

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM351752

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cover Story Media, Inc.		07/28/2015	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Clear Link Technologies, LLC		
Street Address:	5202 W Douglas Corrigan Way		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84116		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4413919	A SECURE LIFE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8019376966		
Email:	matthew.lowe@clearlink.com		
Correspondent Name:	Matthew Lowe		
Address Line 1:	5202 W Douglas Corrigan Way		
Address Line 4:	Salt Lake City, UTAH 84116		
NAME OF SUBMITTER:	Matthew Lowe		
SIGNATURE:	/Matthew Lowe/		
DATE SIGNED:	08/18/2015		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment"), dated as of July 28, 2015, is made by COVER STORY MEDIA, INC., a North Carolina corporation ("Company"), in favor of Clear Link Technologies, LLC, a Delaware limited liability company ("Clearlink"), the purchaser of certain assets of Company pursuant to that certain Asset Purchase Agreement between Clearlink, Company and the other parties party thereto, dated contemporaneously herewith (the "Asset Purchase Agreement").

WHEREAS, under the terms of the Asset Purchase Agreement, Company has sold, assigned, transferred, delivered, and conveyed to Clearlink, among other assets, certain intellectual property of Company, and has agreed to execute and deliver this Assignment, for recording with governmental authorities, including, without limitation, the United States Patent and Trademark Office.

NOW THEREFORE, the parties agree as follows:

1. Assignment. In consideration for the execution of the Asset Purchase Agreement, the payment of the consideration stipulated in the Asset Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Company hereby irrevocably sells, assigns, transfers, delivers and conveys to Clearlink, and Clearlink hereby accepts, all of Company's right, title and interest in and to the following (the "Assigned Trademark") effective as of 11:59:59 p.m. on July 31, 2015 (the "Effective Time"):

(a) the trademark registrations and trademark applications set forth in Schedule 1 hereto and all registrations, extensions and renewals thereof;

(b) all rights of any kind whatsoever of Company accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including, without limitation, all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Company authorizes the United States Commissioner for Trademarks and any other governmental officials to record and register this Assignment upon request by Clearlink. Company shall take such steps and actions following the date hereof, including, without limitation, the execution of any documents, files, registrations, or other similar items, to ensure that the Assigned Trademark is properly assigned to Clearlink, or any assignee or successor thereto, effective as of the Effective Time.

3. Terms of the Asset Purchase Agreement. The terms of the Asset Purchase Agreement are incorporated herein by this reference. The parties hereto acknowledge and agree that the representations, warranties, covenants, agreements and indemnities contained in the Asset Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Asset Purchase Agreement and the terms

hereof, the terms of the Asset Purchase Agreement shall govern.

4. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Assignment delivered by means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.


5. Successors and Assigns. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

6. Governing Law. The construction and performance of this Assignment shall be governed by the laws of the State of Delaware without regard to any choice or conflicts of law provision or rule (whether under the laws of the State of Delaware or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Delaware.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Company and Clearlink have each duly executed and delivered this Assignment effective as of the date first above written.

COVER STORY MEDIA, INC.

Signature: 
Print Name: Alex Schenker
Print Title: Chief Executive Officer

CLEAR LINK TECHNOLOGIES, LLC

Signature: _____
Print Name: Phil Hansen
Print Title: Chief Executive Officer

IN WITNESS WHEREOF, Company and Clearlink have each duly executed and delivered this Assignment effective as of the date first above written.

COVER STORY MEDIA, INC.

Signature: _____
Print Name: Alex Schenker
Print Title: Chief Executive Officer

CLEAR LINK TECHNOLOGIES, LLC

Signature:  _____
Print Name: Phil Hansen
Print Title: Chief Executive Officer

SCHEDULE 1
ASSIGNED TRADEMARK

Owner	Mark	Serial No.	Reg. No.	Date Filed	Date Reg.
Cover Story Media, Inc.	A SECURE LIFE	85840618	4413919	Feb 5, 2013	Oct 8, 2013