

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM351436

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	TERMINATION AND RELEASE OF SECURITY INTEREST IN CERTAIN TRADEMARK RIGHTS

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Credit Suisse AG		08/14/2015	Bank: SWITZERLAND

RECEIVING PARTY DATA

Name:	Phoenix Color Corp.
Street Address:	350 7th Avenue
Internal Address:	Suite 1600
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3608473	PHOENIX COLOR CORP.
Registration Number:	2954154	INTERACTIVE ILLUSION
Registration Number:	2785921	LITHOFOIL
Registration Number:	2964496	VIBRAMOTION
Registration Number:	2138992	PHOENIX COLONET
Registration Number:	1699651	DECOGRAM
Registration Number:	2195514	LEHIFI
Registration Number:	3011905	BASEONE

CORRESPONDENCE DATA

Fax Number: 2125935955

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-756-2132

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Correspondent Name: S. Kareff c/o Schulte Roth & Zabel LLP

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Address Line 4: New York, NEW YORK 10022

CH \$215.00 3608473

ATTORNEY DOCKET NUMBER:	014951-1571
NAME OF SUBMITTER:	Scott Kareff (014951-1571)
SIGNATURE:	/kc for sk/
DATE SIGNED:	08/14/2015
Total Attachments: 4 source=Trademark Termination for Phoenix Color Corp. - Credit Suisse AG#page1.tif source=Trademark Termination for Phoenix Color Corp. - Credit Suisse AG#page2.tif source=Trademark Termination for Phoenix Color Corp. - Credit Suisse AG#page3.tif source=Trademark Termination for Phoenix Color Corp. - Credit Suisse AG#page4.tif	

TERMINATION AND RELEASE OF SECURITY INTEREST IN CERTAIN TRADEMARK RIGHTS, dated as of August 14, 2015 (this “**Termination and Release**”), by CREDIT SUISSE AG, as collateral agent (in such capacity, the “**Agent**”) in favor of Phoenix Color Corp., a Delaware corporation (the “**Grantor**”). Capitalized terms used herein and not otherwise defined shall have the meanings assigned to such terms in the Credit Agreement or the Security Agreement, as applicable, referred to below.

A. Reference is made to (i) the Credit Agreement dated as of September 23, 2014 (as amended, restated, supplemented or otherwise modified from time to time, the “**Credit Agreement**”), among Visant Corporation, a Delaware corporation (the “**Borrower**”), Visant Secondary Holdings Corp., a Delaware corporation (“**Holdings**”), the Lenders from time to time party thereto and Credit Suisse AG, as the Administrative Agent and the Collateral Agent, (ii) the Security Agreement dated as of September 23, 2014 (as amended, restated, supplemented or otherwise modified from time to time, the “**Security Agreement**”), among the Borrower, Holdings, the subsidiaries of Holdings party thereto and Credit Suisse AG, as Collateral Agent, and (iii) the Grant of Security Interest in Trademark Rights dated as of September 23, 2014 (the “**Trademark Security Agreement**”), among Jostens, Inc., a Minnesota corporation, The Lehigh Press LLC, a Delaware limited liability company, Neff Motivation, Inc., an Ohio corporation, Memory Book Acquisition LLC, a Delaware limited liability company, Rock Creek Athletics, Inc., an Iowa corporation, the Grantor and the Agent (such documents set forth in clauses (ii) through (iii), the “**Security Agreements**”).

B. Pursuant to the Security Agreements, the Grantor granted to the Agent, for the benefit of the Secured Parties, a security interest in the trademarks of the Grantor set forth on Schedule I hereto (the “**Trademarks**”), which security interest was recorded with the United States Patent & Trademark Office on September 26, 2014 at Reel/Frame 5369/0773.

C. The Borrower has informed the Agent that, in connection with that certain Purchase Agreement dated as of July 11, 2015 (the “**Purchase Agreement**”), by and among the Borrower, Visant Holding Corp. and ALJ Regional Holdings, Inc., the Borrower requests the termination, release and discharge of all right, title and interest of the Agent, the Secured Parties and each other grantee or beneficiary in, to and under the Trademarks granted under the Security Agreements.

Accordingly, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, all of the Agent’s right, title and interest (including, without limitation, security interests) in, to and under the Trademarks shall hereby automatically terminate as provided in the Security Agreements, and the Agent hereby terminates, releases and discharges its security interests in, to and under the Trademarks.

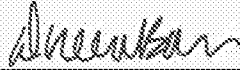
The Agent hereby consents to the recording of this Termination and Release with the United States Patent & Trademark Office and agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of the security interests contemplated hereby.

THIS TERMINATION AND RELEASE SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK AND SHALL BE BINDING UPON THE AGENT'S REPRESENTATIVES, SUCCESSORS, ASSIGNS AND TRANSFEREES.

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IN WITNESS WHEREOF, the Agent has caused this Termination and Release to be duly executed as of the day and year first above written.

CREDIT SUISSE AG, CAYMAN
ISLANDS BRANCH, as Agent,

By 
Name: Doreen Barr
Title: Authorized Signatory

By 
Name: Gregory Fantoni
Title: Authorized Signatory

Schedule I
Trademarks

Country	Mark Name	Registration Number	Application Number	Owner
United States	PHOENIX COLOR CORP.	3,608,473	77/550,807	Phoenix Color Corp.
United States	INTERACTIVE ILLUSION	2,954,154	76/484,882	Phoenix Color Corp.
United States	LITHOFOIL	2,785,921	76/464,092	Phoenix Color Corp.
United States	VIBRAMOTION	2,964,496	76/484,874	Phoenix Color Corp.
United States	PHOENIX COLONET AND DESIGN	2,138,992	75/256,214	Phoenix Color Corp.
United States	DECOGRAM	1,699,651	74/201,004	Phoenix Color Corp.
United States	LEHIFI	2,195,514	75/335,819	Phoenix Color Corp.
United States	BASEONE	3,011,905	76/597,108	Phoenix Color Corp.