CH \$65.00 339456

ETAS ID: TM351211

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

CLIDMICCION TYPE.

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PCUC Acquisition, LLC		05/08/2014	LIMITED LIABILITY COMPANY: TEXAS

RECEIVING PARTY DATA

Name:	Postup Digital, LLC	
Street Address:	9600 Great Hills Trail, Suite 150W	
City:	Austin	
State/Country:	TEXAS	
Postal Code:	78759	
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3394564	UNSUBCENTRAL
Registration Number:	3957439	PREFERENCECENTRAL

CORRESPONDENCE DATA

Fax Number: 2147568779

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-740-8779

Email: RNail@lockelord.com
Correspondent Name: Robert E. Nail, Esq.

Address Line 1: 2200 Ross Avenue, Suite 2200 Address Line 4: Dallas, TEXAS 75201-6776

ATTORNEY DOCKET NUMBER:	0105270.00000
NAME OF SUBMITTER:	Robert E. Nail
SIGNATURE:	/Robert E. Nail/
DATE SIGNED:	08/12/2015

Total Attachments: 4

source=Certificate of Amendment (TX) - Postup Digital LLC#page1.tif source=Certificate of Amendment (TX) - Postup Digital LLC#page2.tif source=Certificate of Amendment (TX) - Postup Digital LLC#page3.tif

source=Certificate of Amendment (TX) - Postup Digital LLC#page4.tif

Corporations Section P.O.Box 13697 Austin, Texas 78711-3697



Office of the Secretary of State

May 09, 2014

CT Corporation System 701 Brazos, Ste. 720 Austin, TX 78701 USA

RE: Postup Digital, LLC File Number: 801874847

It has been our pleasure to file the Certificate of Amendment for the referenced entity. Enclosed is the certificate evidencing filing. Payment of the filing fee is acknowledged by this letter.

If we may be of further service at any time, please let us know.

Sincerely,

Corporations Section Business & Public Filings Division (512) 463-5555

Enclosure

Phone: (512) 463-5555

Prepared by: Kika Garza

Fax: (512) 463-5709 TID: 10323

TRADEMARKay Services

REEL: 005598 FRAME: 0505



Office of the Secretary of State

CERTIFICATE OF FILING OF

Postup Digital, LLC 801874847

[formerly: PCUC Acquisition, LLC]

The undersigned, as Secretary of State of Texas, hereby certifies that a Certificate of Amendment for the above named entity has been received in this office and has been found to conform to the applicable provisions of law.

ACCORDINGLY, the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing filing effective on the date shown below.

Dated: 05/08/2014

Effective: 05/08/2014



Phone: (512) 463-5555

Prepared by: Kika Garza

NANDITA BERRY

Nandita Berry Secretary of State

CERTIFICATE OF AMENDMENT TO THE CERTIFICATE OF FORMATION

In the Office of the Secretary of State of Texas

MAY 08 2014

Corporations Section

OF

PCUC ACQUISITION, LLC

Pursuant to Section 101.356(d) of the Texas Business Organizations Code, the undersigned member adopts the following Certificate of Amendment to the Certificate of Formation of PCUC Acquisition, LLC (this "Certificate of Amendment").

Article I - Entity Name and Type

The name of the filing entity is PCUC Acquisition, LLC (the "Company"). The type of filing entity is a limited liability company. The file number issued to the Company by the Secretary of State is 801874847. The Company was formed on October 29, 2013.

Article !! - Amendments

Amendment to Name: This Certificate of Amendment changes the Certificate of Formation of the Company to change the article or provision that names the filing entity. Article I: Entity Name is amended in its entirety to read as follows:

"The name of the filing entity being formed is Postup Digital, LLC."

Article III - Statement of Approval

The amendments to the Certificate of Formation have been approved in the manner required by the Texas Business Organizations Code and by the governing documents of the entity.

Article IV - Effectiveness of Filing

This Certificate of Amendment becomes effective when the document is filed by the Secretary of State of the State of Texas.

[Signature page follows.]

DAT::0509029/00049:2286656v1

The undersigned signs this document subject to the penalties imposed by law for the submission of a materially false or fraudulent instrument and certifies under penalty of perjury that the undersigned is authorized under the provisions of law governing the entity to execute the filing instrument.

MEMBER:

POSTUP HOLDINGS, LLC,

a Texas limited liability company

By:

Andy Foskey, Manager

DAL:0509029/00049:2286656v1