

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM351842

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest in Trademarks, Recorded at Reel 004794, Frame 0565, and Reel 004794, Frame 0554

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		08/13/2015	National Association: United States:

## RECEIVING PARTY DATA

<b>Name:</b>	MediaOcean LLC
<b>Street Address:</b>	115 W. 18th Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10011
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE
<b>Name:</b>	Mediabank/Mediaplex Holdings, LLC
<b>Street Address:</b>	115 W. 18th Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10011
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

## PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2286002	ADVAULT
Registration Number:	1237133	ADWARE
Registration Number:	2810568	ORDER VALET
Registration Number:	3645029	BRANDOCHEAN
Registration Number:	2969578	DDS
Registration Number:	3000082	DDS DONOVAN DATA SYSTEMS
Registration Number:	4024283	IDESK
Registration Number:	4030176	MEDIAOCEAN
Registration Number:	2435167	PROPOSER
Registration Number:	2404130	PROPOSER
Registration Number:	1280227	SPOTPAK

CH \$290.00 2286002

**CORRESPONDENCE DATA****Fax Number:** 2134522329

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2136207700**Email:** iprecordations@whitecase.com**Correspondent Name:** Justine Lu/White & Case LLP**Address Line 1:** 555 South Flower Street, Suite 2700**Address Line 4:** Los Angeles, CALIFORNIA 90071

<b>ATTORNEY DOCKET NUMBER:</b>	1134682-0009-S216
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<b>NAME OF SUBMITTER:</b>	Justine Lu
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<b>SIGNATURE:</b>	/Justine Lu/
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<b>DATE SIGNED:</b>	08/18/2015
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**Total Attachments: 3**

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

WHEREAS, JPMorgan Chase Bank, N.A., as Lender ("Lender"), is the holder of a security interest in all trademarks, and other properties corresponding thereto, applications therefor and associated goodwill therein (the foregoing being referred to hereinafter as the "Trademarks"), including without limitation the Trademarks listed in Schedule A hereto owned by or accruing to MediaOcean, LLC (the "Borrower") and MediaBank/Mediaplex Holdings, LLC ("Grantor") (collectively, the "Grantors") pursuant to a Trademark Security Agreement dated as of May 31, 2012, recorded with the Assignment Recordation Branch of the U.S. Patent and Trademark Office on June 4, 2012 at Reel 004794, Frame 0565, and at Reel 004794, Frame 0554 (the "Trademark Security Agreement").

WHEREAS, in connection with the Grantors' repayment in full and termination of its credit facility secured by the security interest, the Lender has agreed to terminate and release its security interest in all such Trademarks as herein provided.

NOW, THEREFORE, in consideration of the foregoing and intending to be legally bound, Lender hereby releases and terminates its security interest in the Trademarks, including those listed on Schedule A hereto, and all of the goodwill of the business connected with the use of, and symbolized by the Trademarks, and assigns, transfers and conveys to Grantors any interest in such intellectual property, including the security interest and any other liens thereon.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has set its hand and seal as of the 13<sup>th</sup> day of AUGUST, 2015.

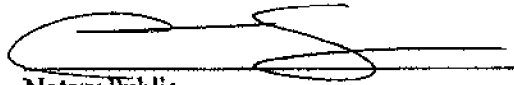
JPMORGAN CHASE BANK, N.A.,  
as Lender

By:   
Name: Joon Hur  
Title: Vice President

STATE OF NEW YORK )  
 ) ss.  
COUNTY OF NEW YORK )

On AUGUST 13, 2015 before me, personally appeared JOON HUR,  
who being by me duly sworn, did say that he/~~she~~ is a VICE PRESIDENT of JPMorgan Chase Bank,  
N.A. and acknowledged said instrument to be his/~~her~~ free act and deed and the free act and deed  
of JPMorgan Chase Bank, N.A.

WITNESS my hand and official seal.

  
Notary Public  
My Commission Expires: 09/02/2018

**ADITYO H. SAGIR**  
Notary Public, State of New York  
Qualified in Queens County  
Reg. No. 01SAG310782  
My Commission Expires 09-02-2018

**SCHEDULE A**

<u>Owner</u>	<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
Mediabank/Mediaplex Holdings, LLC	ADVAULT	2,286,002	10/12/99
Mediabank/Mediaplex Holdings, LLC	ADWARE	1,237,133	5/10/83
Mediabank/Mediaplex Holdings, LLC	ORDER VALET	2,810,568	2/3/04
MediaOcean LLC	BRANDOCHEAN	3,645,029	6/23/09
MediaOcean LLC	DDS	2,969,578	7/19/05
MediaOcean LLC	DDS DONOVAN DATA SYSTEMS	3,000,082	9/27/05
MediaOcean LLC	IDESK	4,024,283	9/13/11
MediaOcean LLC	MEDIAOCHEAN	4,030,176	9/27/11
MediaOcean LLC	PROPOSER	2,435,167	3/13/01
MediaOcean LLC	PROPOSER	2,404,130	11/14/00
MediaOcean LLC	SPOTPAK	1,280,227	5/29/84

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