

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM351282

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
THRILLIST MEDIA GROUP, INC.		08/12/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	THRILLIST ACQUISITION, LLC		
<b>Street Address:</b>	568 Broadway, Suite 605		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10012		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4323520	HILLSBORO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2122468959		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(212)708-1870		
<b>Email:</b>	Lbryer@ladas.com		
<b>Correspondent Name:</b>	Ladas & Parry LLP		
<b>Address Line 1:</b>	1040 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10018		
<b>ATTORNEY DOCKET NUMBER:</b>	NTMA 151311:753		
<b>NAME OF SUBMITTER:</b>	Lanning G. Bryer		
<b>SIGNATURE:</b>	/LGB/		
<b>DATE SIGNED:</b>	08/13/2015		
<b>Total Attachments: 3</b>			
source=Assignment Thrillist Media Group Inc to Thrillist Acquisition LLC#page1.tif			
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source=Assignment Thrillist Media Group Inc to Thrillist Acquisition LLC#page3.tif			

CH \$40.00 4323520

**UNITED STATES OF AMERICA**

**ASSIGNMENT**

WHEREAS, **THRILLIST MEDIA GROUP, INC.**, a corporation organized under the laws of the State of Delaware, United States of America, located at 568 Broadway, Suite 506, New York, New York 10012, United States of America, [hereinafter called the ASSIGNOR] has adopted and used the following Trademark registered in the United States Patent and Trademark Office:

**HILLSBORO**

**No. 4323520**

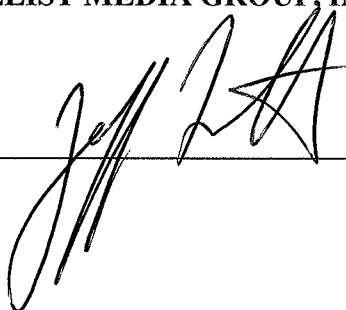
AND WHEREAS, **THRILLIST ACQUISITION, LLC.**, a limited liability company organized and existing under the laws of the State of Delaware, United States of America, located at 568 Broadway, Suite 605, New York, New York 10012, United States of America, [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and registration thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 12<sup>th</sup> day of August, 2015.

**THRILLIST MEDIA GROUP, INC.**

By \_\_\_\_\_



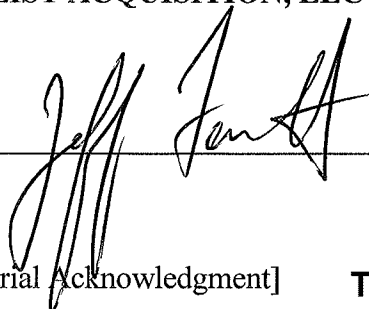
CFO

[Title]

IN WITNESS WHEREOF, the said ASSIGNEE has hereunto executed this instrument this 12<sup>th</sup> day of August, 2015.

**THRILLIST ACQUISITION, LLC**

By \_\_\_\_\_



CFO

[Title]

[See over for Notarial Acknowledgment]

**TRADEMARK**

**REEL: 005598 FRAME: 0994**

CORPORATE ACKNOWLEDGMENT

UNITED STATES OF AMERICA ]  
STATE OF New York ] SS: New York  
COUNTY OF New York ]

On this 12<sup>th</sup> day of August, 2015, before me personally appeared  
Jeff Farnash, to me known, who, being by me duly sworn, did  
depose and say that he/she is the Chief financial officer of the corporation described  
in the foregoing instrument; that he/she executed said instrument on behalf of the said corporation;  
that he/she is authorized to execute an instrument of this nature by order of the Board of Directors  
of the corporation.

  
\_\_\_\_\_  
Notary Public

[SEAL]

**DAVID UGELOW**  
Notary Public, State of New York  
Registration #02UG6300292  
Qualified in New York County  
Commission Expires March 31, 2018

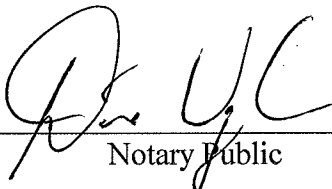
ASSIGNOR

TRADEMARK  
REEL: 005598 FRAME: 0995

CORPORATE ACKNOWLEDGMENT

UNITED STATES OF AMERICA ]  
STATE OF New York ] SS: New York  
COUNTY OF New York ]

On this 12<sup>th</sup> day of August, 2015, before me personally appeared  
Jeff Parnash, to me known, who, being by me duly sworn, did  
depose and say that he/she is the Chief financial Officer of the company described in  
the foregoing instrument; that he/she executed said instrument on behalf of the said company; that  
he/she is authorized to execute an instrument of this nature by order of the Board of Directors of  
the company.

  
\_\_\_\_\_  
Notary Public

[SEAL]

**DAVID UGELOW**  
Notary Public, State of New York  
Registration #02UG6300292  
Qualified in New York County  
Commission Expires March 31, 2018

ASSIGNEE