ETAS ID: TM351098

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wild About Birds Press, LLC		05/14/2015	LIMITED LIABILITY COMPANY: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Phoenix St. Claire Publishing, LLC	
Street Address:	20A North Salem St	
City:	Apex	
State/Country:	ountry: NORTH CAROLINA	
Postal Code:	27502	
Entity Type:	ty Type: LIMITED LIABILITY COMPANY: NORTH CAROLINA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4561645	WILD BIRD CLUB

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

6022813733 Phone:

Email: feickstaedt@central.com **Correspondent Name:** Filomena Eickstaedt Address Line 1: 301 West Osborn Road Address Line 4: Phoenix, ARIZONA 85013

NAME OF SUBMITTER:	Filomena Eickstaedt
SIGNATURE:	/feickstaedt/
DATE SIGNED:	08/11/2015

Total Attachments: 1

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TRADEMARK REEL: 005598 FRAME: 0185

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This Assignment of Domain Name and Trademark ("ASSIGNMENT"), effective as of May 14, 2015 (the "EFFECTIVE DATE"), is made by and between Wild About Birds Press, LLC, a North Carolina limited liability company having a principal place of business at 120A North Salem Street, Apex, North Carolina 27502 ("ASSIGNOR") and Phoenix St. Claire Publishing, LLC, a North Carolina limited liability company having its principal place of business at 20A North Salem Street, Apex, North Carolina 27502 (ASSIGNEE).

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does sell, assign, transfer and set over unto ASSIGNEE, its successors and assigns, as of the EFFECTIVE DATE, all rights, title and interests in and to the domain name www.wiidbirdclub.com (the "DOMAIN NAME") and to the United States trademark, Wild Bird Club, United States Trademark Registration Number 4,561,645 ("TRADEMARK") (individually, and collectively, "PROPERTY"), together with any and all goodwill appurtenant to and associated with and symbolized by said PROPERTY and together with all rights to damages, profits and/or any remedy whatsoever due or accrued arising out of any past infringement by any entity of said PROPERTY or any injury to the goodwill associated with, and symbolized by, said PROPERTY

ASSIGNOR is the sole owner of the PROPERTY, with full right to sell or dispose of the same as he may choose, and no other entities whatsoever have any lien, encumbrance, claim, right, title, or interest in, to, or on said PROPERTY

IN WITNESS WHEREOF, ASSIGNOR has caused this ASSIGNMENT to be executed by its duly authorized representative as of the EFFECTIVE DATE.

ASSIGNOR

Wild About Birds Press, LLC

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