

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM351476

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/28/2015

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Novartis AG		08/04/2015	CORPORATION: SWITZERLAND

RECEIVING PARTY DATA

Name:	Novartis Consumer Health S.A.
Street Address:	Route de l'Etraz
City:	1197 Prangins
State/Country:	SWITZERLAND
Entity Type:	CORPORATION: SWITZERLAND

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	86173465	BENEFIBER
Registration Number:	3667208	MAALOX ADVANCED
Serial Number:	86031514	THERAFLU
Serial Number:	86262839	EXPRESSMAX
Registration Number:	2998193	KERI
Serial Number:	86227102	BENEFIBER FIBER SUPPLEMENT
Serial Number:	86527165	
Serial Number:	86458833	ALPHA KERI
Serial Number:	86438017	
Serial Number:	86436541	HEADOPEDIA
Serial Number:	86465785	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademarks@gsk.com

Correspondent Name: Terence A. Dixon

Address Line 1: 5 Crescent Drive

Address Line 4: Philadelphia, PENNSYLVANIA 19112

CH \$290.00 86173465

ATTORNEY DOCKET NUMBER:	7063522
DOMESTIC REPRESENTATIVE	
Name:	Terence A. Dixon
Address Line 1:	5 Crescent Road
Address Line 4:	Philadelphia, PENNSYLVANIA 19112
NAME OF SUBMITTER:	Terence A. Dixon
SIGNATURE:	/tad/
DATE SIGNED:	08/14/2015
Total Attachments: 2	
source=CH Confirmatory Assignment - USA - 2nd Novartis AG to Novartis CH (UK) Ltd 11 marks#page1.tif	
source=CH Confirmatory Assignment - USA - 2nd Novartis AG to Novartis CH (UK) Ltd 11 marks#page2.tif	

CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Novartis AG, a company incorporated under the laws of Switzerland, having a place of business at CH 4002 Basel, Switzerland ("Assignor") owned certain trademarks and/or service marks in the U.S., and the U.S. applications and/or registrations for such marks, as set forth in Exhibit A attached hereto and incorporated herein by this reference (the "Marks"); and

WHEREAS, Assignor assigned all of the right, title and interest of Assignor in and to the Marks, together with the goodwill of the business symbolized by the Marks, to Novartis Consumer Health S.A., a company incorporated under the laws of Switzerland, having a place of business at Route de l'Etraz 1197 Prangins, Switzerland ("Assignee"), pursuant to a certain Intellectual Property Assignment (the "IP Assignment") dated 28 February, 2015.

NOW, THEREFORE, Assignor hereby confirms that for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which hereby is acknowledged, it sold, transferred, assigned and conveyed to Assignee, pursuant to the IP Assignment, Assignor's entire right, title and interest in and to the Marks in the U.S., and to the U.S. applications and/or registrations for the Marks, together with the goodwill of the business symbolized by the Marks, effective as of the date of the IP Assignment.

IN WITNESS WHEREOF, Assignor has caused this Confirmatory Trademark Assignment to be duly executed by an authorized representative on this 4th day of August, 2015.

Novartis AG



Name: Charles Atkinson
Title: Authorized Signatory

Novartis AG



Name: Terence Dixon
Title: Authorized Signatory

EXHIBIT A
Trademark Schedule

Mark	Application #	Registration #
BENEFIBER and Banner Device	86173465	
MAALOX ADVANCED		3667208
THERAFLU Logo 3	86031514	
EXPRESSMAX	86262839	
KERI		2998193
BENEFIBER Stick Pack Pouring into Bottle	86227102	
Excedrin Packaging (Green with Profile and Red Bar)	86527165	
ALPHA KERI and Device	86458833	
Green Head on Purple Background (Excedrin Tension Headache Design)	86438017	
HEADOPEDIA (For use with Excedrin)	86436541	
BENEFIBER HEALTHY SHAPE BOTTLE PACKAGING (DEVICE ONLY)	86465785	