

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM351993

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INSTANTACTION, INC.		10/22/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Hi-Rez Studios, Inc.		
Street Address:	3905 Brookside Parkway		
City:	Alpharetta		
State/Country:	GEORGIA		
Postal Code:	30022		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2317162	STARSIEGE	
Registration Number:	2360712	STARSIEGE TRIBES	
CORRESPONDENCE DATA			
Fax Number:	7027929002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7027923773		
Email:	lvpto@gtlaw.com		
Correspondent Name:	Greenberg Traurig, LLP; Attn. L.Thompson		
Address Line 1:	3773 Howard Hughes Parkway		
Address Line 2:	Suite 400N		
Address Line 4:	Las Vegas, NEVADA 89169		
ATTORNEY DOCKET NUMBER:	086185.000000		
NAME OF SUBMITTER:	Lauri S. Thompson		
SIGNATURE:	/Lauri S. Thompson/		
DATE SIGNED:	08/19/2015		
Total Attachments: 5			
source=Assignment of Mark - Hi-Rez Studios Inc#page1.tif			
source=Assignment of Mark - Hi-Rez Studios Inc#page2.tif			
source=Assignment of Mark - Hi-Rez Studios Inc#page3.tif			

CH \$65.00 2317162

source=Assignment of Mark - Hi-Rez Studios Inc#page4.tif

source=Assignment of Mark - Hi-Rez Studios Inc#page5.tif

EXHIBIT C

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (the "Assignment") made this 22nd day of October, 2010 (the "Effective Date") by and between INSTANTACTION, INC., a Delaware corporation, with its principal place of business located at 9900 Covington Cross Road, Las Vegas, Nevada 89144 (the "Assignor") and HI-REZ STUDIOS, INC., a Georgia corporation with its principal place of business at 3905 Brookside Parkway, Alpharetta, Georgia 30022 ("Assignee"), each a "Party" and collectively the "Parties").

WHEREAS, Assignor is the owner of all rights, title and interest in and to the trademarks registered and pending in the United States Patent and Trademark Office, registered and pending foreign trademark applications, and common law trademarks and service marks as listed on Schedule 1 hereto (collectively the "Marks");

WHEREAS, Assignor and Assignee have agreed by an Asset Purchase Agreement of even date (the "Purchase Agreement") that Assignor shall sell, transfer, assign and set over unto Assignee, and Assignee shall accept, all rights, title and interest in and to the Marks;

NOW, THEREFORE, in consideration of the mutual covenants and agreements of the Parties and pursuant to the Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed as follows:

1. Assignor hereby sells, transfers, assigns and sets over to Assignee, Assignor's entire right, title and interest (for all countries) in and to the Marks, and all the rights and privileges under any Marks that may be granted therefor, together with the goodwill of the business associated with the Marks; and all applications for industrial property protection, including without limitation, all applications for Marks which may hereafter be filed for said Marks in any country or countries, together with the right to file such applications and the right to claim for the same the priority rights derived from the Marks under the laws of the United States, or any international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all applications for industrial property protection, including, without limitation, all applications for marks which may hereafter be filed for said Marks in any country or countries, together with the right to file such applications; and all forms of industrial property protection, which may be granted for said Marks in any country or countries.

2. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States, whose duty is to issue Marks or other evidence or forms of industrial property on applications as aforesaid, to issue the same to Assignee, its successors, assigns and legal representatives, or to such nominees as it may designate.

3. Assignor authorizes and empowers Assignee, its successors, assigns and legal representatives or nominees, to invoke and claim for any application for trademark, service mark or other form of protection for the Marks, the benefit of the right of priority provided by the laws

of any country or countries, or by any convention which may henceforth be substituted for it, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable, and to invoke and claim such right of priority without further written or oral authorization from Assignor.

[Signature page immediately follows]

IN WITNESS WHEREOF the Parties, intending to be legally bound, have caused this Assignment to be duly executed as of the Effective Date.

ASSIGNOR: INSTANTACTION, INC.

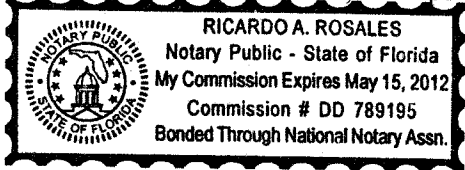
By: Michael A. Cheah

Name: Michael A. Cheah

Title: General Counsel

State of Florida)
) ss.:
County of Miami-Dade)

On the 22 day of October, in the year 2010, before me, a Notary Public in and for said State, personally appeared Michael A. Cheah, who is personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instruments and acknowledged to me that such individual executed the same in each individual's capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



Ricardo Rosales

Notary Public:
Notary Registration No.
My Commission expires:

ASSIGNEE: HI-REZ STUDIOS, INC.

By: _____
Name: _____
Title: _____

State of Georgia)
) ss.:
County of Fulton)

On the ____ day of October, in the year 2010, before me, a Notary Public in and for said State, personally appeared _____, who is personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instruments and acknowledged to me that such individual executed the same in each individual's capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Notary Public:
Notary Registration No.
My Commission expires:

IN WITNESS WHEREOF the Parties, intending to be legally bound, have caused this Assignment to be duly executed as of the Effective Date.

ASSIGNOR: INSTANTACTION, INC.

By: _____
Name: Michael A. Cheah
Title: General Counsel

State of Florida)
) ss.:
County of Miami-Dade)

On the ____ day of October, in the year 2010, before me, a Notary Public in and for said State, personally appeared _____, who is personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instruments and acknowledged to me that such individual executed the same in each individual's capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Notary Public:
Notary Registration No.
My Commission expires:

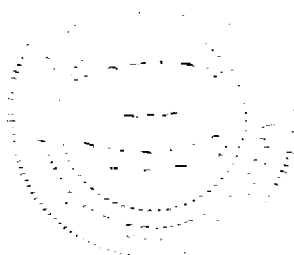
ASSIGNEE: HI-REZ STUDIOS, INC.

By: SMU
Name: Stewart M Chisam
Title: Vice President

State of Georgia)
) ss.:
County of Fulton)

On the ____ day of October, in the year 2010, before me, a Notary Public in and for said State, personally appeared _____, who is personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instruments and acknowledged to me that such individual executed the same in each individual's capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Janet K. Daw
Notary Public:
Notary Registration No. W-88464
My Commission expires: 7/25/14



SCHEDULE 1

REGISTERED TRADEMARKS AND TRADEMARK APPLICATIONS

Mark	Jurisdiction	Application No.	Registration No.
STARSIEGE	AU	771076	771076
STARSIEGE	BR	821065360	821065360
STARSIEGE	CA	889157	TMA535118
STARSIEGE	EM	909952	909952
STARSIEGE	JP	1073122	4365923
STARSIEGE	NZ	297093	297093
STARSIEGE	SG	851398	T89/08513F
STARSIEGE	CH	76551998	P-459.180
STARSIEGE	TW	8743182	873421
STARSIEGE	US	75443565	2317162
STARSIEGE TRIBES	CA	879645	TMA555593
STARSIEGE TRIBES	US	74590457	2360712
TRIBES	AU	771077	771077
TRIBES	BR	821065416	821065416
TRIBES	EM	909960	909960
TRIBES	JP	1073123	4365924
TRIBES	KR	402003-13387	40-590340
TRIBES	SG	851298	T98/08512H
TRIBES	TW	8743181	871525
TRIBES	US	75539041	2732386