

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM351875

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marksman, Inc.		08/17/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Habit, Inc.		
Street Address:	One Campbell Place		
City:	Camden		
State/Country:	NEW JERSEY		
Postal Code:	08103		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4704674	HABITSNACKS	
CORRESPONDENCE DATA			
Fax Number:	6126324444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612.632.3271		
Email:	ipmail@gpmlaw.com		
Correspondent Name:	Cheryl Johnson		
Address Line 1:	P.O. Box 2186		
Address Line 2:	Gray, Plant, Mooty		
Address Line 4:	Minneapolis, MINNESOTA 55402-0906		
ATTORNEY DOCKET NUMBER:	122416-US-396		
NAME OF SUBMITTER:	Cheryl Johnson		
SIGNATURE:	/Cheryl Johnson/		
DATE SIGNED:	08/19/2015		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Marksmen, Inc., a Delaware corporation with its principal place of business located at 111 N Maryland Avenue, Suite 201, Glendale, CA 91206, USA (hereinafter "Assignor"), is the record owner of US Trademark Registration No. 4,704,674 for HABIL SNACKS ("Trademark");

WHEREAS, Habit, Inc. a Delaware corporation with its principal place of business located at One Campbell Place, Camden, New Jersey 08103 (hereinafter "Assignee"), is desirous of acquiring all right, title and interest in and to the said Trademark, including the goodwill symbolized thereby and associated therewith;

NOW, THEREFORE, IT IS AGREED AS FOLLOWS:

For good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, including the goodwill symbolized thereby and associated therewith, as well as the right to sue for past and present infringements thereof.

This agreement is effective as of by July 14, 2015.

Marksmen, Inc. (Assignor)

Habit, Inc. (Assignee)

BY:  _____

BY:  _____

Name: KEITH LIM

Name: Neil Grimmer

Title: COO

Title: Founder and CEO

Date: 8/17/2015

Date: 8/17/15