

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM351056

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	11/01/2012		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EMMIS INTERACTIVE, INC.		11/01/2012	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	MARKETRON INTERACTIVE, INC.		
Street Address:	101 Empty Saddle Trail		
City:	Hailey		
State/Country:	IDAHO		
Postal Code:	83333		
Entity Type:	CORPORATION: IDAHO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3581305	BASESTATION	
CORRESPONDENCE DATA			
Fax Number:	3127267102		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-726-1567		
Email:	chiipdocket@icemiller.com		
Correspondent Name:	Ice Miller LLP		
Address Line 1:	200 W. Madison St., Suite 3500		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	36088.0019(T06485US00)		
NAME OF SUBMITTER:	Nicholas R. Merker		
SIGNATURE:	/Nicholas R. Merker/		
DATE SIGNED:	08/11/2015		
Total Attachments: 5			
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OP \$40.00 3581305

APPROVED
AND
FILED
Cristie Hoeman
IND. SECRETARY OF STATE

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ARTICLES OF MERGER

OF

EI MERGER CORPORATION
(an Indiana corporation)

WITH AND INTO

EMMIS INTERACTIVE, INC.
(an Indiana corporation)

In compliance with the requirements of the Indiana Business Corporation Law, as amended ("IBCL"), the undersigned corporation, desiring to effect a merger, sets forth the following facts:

Article I

SURVIVING CORPORATION

Section 1. The name of the corporation that will survive the merger is Emmis Interactive, Inc. (the "Surviving Corporation") and such name will be changed to "Marketron Interactive, Inc." as a result of the merger.

Section 2. The Surviving Corporation is an Indiana corporation incorporated under the IBCL on November 13, 2007.

Article II

NONSURVIVING CORPORATION

The name, state of incorporation, and date of incorporation of each corporation, other than the survivor, which is a party to the merger (the "Nonsurviving Corporation") are as follows:

<u>Name of Corporation</u>	<u>State of Domicile</u>	<u>Date of Incorporation</u>
EI Merger Corporation	IN	October 30, 2012

Article III

MANNER OF ADOPTION AND VOTE OF SURVIVING CORPORATION

The plan of merger was adopted by the Board of Directors on October 19, 2012 and approved by a vote of the shareholders of the Surviving Corporation as set forth below:

Vote of shareholders:

Designation of each voting group	Total	Common Voting
Number of outstanding shares	<u>9,621,576</u>	<u>9,621,576</u>
Number of votes entitled to be cast	<u>9,621,576</u>	<u>9,621,576</u>
Number of votes represented	<u>9,000,000</u>	<u>9,000,000</u>
Shares voted in favor	<u>9,000,000</u>	<u>9,000,000</u>
Shares voted against	<u>-0-</u>	<u>-0-</u>

Article IV

MANNER OF ADOPTION AND VOTE OF NONSURVIVING CORPORATION

The plan of merger was adopted by the Board of Directors and the sole shareholder of the Nonsurviving Corporation by unanimous written consent on October 31, 2012.

Article V

ARTICLES OF INCORPORATION

The Articles of Incorporation of the Nonsurviving Corporation as existing upon the filing and approval of these Articles of Merger, as amended with this filing, shall become the Articles of Incorporation of the Surviving Corporation and the name shall be amended to read "Marketron Interactive, Inc." The Articles of Incorporation of the Surviving Corporation, as so amended and restated, are set forth on Exhibit A, and shall continue as such until altered, amended, repealed or restated.

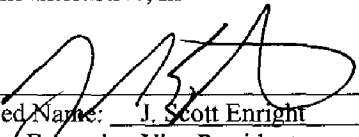
* * *

Indiana Secretary of State
Packet: 2007111300619
Filing Date: 11/01/2012
Effective Date: 11/01/2012

[Signature Page to Articles of Merger]

IN WITNESS WHEREOF, the undersigned, being the Executive Vice President of the Surviving Corporation, executes these Articles of Merger and verifies, subject to penalties of perjury, that the statements contained herein are true, on the 1st day of November 2012.

Emmis Interactive, Inc.

By: 
Printed Name: J. Scott Enright
Title: Executive Vice President

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TRADEMARK
REEL: 005597 FRAME: 0853

EXHIBIT A

**Articles of Incorporation
of
Marketron Interactive, Inc.**

Formed pursuant to the provisions of the Indiana Business Corporation Law.

Article I – Name and Principal Office

Marketron Interactive, Inc.
101 Empty Saddle Trail
Hailey, ID 83333

Article II – Registered Office and Agent

Corporation Service Company
251 E. Ohio Street
Indianapolis, IN 46204

Article III – Incorporator

Erik R. Lien, Esq.
Nelson Mullins Riley & Scarborough
One Post Office Square, 30th Floor
Boston, MA 02109

Article IV – General Information

The total number of shares which the Corporation has authority to issue is one hundred (100).

**State of Indiana
Office of the Secretary of State**

CERTIFICATE OF MERGER

of

EMMIS INTERACTIVE, INC.

I, CONNIE LAWSON, Secretary of State of Indiana, hereby certify that Articles of Merger of the above For-Profit Domestic Corporation have been presented to me at my office, accompanied by the fees prescribed by law and that the documentation presented conforms to law as prescribed by the provisions of the Indiana Business Corporation Law.

The following non-surviving entity(s):

EI MERGER CORPORATION

a(n) For-Profit Domestic Corporation

merged with and into the surviving entity:

EMMIS INTERACTIVE, INC.

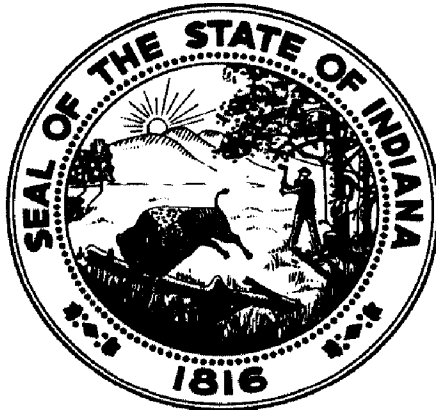
The name following said transaction will be:

MARKETRON INTERACTIVE, INC.

Indiana Secretary of State
Packet: 2007111300619
Filing Date: 11/01/2012
Effective Date: 11/01/2012

NOW, THEREFORE, with this document I certify that said transaction will become effective Thursday, November 01, 2012.

In Witness Whereof, I have caused to be affixed my signature and the seal of the State of Indiana, at the City of Indianapolis, November 1, 2012.



Connie Lawson

CONNIE LAWSON,
SECRETARY OF STATE

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