900334909 08/19/2015

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM351976

Stylesheet Version v1.2

SUBMISSION TYPE: RESUBMISSION **NATURE OF CONVEYANCE:** CHANGE OF NAME **RESUBMIT DOCUMENT ID:** 900328550

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PureJoy, LLC		06/01/2015	LIMITED LIABILITY COMPANY: UNITED STATES

RECEIVING PARTY DATA

Name:	Once Upon a Farm, LLC		
Street Address:	4658 Huggins Way		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92122		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	86574351	ONCE UPON A FARM

CORRESPONDENCE DATA

Fax Number: 6036768759

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 619-861-8759

Email: cassandra@uponafarm.com Once Upon a Farm, LLC **Correspondent Name:** 4658 Huggins Way Address Line 1:

Address Line 4: San Diego, CALIFORNIA 92122

NAME OF SUBMITTER: Cassandra Curtis **SIGNATURE:** /Cassandra Curtis/ **DATE SIGNED:** 08/19/2015

Total Attachments: 0

TRADEMARK REEL: 005602 FRAME: 0432 900334909

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TRADEMARK REEL: 005602 FRAME: 0433

RECORDED: 08/19/2015