

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM352042

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DLF Pickseed USA, Inc.		08/11/2015	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Tractor Supply Co. of Texas, LP		
Street Address:	5401 Virginia Way		
City:	Brentwood		
State/Country:	TENNESSEE		
Postal Code:	37027		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86157156	RAPID GROW	
CORRESPONDENCE DATA			
Fax Number:	6152446804		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	615.850.8741		
Email:	robert.felber@wallerlaw.com		
Correspondent Name:	Robert P. Felber, Jr.		
Address Line 1:	511 Union Street		
Address Line 2:	Suite 2700		
Address Line 4:	NASHVILLE, TENNESSEE 37219		
ATTORNEY DOCKET NUMBER:	012795.49804 RAPID GROW		
NAME OF SUBMITTER:	Robert P. Felber, Jr.		
SIGNATURE:	/Robert P. Felber, Jr./		
DATE SIGNED:	08/20/2015		
Total Attachments: 1			
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OP \$40.00 86157156

ASSIGNMENT OF TRADEMARK, ACCOMPANYING
APPLICATION, AND GOODWILL

Effective as of August 11, 2015 (the "Effective Date"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, DLF PICKSEED USA, INC., an Oregon corporation with principal offices at 175 West "H" Street, Halsey, Oregon 97348 ("Assignor"), does hereby assign, transfer and convey to TRACTOR SUPPLY CO. OF TEXAS, LP, a Texas limited partnership with offices at 5401 Virginia Way, Brentwood, Tennessee 37027 (the "Assignee"), all of Assignor's worldwide rights, title and interest in and to the trademark RAPID GROW (U.S. Serial No. 86157156) (the "Mark"), any renewals or extensions of the application to register the Mark, and all rights therein and thereto in any country or locality worldwide, together with the goodwill which is symbolized by the Mark and the resulting right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonably necessary to vest in Assignee all of Assignor's right, title and interest in and to the Mark and the application therefor and/or to provide evidence to support such assignment in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be signed by an individual thereto duly authorized all as of the Effective Date.

DLF:

DLF PICKSEED USA, INC.

By: [Signature]

Name: CLAVIS IKJAER

Title: CEO

TSC:

TRACTOR SUPPLY CO.
OF TEXAS, LP

By: Tractor Supply Company,
its General Partner

By: [Signature]

Name: BENJAMIN F. PARRICK

Title: Senior Vice President

4818-1101-7510.1

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