.com		
Correspondent Name:	Jessica C. Sganga		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	PILLLC.210T		
NAME OF SUBMITTER:	Jessica C. Sganga		
SIGNATURE:	/Jessica C. Sganga/		
DATE SIGNED:	08/07/2015		
Total Attachments: 3			
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**ASSIGNMENT
OF
INTELLECTUAL PROPERTY**

WHEREAS, Partners in Leadership IP II, LLC, a Nevada limited liability company (“Assignor”), has adopted and is using the trademarks as set forth on Schedule A (“Marks”), and owns the registrations of the Marks that have been registered, in addition to its ownership of all pending marks, copyrights and other personal property not listed on Schedule A (“Other Property”), including goodwill associated with the Marks and Other Property; and

WHEREAS, Assignor desires now to assign the Marks, the Other Property and all goodwill associated with the Marks and the Other Property to Partners in Leadership IP, LLC, a Nevada limited liability company (“Assignee”), and Assignee desires to acquire the same.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, effective as of the 31st of December 2008, Assignor does hereby assign and transfer to Assignee the entire right, title, and interest in and to the Marks, including any registrations thereof, and all of its right, title, and interest in and to the Other Property, including all rights which Assignor has enjoyed thereunder both in the United States and throughout all countries of the world, including any and all rights of recovery based on past infringement of the Other Property, Marks and/or registrations, the same to be held and enjoyed by Assignee, its successors, and assigns forever and to the full end of the terms for which any of the Marks or Other Property are registered and any renewals of the terms thereof;

AND FOR THE SAME CONSIDERATION, Assignor also hereby covenants and agrees that, at the time of execution and delivery of this Assignment, Assignor is the sole and lawful owner of the entire right, title, and interest in and to the registrations and believes it is the sole and lawful owner of the entire right, title, and interest in and to said Marks, Other Property, and goodwill associated therewith and that the same are unencumbered and that Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

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IN WITNESS WHEREOF, this Assignment is executed effective as of the date set forth above.

ASSIGNOR:

PARTNERS IN LEADERSHIP IP II, LLC, a
Nevada limited liability company

By: Thomas A. Smith
Name: Thomas A. Smith
Its: Manager

ASSIGNEE:

PARTNERS IN LEADERSHIP IP, LLC, a Nevada
limited liability company

By: Thomas A. Smith
Name: Thomas A. Smith
Its: Manager

SCHEDULE A

U.S. Trademarks

Serial Number	Registration Number	Word Mark
77343007		Input/Output Change Model
77342947	3592526	360° Accountability
77342932	3592525	Accountability Attitudes
77342931	3592524	Accountability Conversation
77342928	3592523	Accountability Reality Check
77342915	3592522	Accountability Sequence
77391820		Map-Measurable, Achievable, Portable
77342953	3581449	Accountability Methods
77342929		Accountability Culture Assessments
77343024	3570678	Why-What-When
77343000	3568459	Reality Window
77342959	3568458	Outer Ring
77342952	3568457	Inner Ring
77342949	3565669	Look Model
77283476	3565540	How Did That Happen?
77283474	3565539	How Did That Happen?
77283454	3565538	How Did That Happen?
77283449		Expect Greatness
77283446		Expect Greatness
77283438		Expect Greatness
77343026		Accountability Process Control
77342925		By When
77343017		Phantom Reality
77342922		Inspect What You Expect
77342919		The More You Look, The More You Learn
77391825		Leadership Radar
77342950		Expectations Chain
77343015		Level Three Change
77343005		Levels of Engagement
77414502		Alpine University
77342939		Alignment Meeting
77342936		Alignment Dialogue

TRADEMARK