

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM351188

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Reina Trust Building Institute, Inc.		07/02/2015	CORPORATION: VERMONT

RECEIVING PARTY DATA

Name:	Reina Trust Building Institute, LLC
Street Address:	560 Black Bear Run
City:	Stowe
State/Country:	VERMONT
Postal Code:	05672
Entity Type:	LIMITED LIABILITY COMPANY: VERMONT

PROPERTY NUMBERS Total: 28

Property Type	Number	Word Mark
Registration Number:	2712819	TRUST BUILDING
Registration Number:	2703870	TRUSTINWORKPLACE.COM
Registration Number:	3362771	TRUST PACK
Registration Number:	2706331	THE REINA TRUST AND BETRAYAL MODEL
Registration Number:	2909937	THE REINA ORGANIZATIONAL TRUST SCALE
Registration Number:	2950983	THE REINA CUSTOMER TRUST SCALE
Registration Number:	2959081	THE REINA LEADERSHIP TRUST SCALE
Registration Number:	2909938	THE REINA TEAM TRUST SCALE
Registration Number:	3213187	TRUST MAKES ORGANIZATIONS WORK
Registration Number:	3213188	TRUST MAKES RELATIONSHIPS WORK
Registration Number:	3213509	MAKE TRUST YOUR COMPETITIVE ADVANTAGE
Registration Number:	4525188	TRANSFORMING WORKPLACES THROUGH TRUST
Serial Number:	86050961	TRUST TRUTHS
Serial Number:	86050975	RENEWAL OF TRUST
Registration Number:	4529159	REINA INDIVIDUAL TRUST SCALE
Serial Number:	86063682	SEVEN STEPS FOR REBUILDING TRUST
Serial Number:	86173912	TRUST FACTORS
Serial Number:	86173916	TRUST DRIVERS

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	86173927	DISCIPLINE OF TRUST
Registration Number:	4690925	TRUST WORKOUT
Registration Number:	4694815	TRUST BEGINS WITH ME
Serial Number:	86410150	TRUST BEGINS WITH YOU
Registration Number:	4051629	REBUILDING TRUST
Serial Number:	86482226	DIMENSIONS OF TRUST: THE THREE CS
Serial Number:	86492290	RECALL GUIDE
Serial Number:	86482365	TRUST OF CAPABILITY
Serial Number:	86482879	TRUST OF CHARACTER
Serial Number:	86524366	CAPACITY FOR TRUST

CORRESPONDENCE DATA

Fax Number: 9789147868

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6172839241

Email: andrewbreines@comcast.net

Correspondent Name: Andrew S Breines

Address Line 1: PO Box 63

Address Line 4: Groveland, MASSACHUSETTS 01834

NAME OF SUBMITTER: Andrew S Breines

SIGNATURE: /andrewsbreines/

DATE SIGNED: 08/12/2015

Total Attachments: 3

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GENERAL ASSIGNMENT to Reina Trust Building Institute, LLC from The Reina Trust Building Institute, Inc.

Intellectual Property Rights

WHEREAS, The Reina Trust Building Institute, Inc., having a post office address of 560 Black Bear Run, Stowe, Vermont 05672, being the owner (hereinafter referred to as "Assignor") of various trademarks listed on the attached Schedule A (hereinafter TRTBI IP Rights"); and

WHEREAS, Reina Trust Building Institute, LLC., a Vermont LLC having its principal place of business at 560 Black Bear Run, Stowe, Vermont 05672 (hereinafter referred to as "Assignee"), is desirous of securing the entire right, title, and interest in and to these TRTBI IP Rights in all countries throughout the world, and in and to all applications filed, or to be filed, for United States Trademarks on these TRTBI IP Rights and the registrations to be issued upon these applications;

NOW THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) in hand paid and other good and valuable consideration the receipt of which from Assignee is hereby acknowledged, We, as Assignor, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, our entire right, title, and interest in and to these TRTBI IP Rights, including any and all applications, and all divisions, and continuations thereof, and all registrations of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of the above applications (if any), as well as all rights to claim priority on the basis of these applications, and all applications for registrations which may hereafter be filed for these TRTBI IP Rights in any foreign country and all registrations which may be granted on these TRTBI IP Rights in any foreign country, and all extensions, renewals, and reissues thereof; and We hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue registrations on applications as described above, to issue all registrations for these TRTBI IP Rights to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, WE HEREBY covenant that We, as Assignor, have the full right to convey the interest assigned by this Assignment, and We have not executed and will not execute any agreement in conflict with this Assignment;

AND, WE HEREBY further covenant and agree that We will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to me/us respecting these TRTBI IP Rights, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to these TRTBI IP Rights in said Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper trademark protection for these TRTBI IP Rights in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

IN TESTIMONY WHEREOF, We have hereunto set our hands.

County of <u>Washington</u>)	ss.	Name: <u>The Reina Trust Building Institute, Inc.</u>
State of <u>Vermont</u>)		Address: <u>560 Black Bear Run</u> <u>Stowe, VT 05672</u>
		By: <u>[Signature]</u>
		Date: <u>7/2/2015</u>

Subscribed and sworn to before me this 2nd day of July, 2015
[Signature], Notary Public

The Reina Trust Building Institute, Inc. Assignment to Reina Trust Building Institute, LLC.

Schedule A to Assignment

Property Number	Trademark	Registration or Serial Number
1	TRUST BUILDING	Reg. 2712819
2	TRUSTINWORKPLACE.COM	Reg. 2703870
3	TRUST PACK	Reg. 3362771
4	THE REINA TRUST AND BETRAYAL MODEL	Reg. 2706331
5	THE REINA ORGANIZATIONAL TRUST SCALE	Reg. 2909937
6	THE REINA CUSTOMER TRUST SCALE	Reg. 2950983
7	THE REINA LEADERSHIP TRUST SCALE	Reg. 2959081
8	THE REINA TEAM TRUST SCALE	Reg. 2909938
9	TRUST MAKES ORGANIZATIONS WORK	Reg. 3213187
10	TRUST MAKES RELATIONSHIPS WORK	Reg. 3213188
11	MAKE TRUST YOUR COMPETITIVE ADVANTAGE	Reg. 3213509
12	TRANSFORMING WORKPLACES THROUGH TRUST	Reg. 4525188
13	TRUST TRUTHS	SN. 86050961
14	TRANSACTIONAL TRUST	SN. 86050967
15	TRANSFORMATIVE TRUST	SN. 86050970
16	SEVEN STEPS FOR HEALING	SN. 86050973
17	RENEWAL OF TRUST	SN. 86050975
18	REINA INDIVIDUAL TRUST SCALE	Reg. 4529159
19	SEVEN STEPS FOR REBUILDING TRUST	SN. 86063682
20	TRUST FACTORS	SN. 86173912
21	TRUST DRIVERS	SN. 86173916
22	DISCIPLINE OF TRUST	SN. 86173927
23	TRUST WORKOUT	Reg. 4690925
24	TRUST BEGINS WITH ME	Reg. 4694815
25	TRUST BEGINS WITH YOU	SN. 86410150

26	PRESENCE OF TRUST	SN. 86173924
27	ABSENCE OF TRUST	SN. 86173926
28	RELATIONSHIP TRUST WORKOUT	SN. 86173628
29	REBUILDING TRUST	Reg. 4051629
30	DIMENSIONS OF TRUST: THE THREE C'S	SN. 86482226
31	TRUST OF COMMUNICATION	SN. 86492290
32	TRUST OF CAPABILITY	SN. 86482365
33	TRUST OF CHARACTER	SN. 86482879
34	CAPACITY FOR TRUST	SN. 86524366
35	REINA AND LOGO	SN. 86722564
36	TRANSFORMATIVE TRUST	SN. 86688252