

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM351327

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U.S. Sports Association LLC		05/30/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	United States Polo Association		
Street Address:	771 Corporate Drive, Suite 430		
City:	Lexington		
State/Country:	KENTUCKY		
Postal Code:	10503		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3849014	DOUBLE HORSE	
CORRESPONDENCE DATA			
Fax Number:	2124512222		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212.451.2300		
Email:	mgrieco@olshanlaw.com		
Correspondent Name:	Olshan Frome Wolosky LLP		
Address Line 1:	65 East 55th Street		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	USP132 USA A25 9308.002		
NAME OF SUBMITTER:	Mary L. Grieco		
SIGNATURE:	/mary grieco/		
DATE SIGNED:	08/13/2015		
Total Attachments: 1			
source=U.S. Assignment from U.S. Sports Association#page1.tif			

CH \$40.00 3849014

TRADEMARK ASSIGNMENT

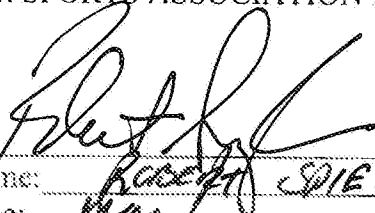
This Trademark Assignment is effective as of the 30 day of May, 2015.

WHEREAS, U.S. Sports Association LLC, a limited liability company organized and existing under the laws of the State of Delaware, located and doing business at 1400 Broadway, New York, NY 10018 (hereinafter referred to as "Assignor"), is the owner of the trademark DOUBLE HORSE ("Mark") as well as the United States trademark registration for the Mark, Registration No. 3849014 ("Registration"); and

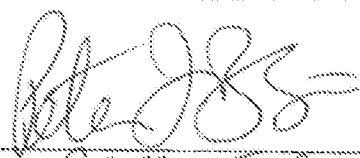
WHEREAS, United States Polo Association, a corporation organized and existing under the laws of the State of Illinois, located and doing business at 771 Corporate Drive, Suite 430, Lexington, Kentucky 10503 (hereinafter referred to as "Assignee") desires to acquire the Mark, the Registration, and any and all other applications and/or registrations therefor, together with the goodwill of the business symbolized by the Mark.

NOW, THEREFORE, for the sum of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Mark, together with any and all goodwill of the business symbolized by the Mark throughout the world, the Registration, and any and all other applications and/or registrations therefor, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

U.S. SPORTS ASSOCIATION LLC

By: 
Name: ROBERT SPIEGELMAN
Title: Pres.

UNITED STATES POLO ASSOCIATION

By: 
Name: PETER J. LIZZO
Title: CEO

ORIGINAL