

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM351571

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of Montreal		07/27/2015	Canadian Bank: CANADA
RECEIVING PARTY DATA			
Name:	Performance Pet Products, LLC		
Street Address:	1120 Lake Avenue		
City:	Fairmont		
State/Country:	MINNESOTA		
Postal Code:	56031		
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3559698	CANINE CATTLE COMPANY	
Registration Number:	3399166	CANINE CATTLE CORRAL	
Registration Number:	2501819	BEEFY MONSTER BONE	
Registration Number:	3622353	PERFORMANCE PET PRODUCTS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3193318447		
Email:	jallen@fredlaw.com		
Correspondent Name:	Jessica Allen		
Address Line 1:	200 South Sixth Street		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Jessica D.H. Allen		
SIGNATURE:	/Jessica D.H. Allen/		
DATE SIGNED:	08/15/2015		
Total Attachments: 4			
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OP \$115.00 3559698

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS dated July 27, 2015 by Bank of Montreal, a Canadian Bank ("*BMO*"), with its mailing address at 115 South LaSalle Street, Chicago, Illinois 60603, acting as administrative agent hereunder for itself and certain other secured creditors (BMO acting as such administrative agent being hereinafter referred to as the "*Agent*");

WITNESSETH:

WHEREAS, Performance Pet Products, LLC, a Minnesota limited liability company ("*Debtor*") with its principal place of business and mailing address at 1120 Lake Avenue, Fairmont, Minnesota 56031 and Bank of Montreal, a Canadian chartered bank, as agent (the "*Agent*") were parties to a certain Trademark Collateral Agreement dated November 19, 2009 between the Debtor and the Agent which was recorded in the United States Patent and Trademark Office on November 23, 2009 at Reel 4101, Frame 0086 and a Second Amended and Restated Security Agreement dated November 19, 2009 (collectively, the "*Agreement*"), pursuant to which the Debtor granted to the Agent; a security interest in, among other things, the trademarks, trademark registrations, and trademark applications listed on Schedule A attached hereto and certain other property (collectively, the "*Trademark Property*");

WHEREAS, the Debtor has requested that the Agent release its security interests in the Trademark Property and reassign the same to the Debtor;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

The Agent hereby releases all of its security interests in, and hereby reassigns, grants and conveys to the Debtor, its successors and assigns, without any representation, warranty, recourse or undertaking by the Agent, all of its right, title and interest, if any, in and to the Trademark Property, including:

- (i) each trademark, trademark registration, and trademark application listed on Schedule A hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration, and trademark application, except that this document shall not operate as a sale, transfer, conveyance or other assignment of any intent to use trademark application to the extent that such application is pending without a Statement of Use having been filed and accepted, in which case this document shall operate only to release a security interest in such application; and

(ii) all proceeds of the foregoing, including without limitation any claim by the Debtor against third parties for damages by reason of past, present or future infringement of any trademark, trademark registration, or trademark application listed on Schedule A hereto or by reason of injury to the goodwill associated with any such trademark, trademark registration, trademark license, or trademark application, in each case together with the right to sue for and collect said damages.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, the Agent has caused this Release of Security Interests in Trademarks to be duly executed by its duly authorized officer as of the day and year first above written.

BANK OF MONTREAL, as Administrative Agent

By *Thomas Auster*
Name *Thomas Auster*
Title *Vice President*

[Signature Page to Release of Security Interest in Trademarks]

TRADEMARK
REEL: 005600 FRAME: 0231

**SCHEDULE A
TO
RELEASE OF SECURITY INTERESTS IN TRADEMARKS**

REGISTERED TRADEMARK	REGISTRATION NUMBER
Canine Cattle Company [logo]	3,559,698 [Serial# 77310773]
Canine Cattle Corral [logo]	3,399,166
Beefy Monster Bone	2,501,819
Performance Pet Products [logo]	3,622,353