

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM351699

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/23/2011		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
First Aid Beauty, LLC		08/15/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	First Aid Beauty Limited		
Street Address:	70 Bridge Street, Suite 203		
City:	Newton		
State/Country:	MASSACHUSETTS		
Postal Code:	02458		
Entity Type:	limited corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3729995	FIRST AID BEAUTY	
CORRESPONDENCE DATA			
Fax Number:	2129833115		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 935 3000		
Email:	cbaker@mintz.com		
Correspondent Name:	Christine M. Baker, Esq.		
Address Line 1:	666 Third Avenue, 24th Floor		
Address Line 2:	Mintz Levin Cohn Ferris Glovsky & Popeo		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	44539-408		
NAME OF SUBMITTER:	Christine M. Baker		
SIGNATURE:	/cmbaker/		
DATE SIGNED:	08/17/2015		
Total Attachments: 1			
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CONFIRMATORY ASSIGNMENT OF TRADEMARKS

This Confirmatory Assignment (the "Assignment") is made by and between First Aid Beauty, LLC, ("Assignor") and First Aid Beauty Limited, a Delaware limited corporation having a principal office or place of business at 70 Bridge Street, Suite 203, Newton, Massachusetts 02458 ("Assignee").

WHEREAS, on May 23, 2011 Assignor owned all right, title and interest in and to the Trademark FIRST AID BEAUTY and U.S. Registration No. 3,729,995 together with the goodwill of the business symbolized by the Mark ("Mark");

WHEREAS, Assignor filed a Certificate of Conversion with the Delaware Secretary of State converting itself from First Aid Beauty, LLC, a Delaware limited liability company, to First Aid Beauty Limited, a Delaware limited corporation on May 23, 2011. Thus, Assignor ceased to exist as a separate entity on that date;

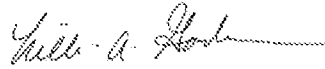
WHEREAS, the parties wish to confirm the conveyance of the Mark to Assignee for purposes of recording in the United States Patent and Trademark Office the transfer and Assignee's ownership of the Mark;

As the successor in interest to Assignor, First Aid Beauty Limited now hereby confirms for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, that First Aid Beauty, LLC did convey and transfer to Assignee all of its rights, title, interest, ownership and subsidiary rights, if any, to the Mark together with the goodwill of the business symbolized by the Mark, as well as the right to sue, counterclaim, recover damages for past, present, and future infringement, misappropriation, or dilution of the rights assigned to the Assignee hereunder on May 23, 2011.

First Aid Beauty Limited

As successor-in-interest to

First Aid Beauty, LLC



Lilli Gordon
President and Chief Executive Officer

August 15, 2015

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