

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM351833

|   |                                   |  |                                   |
|---|-----------------------------------|--|-----------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                    |  |                                   |
| <b>NATURE OF CONVEYANCE:</b>  | CHANGE OF NAME                    |  |                                   |
| <b>CONVEYING PARTY DATA</b>   |                                   |  |                                   |
| <b>Name</b>   | <b>Formerly</b>                   | <b>Execution Date</b>                    | <b>Entity Type</b>                |
| Student Treasures Acquisition, LLC  |                                   | 08/18/2015                               | LIMITED LIABILITY COMPANY: KANSAS |
| <b>RECEIVING PARTY DATA</b>   |                                   |  |                                   |
| <b>Name:</b>  | STUDENTREASURES ACQUISITION, LLC  |  |                                   |
| <b>Street Address:</b>  | 112 SW 7th Street                 |  |                                   |
| <b>Internal Address:</b>  | Suite 3C                          |  |                                   |
| <b>City:</b>  | Topeka                            |  |                                   |
| <b>State/Country:</b>   | KANSAS                            |  |                                   |
| <b>Postal Code:</b>   | 66603                             |  |                                   |
| <b>Entity Type:</b>   | LIMITED LIABILITY COMPANY: KANSAS |  |                                   |
| <b>PROPERTY NUMBERS Total: 4</b>  |                                   |  |                                   |
| <b>Property Type</b>  | <b>Number</b>                     | <b>Word Mark</b>                         |                                   |
| <b>Registration Number:</b>   | 2853237                           | STUDENTREASURES                          |                                   |
| <b>Registration Number:</b>   | 2770894                           | MOTIVATING STUDENTS TO LEARN THROUGH PUB |                                   |
| <b>Registration Number:</b>   | 2760939                           | STUDENTALES                              |                                   |
| <b>Registration Number:</b>   | 2749538                           |  |                                   |
| <b>CORRESPONDENCE DATA</b>  |                                   |  |                                   |
| <b>Fax Number:</b>  | 8169838080                        |  |                                   |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                   |  |                                   |
| <b>Phone:</b>   | 816.983.8000                      |  |                                   |
| <b>Email:</b>   | pto-kc@huschblackwell.com         |  |                                   |
| <b>Correspondent Name:</b>  | Robert Bowman                     |  |                                   |
| <b>Address Line 1:</b>  | 4801 Main St.                     |  |                                   |
| <b>Address Line 2:</b>  | Suite 1000                        |  |                                   |
| <b>Address Line 4:</b>  | Kansas City, MISSOURI 64112       |  |                                   |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 11932.11                          |  |                                   |
| <b>NAME OF SUBMITTER:</b>   | Robert Bowman                     |  |                                   |
| <b>SIGNATURE:</b>   | /robert.j.bowman/                 |  |                                   |
| <b>DATE SIGNED:</b>   | 08/18/2015                        |  |                                   |

CH \$115.00 2853237

**Total Attachments: 1**

source=name\_change#page1.tif

# Office of the Kansas Secretary of State

## Name Change Amendment

Electronic File Stamp Information:

Filed

- Date: 08/18/2015
- Time: 12:46

1. Old Business Entity Name: STUDENT TREASURES ACQUISITION, LLC
2. Business Entity I.D. Number: 7994288

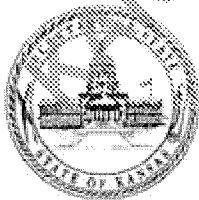
The name of the business entity has been amended.

New Business Entity Name: STUDENTREASURES ACQUISITION, LLC

"I declare under penalty of perjury pursuant to the laws of the state of Kansas that the foregoing is true and correct."

Executed on the 18 of August, 2015.

Chad Zimmerman, President  
Authorized Person



I, Kris W. Kobach, Secretary of State of Kansas, do hereby certify that this is the true and correct copy of the original document filed electronically on 18 of August, 2015.

Kris W. Kobach

To validate the authenticity of this electronically certified document please visit, <https://www.kansas.gov/sos-namechange/validation.do>. Enter the following authentication code: 51172