

TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM351364

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alinda Holdings, LLC		12/15/2014	LTD LIAB CO:
RECEIVING PARTY DATA			
Name:	Fairmont Holdings, Inc.		
Street Address:	3700 S.W. 30th Ave.		
City:	Hollywood		
State/Country:	FLORIDA		
Postal Code:	33312		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4218965	CIGAR SWAMI	
Registration Number:	3979515	DR. RH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	kim@kkolbacklaw.com		
Correspondent Name:	Kim Kolback		
Address Line 1:	1395 Brickell Ave., Suite 800		
Address Line 4:	Miami, FLORIDA 33131		
NAME OF SUBMITTER:	Kimberly Kolback		
SIGNATURE:	/s/Kim Kolback/		
DATE SIGNED:	08/13/2015		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made and effective as of December 15th, 2014 ("Effective Date") by and between Alinda Holdings, L.L.C, a Florida LLC (the "Assignor") and Fairmont Holdings, Inc., a Florida Corporation (the "Assignee"). The Assignor and the Assignee may be referred to individually as a "Party" or collectively as the "Parties".

- 1.1 The Assignor is the owner of the Trademarks DR RH (Uspto Serial # 85075854, Registration #3979515) and Cigar Swami (Uspto Serial # 85347266, Registration # 4218965) collectively referred to as "Trademarks".
- 1.2 The Assignor desires to convey, transfer, assign, and deliver to the Assignee all of its right, title, and interest in and to the Trademarks.
- 1.3 In consideration for the mutual promises, covenants, and agreements made below, the parties, intending to be legally bound, agree as follows:
 - 2.1 The Assignor hereby conveys, transfers, assigns, and delivers to the Assignee all of its right, title, and interest in and to the Trademarks.
 - 2.2 The Assignor further conveys, transfers, assigns, and contributes to the Assignee all rights in the Trade Dress, labels, and designs associated with the Trademarks.
 - 2.3 The Assignor further covenants that it will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the Trademarks.
- 3.1 This Assignment and each of its provisions shall be binding on and shall inure to the benefit of the respective heirs, legatees, executors, administrators, owners, officers, employees, trustees, successors, and assignees of the parties to this Agreement.
- 3.2 No waiver, amendment or modification, including those by custom, usage of trade, or course of dealing, of any provision of this Agreement will be effective unless in writing and signed by the party against whom such waiver, amendment or modification is sought to be enforced. No waiver by any party of any default in performance by the other party under this Agreement or of any breach or series of breaches by the other party of any of the terms or conditions of this Assignment shall constitute a waiver of any subsequent default in performance under this Assignment or any subsequent breach of any terms or conditions of that Agreement. Performance of any obligation required of a party under this Assignment may be waived only by a written waiver signed by a duly authorized officer of the other party, that waiver shall be effective only with respect to the specific obligation described in that waiver.
- 3.3 If any provision of this Agreement is found invalid or unenforceable under judicial decree or decision, the remainder shall remain valid and enforceable according to its terms.
- 3.4 This assignment shall be governed by the laws of the State of Florida applicable to Assignments.

We have reviewed this contract and agree to and accept its terms and conditions. We are executing this Assignment as the Effective Date first written above.

Assignor:



Belinda Doyle, Manager
Alinda Holdings, LLC

Assignee:



Alan Rubin, President
Fairmont Holdings, Inc.

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