

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM351501

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
lontera, Inc.		08/12/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bliss World LLC		
<b>Street Address:</b>	200 Vesey Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10281		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4238553	BIOBLISS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2128135900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212.813.5900		
<b>Email:</b>	assignments@fzlz.com		
<b>Correspondent Name:</b>	David Ehrlich		
<b>Address Line 1:</b>	Fross Zelnick Lehrman & Zissu, P.C.		
<b>Address Line 2:</b>	866 United Nations Plaza		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	BLSW 1506114		
<b>NAME OF SUBMITTER:</b>	David Ehrlich		
<b>SIGNATURE:</b>	/joseph gerber/		
<b>DATE SIGNED:</b>	08/14/2015		
<b>Total Attachments: 1</b>			
source=Signed assignment to Bliss World LLC (F1753534x96B9E)#page1.tif			

CH \$40.00 4238553

ASSIGNMENT OF U.S. TRADEMARK REGISTRATION NO. 4,238,553

WHEREAS, IONTERA, INC., a Delaware corporation with an address of 3 Alfred Drive, Suite 303, Dedham, MA 02026 is the owner of the following registration for the BIOBLISS mark (hereinafter, the "Registration");

Mark	Reg. No.	Goods	Int'l. Class
BIOBLISS	4,238,553	Transdermal patches for use in the treatment of skin to reduce the appearance of wrinkles	5

WHEREAS, BLISS WORLD LLC, a Florida limited liability company with an address of 75 Varick Street, New York, NY 10013, is desirous of acquiring said rights in and to the Registration and all associated goodwill in the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Iontera, Inc., Iontera, Inc. does hereby perpetually and irrevocably assign and transfer to Bliss World LLC all right, title and interest in and to the Registration and the BIOBLISS mark shown therein, together with that part of the goodwill of the business connected with and symbolized thereby, and all claims at law and in equity in relation to the BIOBLISS mark and Registration that could be asserted by Iontera, Inc. arising out of or relating to the use or ownership of the BIOBLISS mark and Registration and any and all remedies against and for past, present and future infringements or violations of any rights in the BIOBLISS mark and Registration.

IONTERA, INC.

By: [Signature]

Name: MICHAEL BODAN

Title: VP OF OPERATIONS

Dated: August 12, 2015

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