

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM351374

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jordache Limited dba U.S. Polo Association		05/30/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	United States Polo Association		
<b>Street Address:</b>	771 Corporate Drive, Suite 430		
<b>City:</b>	Lexington		
<b>State/Country:</b>	KENTUCKY		
<b>Postal Code:</b>	10503		
<b>Entity Type:</b>	CORPORATION: ILLINOIS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86460146	BLACK MALLET	
<b>Serial Number:</b>	86460195	PINK MALLET	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124512222		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212.451.2300		
<b>Email:</b>	mgrieco@olshanlaw.com		
<b>Correspondent Name:</b>	Olshan Frome Wolosky LLP		
<b>Address Line 1:</b>	65 East 55th Street		
<b>Address Line 2:</b>	Attn: Mary L. Grieco		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	9308.002 ASSIGNMENTS		
<b>NAME OF SUBMITTER:</b>	Mary L. Grieco		
<b>SIGNATURE:</b>	/mary grieco/		
<b>DATE SIGNED:</b>	08/13/2015		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

This Trademark Assignment is effective as of the 30 day of May, 2015.

WHEREAS, Jordache Limited dba U.S. Polo Association, a corporation organized and existing under the laws of the State of Delaware, located and doing business at 1400 Broadway, New York, NY 10018 (hereinafter referred to as "Assignor"), is the owner of the trademarks BLACK MALLET and PINK MALLET ("Marks") as well as the United States trademark applications for the Marks, Serial Nos. 86460146 and 86460195, respectively ("Applications");

WHEREAS, United States Polo Association, a corporation organized and existing under the laws of the State of Illinois, located and doing business at 771 Corporate Drive, Suite 430, Lexington, Kentucky 10503 (hereinafter referred to as "Assignee") desires to acquire the Marks, the Applications, and any and all other applications and/or registrations therefor, together with the goodwill of the business symbolized by the Marks; and

WHEREAS, Assignee is the successor to the portion of Assignors' business to which the Marks pertain, and that business is existing and ongoing;

NOW, THEREFORE, for the sum of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Marks, together with any and all goodwill of the business symbolized by the Marks throughout the world, the Applications, and any and all other applications and/or registrations therefor, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

JORDACHE LIMITED

UNITED STATES POLO ASSOCIATION

By: [Signature]  
Name: [Signature]  
Title: [Signature]

By: [Signature]  
Name: ROBERT R. RIZZO  
Title: CEO

ORIGINAL

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