

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM351066

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Agreement in IP		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rosenthal & Rosenthal of California, Inc.		08/10/2015	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Genetic Denim, LLC		
Street Address:	1013 S. Los Angeles Street		
Internal Address:	9th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90015		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Serial Number:	85756827	GENETIC SKIN	
Registration Number:	4131171	GENETIC	
Registration Number:	3215208		
Registration Number:	3195495	GENETIC DENIM	
Registration Number:	3212073	GENETIC DENIM	
Serial Number:	85749644	GENETIC	
Serial Number:	85749642	GENETIC	
Serial Number:	85463446	GENETIC DENIM	
Serial Number:	77931992	GENETIC DENIM	
CORRESPONDENCE DATA			
Fax Number:	2123560989		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-356-1723		
Email:	ccamacho@rosenthalinc.com		
Correspondent Name:	Carolyn Camacho		
Address Line 1:	1370 Broadway, 2nd Floor		
Address Line 2:	Rosenthal & Rosenthal, Inc.		

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Address Line 4:	New York, NEW YORK 10018
ATTORNEY DOCKET NUMBER:	F157565
NAME OF SUBMITTER:	Bertie Pujji
SIGNATURE:	/Bertie Pujji/
DATE SIGNED:	08/11/2015
Total Attachments: 2 source=Genetic Denim Release of TM Interest w. Sch A#page1.tif source=Genetic Denim Release of TM Interest w. Sch A#page2.tif	

RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

This RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (this "Release") is made as of August 10, 2015 (the "Effective Date"), by Rosenthal & Rosenthal of California, Inc., 21700 Oxnard Street, Woodland Hills, CA 91367 (the "Grantee").

WHEREAS, Genetic Denim, LLC located at 1013 S. Los Angeles St., 9th Floor, Los Angeles CA 90015 (the "Grantor") entered into (i) that certain Factoring Agreement, dated June 20, 2013 (the "Factoring Agreement"), by and between Grantor and Grantee, and (ii) that certain Security Agreement, dated June 20, 2013 (the "Trademark Security Agreement"), with the Grantee pursuant to which it conveyed to Grantee a security interest in the trademarks set forth on Schedule A annexed hereto (the "Genetic Collateral");

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on Reel 5083, Frame 0360; and

WHEREAS, the Grantee has agreed to release and re-convey to the Grantor the security interest in all of Grantor's right, title and interest in and to the Genetic Collateral.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. The Grantee hereby releases and re-conveys, without representation or warranty, to the Grantor all of the Grantee's security interests and rights in and to the Genetic Collateral.

2. This Release shall not constitute a release of Grantee's security interest in any other trademark and/or assets of Grantor other than the Genetic Collateral and the Factoring Agreement and Trademark Security Agreement shall, except as specifically set forth herein, continue in full force and effect.

IN WITNESS WHEREOF, the Grantee has caused this Release to be executed by its duly authorized representative on this ____ day of August, 2015.

ROSENTHAL & ROSENTHAL OF CALIFORNIA, INC.

By: _____

Name:

Title:



BERTIE PUJI
SVP

SCHEDULE A
TO ASSIGNMENT, GRANT OF SECURITY INTEREST IN
AND MORTGAGE OF UNITED STATES TRADEMARKS

Serial Number	Reg. Number	Word Mark
85756827		GENETIC SKIN
85749644		GENETIC
85749642		GENETIC
85463446		GENETIC DENIM
85393082	4131171	GENETIC
78780959	3215208	
77931992		GENETIC DENIM
76643976	3195495	GENETIC DENIM
76643975	3212073	GENETIC DENIM

TRADEMARK