

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM351794

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Polaris Sales Inc.		08/14/2015	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Polaris Industries Inc.		
Street Address:	2100 Highway 55		
City:	Medina		
State/Country:	MINNESOTA		
Postal Code:	55340		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4157065	HAMMERHEAD OFF-ROAD	
Registration Number:	4157064	HAMMERHEAD OFF-ROAD	
CORRESPONDENCE DATA			
Fax Number:	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612.332.5300		
Email:	Istrom@merchantgould.com		
Correspondent Name:	Merchant & Gould P.C.		
Address Line 1:	PO Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402-0910		
ATTORNEY DOCKET NUMBER:	04920.00000001		
NAME OF SUBMITTER:	Andrew S. Ehard		
SIGNATURE:	/Andrew S. Ehard/		
DATE SIGNED:	08/18/2015		
Total Attachments: 2			
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OP \$65.00 4157065

TRADEMARK ASSIGNMENT

WHEREAS, Polaris Sales Inc., a Minnesota Corporation and having a place of business at 2100 Highway 55, Medina, Minnesota 55340 ("Assignor") is the owner of all rights to the marks:

Mark/Name	Full Goods/Services	Country	Reg. No.
HAMMERHEAD OFF-ROAD LOGO	(Int'l Class: 12) Off-road vehicles, namely, go-karts, dune buggies, ATVs, UTVs, neighborhood electric vehicles (NEVs), and scooters	United States	4157065
HAMMERHEAD OFF-ROAD	(Int'l Class: 12) Off-road vehicles, namely, go-karts, dune buggies, ATVs, UTVs, neighborhood electric vehicles (NEVs), and scooters	United States	4157064

(the "Marks");

WHEREAS, Polaris Industries, Inc., a Delaware Corporation and having a place of business at 2100 Highway 55, Medina, Minnesota 55340 ("Assignee") is desirous of confirming that it has acquired from Assignor all right, title and interest in and to said Marks and trademark registrations, and associated goodwill;

NOW THEREFORE, said Assignor hereby confirms and ratifies the assignment of rights stated herein effective as of April 22, 2015, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said ASSIGNOR has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the said ASSIGNEE, its successors or assigns, the entire right, title and interest in the United States in and to said trademark together with the goodwill and other incidents of its business associated with or symbolized by said trademarks, including the portion of the business assets associated with said trademarks.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be
executed by its duly authorized representative.

Polaris Sales, Inc.

By: Stacy Bogart

Stacy Bogart, V.P.
Name and Title

Dated: August 14, 2015