

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM351772

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BeachMint, Inc.		08/06/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The Lucky Group Inc.		
Street Address:	1223 Wilshire Blvd., #C		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90403		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4177185	BEACHMINT	
Registration Number:	4478403	BEACHMINT	
Serial Number:	85294169	BEAUTYMINT	
Registration Number:	4177184	JEWELMINT	
Registration Number:	4300434	JEWELMINT	
Registration Number:	4478402	JEWELMINT	
Registration Number:	4073466	STYLEMINT	
Registration Number:	4284087	STYLEMINT	
Registration Number:	4485522	STYLEMINT	
CORRESPONDENCE DATA			
Fax Number:	3142592020		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-602-5000		
Email:	bcipdocketing@bryancave.com		
Correspondent Name:	Mark A. Paskar		
Address Line 1:	211 North Broadway, Suite 3600		
Address Line 4:	St. Louis, MISSOURI 63102-2750		
ATTORNEY DOCKET NUMBER:	C074707/0335955		

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NAME OF SUBMITTER:	Mark A. Paskar
SIGNATURE:	/Mark A. Paskar/
DATE SIGNED:	08/18/2015
Total Attachments: 4 source=Confirmatory Trademark Assignment Agreement (BeachMint)#page1.tif source=Confirmatory Trademark Assignment Agreement (BeachMint)#page2.tif source=Confirmatory Trademark Assignment Agreement (BeachMint)#page3.tif source=Confirmatory Trademark Assignment Agreement (BeachMint)#page4.tif	

CONFIRMATORY TRADEMARK ASSIGNMENT AGREEMENT

THIS CONFIRMATORY TRADEMARK ASSIGNMENT AGREEMENT is entered into by and between BeachMint, Inc., a Delaware corporation ("Assignor") and The Lucky Group Inc., a Delaware corporation ("Assignee").

RECITALS

WHEREAS, Assignor and Assignee, among others, are parties to a certain Master Transaction Agreement made and entered into as of August 11, 2014 ("Master Transaction Agreement"), which provided for, among other things, the assignment of substantially all of the assets of Assignor to Assignee as of 8/31/2014 ("Closing Date"), including assignment of the Trademark Assets (as defined below); and

WHEREAS, as of the Closing Date, Assignor owned the marks identified on Schedule 1 attached hereto (the "Marks"), and owned other transferable rights associated with its business including, but not limited to, the goodwill of the business associated with said Marks and all common law rights therein, and was the owner of all worldwide right, title and interest in and to the registrations and applications for registration for the Marks set forth in the attached Schedule 1 (collectively the "Trademark Assets"); and

WHEREAS, Assignor and Assignee desire to confirm the assignment of the Trademark Assets, as of the Closing Date, pursuant to the Master Transaction Agreement;

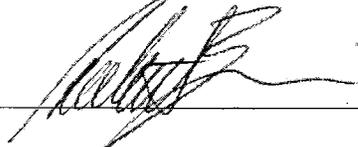
NOW THEREFORE, in consideration of the mutual covenants and obligations contained herein and in the Master Transaction Agreement, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. **Assignment.** Assignor does hereby confirm that, as of the Closing Date, it sold, assigned, and transferred to Assignee, its successors and assigns, all of its right, title, and interest, in the United States of America, Canada, China, and all other countries, in, to and under the Trademark Assets, including any and all goodwill of the business symbolized by and associated therewith, all registrations and applications for registration therefor, all common law rights therein, any and all trademark and/or service mark rights related thereto, other rights associated with the portion of the ongoing and existing business to which the Trademark Assets pertain and all past, present and future income, royalties, fees, damages, and payments now or hereafter due or payable in respect thereto, and in and to any and all past, present and future causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present, or future infringement or misappropriation of the Marks.

2. **Miscellaneous.** Assignor hereby agrees to execute, acknowledge and deliver any and all documents as Assignee, in its discretion deems desirable or necessary to make a record with any and all government agencies, authorities, courts, tribunals, or third parties, of the fact that Assignee owns all right, title and interest in and to the Trademark Assets, and that Assignor no longer has any right, title or interest, of any kind or nature, in or to the Trademark Assets.

WHEREFORE, the Assignor has caused this Confirmatory Trademark Assignment Agreement to be duly executed below, on the date indicated, by a duly authorized officer.

BEACHMINT, INC.

By:  _____

Title: VP _____

Date: 8/6/15 _____

Schedule 1

Trademark	Country	Serial No. (Filing Date)	Registration No. (Reg. Date)
BEACHMINT®	USA	85/976,821 (August 27, 2010)	4,177,185 (July 17, 2012)
BEACHMINT®	USA	85/117,754 (August 27, 2010)	4,478,403 (February 4, 2014)
BEAUTYMINT™	USA	85/294,169 (April 13, 2011)	
JEWELMINT®	USA	85/976,820 (August 27, 2010)	4,177,184 (July 17, 2012)
JEWELMINT®	USA	85/609,605 (April 26, 2012)	4,300,434 (March 12, 2013)
JEWELMINT®	USA	85/117,750 (August 27, 2010)	4,478,402 (February 4, 2014)
STYLEMINT®	USA	85/290,792 (April 8, 2011)	4,073,466 (December 20, 2011)
STYLEMINT®	USA	85/977,209 (April 13, 2011)	4,284,087 (January 29, 2013)
STYLEMINT®	USA	85/294,164 (April 13, 2011)	4,485,522 (February 18, 2014)
BEACHMINT®	Canada	1,513,252 (January 31, 2011)	TMA 868,278 (January 6, 2014)
BEACHMINT™	China	12,278,592 (March 8, 2013)	12,278,592 (August 21, 2014)
貝簍品味 (BEACHMINT in Chinese Characters)	China	12,316,284 (March 25, 2013)	12,316,284 (September 7, 2014)
BEAUTYMINT®	Canada	1,546,560 (October 5, 2011)	TMA 868,277 (January 6, 2014)
JEWELMINT®	Canada	1,513,254 (January 31, 2011)	TMA 868,279 (January 6, 2014)
JEWELMINT™	China	12,278,590 (March 18, 2013)	
JEWELMINT™	China	12,278,591 (March 18, 2013)	12,278,591 (August 21, 2014)

Trademark	Country	Serial No. (Filing Date)	Registration No. (Reg. Date)
珠薇品味 (JEWELMINT in Chinese Characters)	China	12,316,286 (March 25, 2013)	12,316,286 (August 28, 2014)
珠薇品味 (JEWELMINT in Chinese Characters)	China	12,316,285 (March 25, 2013)	12,316,285 (September 7, 2014)
STYLEMINT™	Canada	1,546,569 (October 5, 2011)	TMA 871,068 (February 11, 2014)
STYLEMINT™	China	12,278,588 (March 18, 2013)	12,278,588 (March 21, 2015)
STYLEMINT™	China	12,278,589 (March 18, 2013)	12,278,589 (August 21, 2014)
時代品味 (STYLEMINT in Chinese Characters)	China	12,330,822 (March 18, 2013)	12,330,822 (September 7, 2014)
時代品味 (STYLEMINT in Chinese Characters)	China	12,330,821 (March 18, 2013)	12,330,821 (September 7, 2014)