

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM351853

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jeff Anderson		08/18/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Charter Equipment Inc.		
Street Address:	50420 Dennis Ct.		
City:	Wixom		
State/Country:	MICHIGAN		
Postal Code:	48393		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86546537	SURE PRODUCTS	
CORRESPONDENCE DATA			
Fax Number:	989-2131		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650 965-8731		
Email:	trademarks@legalforce.com		
Correspondent Name:	Shauna Maloney		
Address Line 1:	451 N Shoreline Blvd		
Address Line 4:	Mountain View, CALIFORNIA 94043		
ATTORNEY DOCKET NUMBER:	429455		
NAME OF SUBMITTER:	Shauna Maloney		
SIGNATURE:	/Shauna Maloney/		
DATE SIGNED:	08/19/2015		
Total Attachments: 2			
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source=PDF - AA - Sure products#page2.tif			

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT Agreement (“ASSIGNMENT”) is executed on this 18 day of August, 2015 by Jeff Anderson, a citizen of USA residing at 42771 Georgetown, Novi, MICHIGAN 48375 United States (hereinafter referred to as “ASSIGNOR”)

IN FAVOR OF

Charter Equipment Inc. (hereinafter referred to as “ASSIGNEE”), a corporation incorporated under the laws of Michigan, having principal place of business at 50420 Dennis Ct., Wixom, Michigan 48393, United States.

WHEREAS, the Assignor is the applicant and lawful owner of all rights, titles and interests in the following trademark applications pending with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by the Trademarks;

TRADEMARK	TYPE OF MARK	SERIAL NO.	DATE OF FILING	STATUS
SURE PRODUCTS	Trademark	86546537	February 26, 2015	A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

AND WHEREAS, Assignee desires to acquire all rights, titles and interests in and to the Trademark;

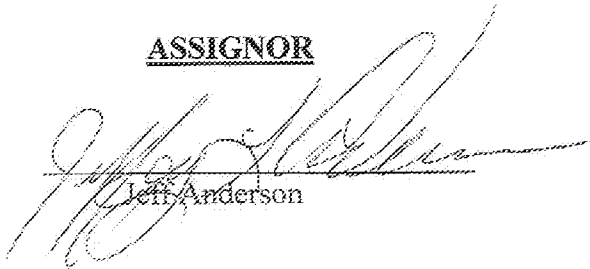
NOW, THEREFORE, for good and valuable consideration as agreed by the parties, the receipt and adequacy of which are acknowledged, the parties intending to be legally bound by this Assignment, hereby agree as below:

The Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire rights, titles, interests in the above mentioned Trademarks in the United States and in all

jurisdictions outside the United States, along with the goodwill attached to the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any future registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

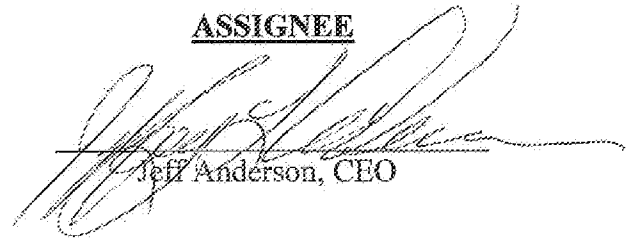
IN WITNESS WHEREOF, the Assignor hereto has executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR



Jeff Anderson

ASSIGNEE



Jeff Anderson, CEO