

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM351290

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INDUSTRIALIZADORA INTEGRAL DEL AGAVE, S.A. DE C.V.		08/13/2015	CORPORATION: MEXICO
RECEIVING PARTY DATA			
Name:	ALVARO CETTO GAROLLO		
Street Address:	Periferico Sur #7750		
City:	Tlaquepaque		
State/Country:	MEXICO		
Postal Code:	45601		
Entity Type:	INDIVIDUAL: MEXICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4109416	AGAVEN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	aapgw@yahoo.com.mx		
Correspondent Name:	GABRIEL CARDENAS PEREZ		
Address Line 1:	Circulacion Menhir Sur 689 Col. Altamira		
Address Line 4:	Zapopan, MEXICO 45160		
NAME OF SUBMITTER:	GABRIEL CARDENAS PEREZ		
SIGNATURE:	/GABRIEL CARDENAS/		
DATE SIGNED:	08/13/2015		
Total Attachments: 3			
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OP \$40.00 4109416

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (“Assignment”) is by and between INDUSTRIALIZADORA INTEGRAL DEL AGAVE S.A. DE C.V. (the “Assignor”) a entity of Mexico, represented by GABRIEL CARDENAS PERÉZ a citizen of Mexico, with legal address at Periferico Sur #7750 Tlaquepaque, Jalisco, Mexico Zip Code 45601, and ALVARO CETTO GAROLLO (the “Assignee”), a citizen of Mexico, with legal address at Periferico Sur #7750 Tlaquepaque, Jalisco, Mexico Zip Code 45601.

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark named AGAVEN with registration number 4109416 and serial number 77/970046, together with the goodwill of the business connected with and symbolized by the Trademark; and

WHEREAS, Assignor desires to convey, transfer, assign, deliver and contribute to Assignee all of his right, title, and interest in and to the Mark.

WHEREAS, Assignee desires to acquire all right, title and interest in and to Trademark, named “AGAVEN” and registration number 4109416, applied for on MARCH 26, 2010 and with registration date on MARCH 06, 2012.

NOW, THEREFORE, in for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below:

Assignor hereby sells, assigns, transfers and conveys to Assignee all right, title, interest in and to the Trademark in the United States of America, together with the goodwill of the business connected with and symbolized by the Trademark (including, without limitation, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademark, and any

priority right that may arise from the Trademark), and to the Products in respect upon which the Mark is used and for which it is applied for: all income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and all rights to sue for past, present and future infringements or misappropriations of the Mark; the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made; as well as

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office to record the transfer of the trademark named "AGAVEN" (4109416) to Assignee as assignee of Assignor's right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by e-mail in which it shall be deemed delivered as an originally executed document.

Governing Law: This Agreement shall be construed in accordance with, and all actions arising hereunder shall be governed by, the Federal laws of the United States of America.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date specified below.

Signed at Tlaquepaque, Jalisco, Mexico

August 13th, 2015

ASSIGNOR

/GABRIEL CARDENAS/

GABRIEL CARDENAS PÉREZ,

LEGAL REPRESENTATIVE OF INDUSTRIALIZADORA INTEGRAL DEL AGAVE S.A.
DE C.V.

Address: Periferico Sur #7750

Tlaquepaque, Jalisco, Mexico

ASSIGNEE

/ALVARO CETTO /

ALVARO CETTO GAROLLO

Address: Periferico Sur #7750

Tlaquepaque, Jalisco, Mexico