

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM350884

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LUVANIS S.A.		07/28/2015	CORPORATION: LUXEMBOURG
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SHINSEGAE INTERNATIONAL INC.		
<b>Street Address:</b>	449, Dosan-Daero, Gangnam-gu		
<b>City:</b>	Seoul		
<b>State/Country:</b>	KOREA, REPUBLIC OF		
<b>Entity Type:</b>	CORPORATION: KOREA, REPUBLIC OF		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4621299	PAUL POIRET	
<b>Registration Number:</b>	4634611	PAUL POIRET	
<b>Registration Number:</b>	4639190	PAUL POIRET	
<b>Registration Number:</b>	4658052	PAUL POIRET	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	info@luvanis.com		
<b>Correspondent Name:</b>	LUVANIS S.A.		
<b>Address Line 1:</b>	4 rue Dicks		
<b>Address Line 4:</b>	Luxembourg, LUXEMBOURG L1417		
<b>ATTORNEY DOCKET NUMBER:</b>	PAUL POIRET TRADEMARKS		
<b>NAME OF SUBMITTER:</b>	Arnaud de Lummen		
<b>SIGNATURE:</b>	/adelummen/		
<b>DATE SIGNED:</b>	08/10/2015		
<b>Total Attachments: 2</b>			
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**ASSIGNMENT**

Whereas, LUVANIS S.A., a Luxembourg company, having its registered office at 4, rue Dicks, L-1417 Luxembourg, Grand-Duchy of Luxembourg and registered with the Luxembourg registry of trade and companies under Number B 144993, is the owner of all right, title, and interest in and to the trademark "PAUL POIRET" for various goods, together with all goodwill associated therewith and together with the four United States Trademark Registrations listed immediately below.

TRADEMARK	REGISTRATION DATE	REGISTRATION NUMBER	INTERNATIONAL CLASSES
Paul Poiret	10/14/2014	4 621 299	3, 18, 25
Paul Poiret	11/11/2014	4 634 611	18
Paul Poiret	11/18/2014	4 639 190	25
Paul Poiret	12/23/2014	4 658 052	3

Whereas, SHINSEGAE INTERNATIONAL INC., a Korean company having its registered office at 449, Dosan-Daero, Gangnam-gu, Seoul, Korea and registered with the National Tax Service under Number 201-81-53657, is desirous of acquiring the four United States Trademark Registrations of "PAUL POIRET" listed immediately above and covering various goods, together with all goodwill associated therewith.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, LUVANIS S.A. does hereby assign to SHINSEGAE

INTERNATIONAL INC., all of its right, title, and interest in and to said trademark PAUL POIRET, together with all goodwill associated therewith and together with the four United States Trademark Registrations listed above.

Dated: July, 28, 2015

LUVANIS S.A.

SHINSEGAE INTERNATIONAL INC.



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By: Arnaud van Marcke de Lummen  
Title: Managing Director



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By: Hong Sung Choi  
Title: Chief Executive Officer