

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM351386

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
USR Holdings, LLC		08/12/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Alliance HealthCare Services, Inc.		
<b>Street Address:</b>	100 Bayview Circle		
<b>Internal Address:</b>	Suite 400		
<b>City:</b>	Newport Beach		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92660		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3827685	REVOLUTIONIZING TREATMENT. RESTORING HOP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6152446804		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6158508741		
<b>Email:</b>	robert.felber@wallerlaw.com		
<b>Correspondent Name:</b>	Robert P. Felber, Jr.		
<b>Address Line 1:</b>	511 Union Street		
<b>Address Line 2:</b>	Suite 2700		
<b>Address Line 4:</b>	Nashville, TENNESSEE 37219		
<b>ATTORNEY DOCKET NUMBER:</b>	027672.54878		
<b>NAME OF SUBMITTER:</b>	Robert P. Felber, Jr.		
<b>SIGNATURE:</b>	/Robert P. Felber, Jr./		
<b>DATE SIGNED:</b>	08/13/2015		
<b>Total Attachments: 1</b>			
source=Assignment of Service Mark#page1.tif			

OP \$40.00 3827685

**ASSIGNMENT OF SERVICE MARK, SERVICE MARK  
REGISTRATION AND GOODWILL**

Effective as of August 12, 2015 (the "Effective Date"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **USR HOLDINGS, LLC**, a Delaware limited liability company with principal offices at 40 Burton Hills Boulevard, Suite 320, Nashville, Tennessee 37215 ("Assignor"), does hereby assign, transfer and convey to **ALLIANCE HEALTHCARE SERVICES, INC.**, a Delaware corporation with offices at 100 Bayview Circle, Suite 400, Newport Beach, California 92660 (the "Assignee"), all of Assignor's worldwide rights, title and interest in and to the service mark **REVOLUTIONIZING TREATMENT. RESTORING HOPE. IMPROVING LIVES.** (the "Mark"), the United States registration for the Mark shown at U.S. Registration No. 3827685, any renewals or extensions of the registration for the Mark, and all rights therein and thereto in any country or locality worldwide, together with the goodwill which is symbolized by the Mark and the resulting right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonably necessary to vest in Assignee all of Assignor's right, title and interest in and to the Mark and the registration therefor and/or to provide evidence to support such assignment in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

**IN WITNESS WHEREOF**, the parties hereto have caused this document to be signed by a duly authorized representatives as of the Effective Date.

**ASSIGNOR:**

USR HOLDINGS, LLC

By: \_\_\_\_\_

Name: Richard W. Johns

Title: EVP / GC

**ASSIGNEE:**

ALLIANCE HEALTHCARE SERVICES,  
INC.

By: \_\_\_\_\_

Name: Gregory E. Spurlock Richard W. Johns

Title: President Secretary