

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rebel Wine Co. LLC		07/30/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	No Limit, LLC		
Street Address:	One Morningside Drive North		
City:	Westport		
State/Country:	CONNECTICUT		
Postal Code:	06880		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES Connecticut		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4775761	COMMON GOOD	
CORRESPONDENCE DATA			
Fax Number:	8602758299		
Phone:	860-275-8285		
Email:	jscheib@rc.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Jacqueline P. Scheib		
Address Line 1:	280 Trumbull Street		
Address Line 2:	Robinson & Cole LLP		
Address Line 4:	Hartford, CONNECTICUT 06103		
NAME OF SUBMITTER:	Jacqueline P. Scheib		

Signature:	/Jacqueline P. Scheib/
Date:	08/11/2015
Total Attachments: 2 source=rhaggett_8-11-2015_13-38-52#page1.tif source=rhaggett_8-11-2015_13-38-52#page2.tif	
RECEIPT INFORMATION ETAS ID: TM351046 Receipt Date: 08/11/2015 Fee Amount: \$40	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), dated as of July 30, 2015 (the "Effective Date") is between REBEL WINE CO. LLC, a California limited liability company located at 100 St. Helena Hwy South, P.O. Box 248, St. Helena, California 94574 ("Assignor") and No Limit, LLC, a Connecticut limited liability company located at One Morningside Drive North, Westport, Connecticut 06880 ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title and interest in and to U.S. Trademark Registration No. 4775761 for the mark COMMON GOOD for alcoholic beverages except beer in International Class 33 (the "Trademark"); and

WHEREAS, for good and valuable consideration and upon the terms and conditions set forth below, Assignor desires to assign all of its rights, title, and interest with respect to the Trademark to Assignee and Assignee desires to accept such assignment and assume all rights and obligations of Assignor associated with the Trademark.

NOW, THEREFORE, in consideration of the transactions contemplated hereby and of other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignor hereby assigns and transfers unto Assignee, its successors, heirs and assigns all right, title and interest in and to the Trademark, including without limitation, the right to any registrations thereof, the right to prosecute any applications therefor, the right to have any registrations issue in the name of the Assignee, the right to apply for and obtain any renewal of any registrations thereof, the right to sue for past and future infringement and the right to the goodwill of the business symbolized thereby (collectively, "Assumed Liabilities").

2. Assignee hereby assumes and agrees to perform, pay, satisfy and discharge or otherwise assume responsibility for the discharge of, when due and according to their terms, the Assumed Liabilities associated with the Trademark.

3. This Assignment shall be governed by and construed and enforced in accordance with the laws of the State of Connecticut without regard to principles of conflicts of law.

4. This Assignment may be executed in multiple counterparts, including by facsimile or electronic (i.e., PDF) signature, each of which shall be deemed to be an original and all of which, when taken together, shall be deemed to constitute one and the same instrument.

[next page is the signature page]

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TRADEMARK
REEL: 005598 FRAME: 0310

IN WITNESS WHEREOF, the parties hereto have executed and delivered this
Trademark Assignment as of the Effective Date.

ASSIGNOR:

REBEL WINE CO. LLC

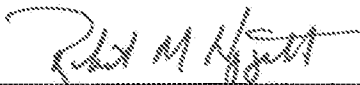
By 

Name: Robert Torkelson

Title: Chairperson

ASSIGNEE:

NO LIMIT, LLC

By 

Name: ROBERT M HASETT

Title: SECRETARY