# OP \$515.00 343018

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM352055

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PEAG, LLC		08/20/2015	LIMITED LIABILITY COMPANY: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	GEMCAP LENDING I, LLC
Street Address:	24955 Pacific Coast Highway
Internal Address:	Suite A202
City:	Malibu
State/Country:	CALIFORNIA
Postal Code:	90265
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

#### **PROPERTY NUMBERS Total: 20**

Property Type	Number	Word Mark
Registration Number:	3430181	JBUDS
Registration Number:	3426305	B-FLEX
Registration Number:	3863396	JLAB
Registration Number:	4422395	GO
Registration Number:	4471945	HOOK IT UP. ROCK IT OUT.
Registration Number:	4471904	THE CRASHER
Registration Number:	4521293	SHAKER
Registration Number:	4556082	BOMBORA
Registration Number:	4576016	JBUDDIES
Registration Number:	4618505	INTRO
Registration Number:	4679914	FREEDOM TO LISTEN
Registration Number:	4693241	AUDIO REIMAGINED
Registration Number:	4693242	EARBUDS REIMAGINED
Registration Number:	4704703	OMNI BY JLAB
Registration Number:	4712855	THE BOUNCER
Serial Number:	86019875	EPIC BY JLAB
Serial Number:	86026700	C3
Serial Number:	86049595	CUSH FINS

900334987 REEL: 005603 FRAME: 0771

TRADEMARK\_

Property Type	Number	Word Mark
Serial Number:	86442866	ROCK IT OUT
Serial Number:	86471959	JJJ

#### **CORRESPONDENCE DATA**

**Fax Number:** 2125865095

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2123818726

Email: rboghosian@ctswlaw.com

Correspondent Name: Robert Boghosian

Address Line 1: 420 Lexington Avenue

Address Line 2: Suite 2400

Address Line 4: New York, NEW YORK 10170

NAME OF SUBMITTER: Robert Boghosian	
SIGNATURE:	/Robert Boghosian/
DATE SIGNED:	08/20/2015

#### **Total Attachments: 8**

source=Patent and Trademark Security Agreement - PEAG, LLC - EXECUTED (00263748)#page1.tif source=Patent and Trademark Security Agreement - PEAG, LLC - EXECUTED (00263748)#page2.tif source=Patent and Trademark Security Agreement - PEAG, LLC - EXECUTED (00263748)#page3.tif source=Patent and Trademark Security Agreement - PEAG, LLC - EXECUTED (00263748)#page4.tif source=Patent and Trademark Security Agreement - PEAG, LLC - EXECUTED (00263748)#page5.tif source=Patent and Trademark Security Agreement - PEAG, LLC - EXECUTED (00263748)#page6.tif source=Patent and Trademark Security Agreement - PEAG, LLC - EXECUTED (00263748)#page7.tif source=Patent and Trademark Security Agreement - PEAG, LLC - EXECUTED (00263748)#page8.tif

#### PATENT AND TRADEMARK SECURITY AGREEMENT

This Patent Trademark Security Agreement, dated as of August 20, 2015 (this "Agreement"), made by PEAG, LLC a Delaware limited liability company with a principal place of business located at 2591 Dallas Parkway, Suite 300, Frisco, TX 75034 ("Grantor") in favor of GEMCAP LENDING I, LLC, a Delaware limited liability company with offices at 24955 Pacific Coast Highway, Suite A202, Malibu, CA 90265 (together with its successors and assigns, "Lender").

#### RECITALS

**WHEREAS,** the Grantor has an ownership interest in the patents identified on **Exhibit 1** hereto (collectively, the "Patents"); and

**WHEREAS**, the Grantor has an ownership interest in the trademarks identified on **Exhibit 2** hereto (collectively, the "<u>Trademarks</u>"); and

**WHEREAS**, the Grantor and the Lender are parties to that certain Loan and Security Agreement, of even date herewith (as from time to time amended or supplemented, the "Loan Agreement"); and

WHEREAS, the Grantor has granted to grant to Lender a security interest in all of its property and assets, including, without limitation, the Patents and Trademarks, to secure the performance of Grantor's obligations under the Loan Agreement and the other Loan Documents; and

WHEREAS, it is a condition precedent to the Lender's entry into the Loan Agreement and the other Loan Documents that the Grantor execute and deliver this Agreement to the Lender; and

WHEREAS, the Grantor and the Lender by this instrument seek to confirm and make a record of the grant of the security interest in the Patents and Trademarks and the assignment of the Patents and Trademarks upon the occurrence of an Event of Default in accordance with the terms of this Agreement; and

**WHEREAS**, capitalized terms used and not defined herein have the meanings given to them in the Loan Agreement.

- **NOW, THEREFORE**, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Grantor hereby agrees, confirms and acknowledges as follows:
- 1. The Grantor does hereby acknowledge and confirm that the Patents and Trademarks and the goodwill associated therewith constitute Intellectual Property included in the Collateral pledged by Grantor to Lender pursuant to the Loan Agreement.

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- 2. The Grantor further acknowledges and confirms that the rights and remedies of Lender with respect to the Patents and Trademark are more fully set forth in the Loan Agreement and the other Loan Documents, the terms and provisions of which are incorporated herein by reference.
- 3. The Grantor hereby irrevocably constitutes and appoints Lender, with full power of substitution, as its true and lawful attorney-in-fact, with full irrevocable power and authority in its place and stead and in its name or otherwise, from time to time in Lender's sole discretion, at such Grantor's sole cost and expense, to take any and all action and to execute and deliver any and all documents and instruments which Lender may deem reasonably necessary or advisable to (a) accomplish the purposes of perfecting, continuing and preserving, a continuing first priority security interest in the Patents and Trademarks and the goodwill associated therewith in favor of Lender, and (b) effect a transfer of the Patents and Trademarks and the goodwill associated therewith to Lender or to Lender's designees without further consent or authorization of the Grantor upon the occurrence of an Event of Default. In furtherance and not in limitation of the foregoing, if an Event of Default has occurred and is continuing, the Lender is hereby authorized file with the United States Patent and Trademark Office or with such other governmental authorities, the assignment in the form substantially similar to that of Exhibit A attached to this Agreement, together with such other instruments and documents as the Lender may deem necessary or appropriate to effectuate the foregoing.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK AND SIGNATURES ON NEXT PAGE]

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IN WITNESS WHEREOF, this Patent and Trademark Security Agreement as of the day and year first above written.

PEAG, LL

Name: Kevyn DeMartino

Title: Chief Executive Officer

ACCEPTED AND AGREED:

LENDER:

GEMCAP LENDING I, LLC

Name: David Ellis

Title: Co-President

[SIGNATURE PAGE - PATENT AND TRADEMARK SECURITY AGREEMENT]

## **EXHIBIT 1**

# **Patents**

19 (19 )				5-51	
Epic Ear	2014.11.10	29508722	Notice of Allowance on	Pending	Pending
Buds			07.20.2015		

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## **EXHIBIT 2**

# **Trademarks**

JBuds	77267512	2007.08.29	REGISTERED -	2 120 101	2008.05.20
			Section 8 and 15	3,430,181	
D El	77067456	0007.00.00	filed 05.13.2014		0000 05 12
B-Flex	77267456	2007.08.29	REGISTERED - Section 8 and 15	3,426,305	2008.05.13
			filed 05.13.2014	3,420,303	
Jlab	77949974	2010.03.03	REGISTERED		2010.10.19
Jiab	11949914	2010.03.03	REGISTERED	3,863,396	2010.10.19
				3,803,390	
Go	85420927	2011.09.13	REGISTERED		2013.10.22
GO	00120321	2011.05.10	REGISTERED	4,422,395	2010.10.22
				1, 122,000	
Hook It Up.	85725034	2012.09.10	REGISTERED		2014.01.21
Rock It Out.	00.200			4,471,945	
The Crasher	85718739	2012.08.31	REGISTERED		2014.01.21
				4,471,904	
Shaker	86061508	2013.09.11	REGISTERED		2014.04.29
				4,521,293	
BOMBORA	86170822	2014.01.21	REGISTERED		2014.06.24
				4,556,082	
Jbuddies	86184491	2014.02.04	REGISTERED		2014.07.29
				4,576,016	
Intro	86019747	2013.07.25	REGISTERED		2014.10.07
				4,618,505	
Freedom to	86184424	2014.02.04	REGISTERED		2015.01.27
Listen				4,679,914	
Audio	86119309	2013.11.14	REGISTERED		2015.02.24
Reimagined				4,693,241	
Earbuds	86119330	2013.11.14	REGISTERED		2015.02.24
Reimagined				4,693,242	
Omni by Jlab	86070692	2013.09.20	REGISTERED		2015.03.17
				4,704,703	
The Bouncer	85725007	2012.09.10	REGISTERED		2015.03.31
				4,712,855	
Epic by JLAB	86019875	2013.07.25	PENDING		

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C3	86026700	2013.08.01	PENDING	
Cush Fins	86049595	2013.08.27	PENDING	
Rock It Out	86442866	2014.11.03	PENDING	
Jcon (logo)	86471959	2014.12.04	PENDING	

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#### **EXHIBIT A**

#### ASSIGNMENT OF PATENTS AND TRADEMARKS

This	ASSIGNMENT	OF	<b>PATENTS</b>	AND	TRADEMARKS	(this
gnment'	'), dated as of		_, 201_ made	by made	by PEAG, LLC a D	elaware
d liabilit	y company with a p	orincipa	al place of busin	ness loca	ted at 2591 Dallas Pa	arkway,
300, Fri	isco, TX 75034 ("2	Assigno	or"), in favor	of in fav	or of GemCap Ler	nding I,
a Dela	ware limited liabil	ity cor	npany (" <u>Lend</u>	<u>er</u> ") and	the Assignee as so	et forth
		R	ECITALS:			
	gnment' d liabilit 300, Fri a Dela	gnment"), dated as ofd liability company with a p 300, Frisco, TX 75034 ("2 a Delaware limited liabil	gnment"), dated as ofd liability company with a principa 300, Frisco, TX 75034 ("Assignate a Delaware limited liability cont.	gnment"), dated as of	gnment"), dated as of	

- WHEREAS, Assignor has an ownership interest in the Patents described on Exhibit 1 attached hereto (the "Patents"); and
- WHEREAS, Assignor has an ownership interest in the Trademarks described on Exhibit 2 attached hereto (the "Trademarks"); and
- **WHEREAS**, Assignor and Lender are parties to that certain Loan and Security Agreement, dated as of August 20, 2015 (as from time to time amended or supplemented, the "<u>Loan Agreement</u>"; capitalized terms used and not defined herein shall have the meanings set forth in the Loan Agreement); and
- WHEREAS, Assignor granted to Lender a security interest in substantially all of Assignor's property and assets to including the Patents and Trademarks and the goodwill associated therewith to secure the performance of its obligations under the Loan Agreement and the other Loan Documents; and
- **WHEREAS**, it was a condition precedent to the Lender's entry into the Loan Agreement that Assignor shall have executed and delivered this Assignment; and
- WHEREAS, one or more Events of Default have occurred under the Loan Agreement and the Lender has the right to exercise its rights and remedies under the Loan Agreement and the other Loan Documents; and
- **WHEREAS,** by this instrument, Assignor is hereby assigning the Trademark to the Lender or its designee as set forth herein (such party, the "<u>Assignee</u>").
- **NOW, THEREFORE**, for good and valuable consideration, the receipt and adequacy of are hereby acknowledged, Assignor hereby assigns to Lender the Trademark as follows:

1.	Assignment of	of Trademarks.	Assig	nor hereby	assigns,	transfers,	and
conveys to			<u>,</u> a .		wit	h offices	at

\_\_\_\_\_ (the "<u>Assignee</u>") all of Assignor's right, title and interest in and to the Trademarks together with the goodwill associated therewith.

- 2. <u>Assignment of Patents</u>. Assignor hereby assigns, transfers, and conveys to Assignee all of Assignor's right, title and interest in and to the Patents together with the goodwill associated therewith.
- 3. <u>Filing and Recordation</u>. Assignee is hereby authorized to file or record this Assignment or any other instrument in such public offices and with such governmental authorities, including the United States Patent and Trademark Office, as Assignee may determine from time to time for the purpose of evidencing the foregoing assignment.

**IN WITNESS WHEREOF**, Assignor has executed this Trademark Assignment as of the date first above written.

**ASSIGNOR:** 

PEAG,	LLC		
By:			
Name:			
Title: _			

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RECORDED: 08/20/2015