

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM352173

| | | | |
|---|--|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| IOMEGA LLC | | 12/21/2012 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | LE INTANGIBLES HOLDING COMPANY LLC | | |
| Street Address: | 176 SOUTH STREET | | |
| City: | HOPKINTON | | |
| State/Country: | MASSACHUSETTS | | |
| Postal Code: | 01748 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 76125750 | I | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4127419292 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 4127418400 | | |
| Email: | uspto@ferencelaw.com | | |
| Correspondent Name: | Stanley D. Ference | | |
| Address Line 1: | 409 Broad Street | | |
| Address Line 4: | Pittsburgh, PENNSYLVANIA 15143 | | |
| ATTORNEY DOCKET NUMBER: | 740.001 I AND DESIGN | | |
| NAME OF SUBMITTER: | BRIAN SAMUEL MALKIN | | |
| SIGNATURE: | /Brian Samuel Malkin/ | | |
| DATE SIGNED: | 08/21/2015 | | |
| Total Attachments: 9 | | | |
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ASSIGNMENT OF TRADEMARKS AND DOMAIN NAMES

This Assignment (this "Assignment") is effective as of December 21, 2012, at 11:00 a.m., Eastern time, by and between Iomega LLC, a Delaware limited liability company having an address at 3721 Valley Center Drive, Suite 200, San Diego, California 92130 (the "Assignor"), and LE Intangibles Holding Company LLC, a Delaware limited liability company having an address at 176 South Street, Hopkinton, Massachusetts 01748 (the "Assignee").

WHEREAS, pursuant to a Contribution Agreement between EMC Corporation, a Massachusetts Corporation and the indirect parent of the Assignor ("EMC"), and LenovoEMC, Limited, a Hong Kong company, dated July 31, 2012 (the "Contribution Agreement"), EMC is implementing an internal reorganization of the Assignor (the "Reorganization"); and

WHEREAS, the Assignor owns certain registrations and applications of trademarks and service marks which are listed on attached Schedule I ("Assigned Trademarks") and certain domain name registrations which are listed on attached Schedule II ("Assigned Domain Names") and together with the Assigned Trademarks, the "Assigned IP"; and

WHEREAS, as part of the Reorganization and pursuant to the terms of this Assignment, the Assignee desires to receive from the Assignor an assignment of each Assigned Trademark and Assigned Domain Name;

NOW THEREFORE, for good and valuable consideration, the Assignor hereby assigns to the Assignee, all of its right, title and interest in and to each item of Assigned IP owned by the Assignor, including such goodwill associated therewith and the right to sue for and collect past damages therefor, in each case solely to the extent such right, title and interest constitute NAS JV Assets (as such term is defined in the Contribution Agreement).

The Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States Patent and Trademark Office, and the empowered officials of any other applicable offices and governments, and the applicable domain name registrars, to issue or transfer each item of Assigned IP owned by the Assignor to the Assignee, as assignee thereof.

[Signature Page Follows]

Schedule I: Assigned Trademarks

| Juris- diction | Trademark | App. No. | App. Date | Reg No. | Reg. Date | Beneficial Owner | Status/ Comments |
|---------------------------|------------------------------|-----------------|------------------|----------------|------------------|-------------------------|--------------------------------------|
| U.S. Federal | IOMEGA | 85270254 | 17-MAR-2011 | | | EMC Corporation | Pending/ published and opposed |
| U.S. Federal | IOMEGA | 74433937 | 10-SEP-1993 | 1841739 | 28-JUN-1994 | EMC Corporation | Registered |
| U.S. Federal | IOMEGA (Stylized Letters) | 76126177 | 12-SEP-2000 | 2742988 | 29-JUL-2003 | EMC Corporation | Registered |
| U.S. Federal | UNSTOPPABLE COMPUTING | 85109230 | 17-AUG-2010 | 4161760 | 19-JUN-2012 | EMC Corporation | Registered |
| U.S. Federal | I and Design | 76125750 | 12-SEP-2000 | 2952031 | 17-MAY-2005 | EMC Corporation | Registered |
| Canada | IOMEGA | 540044 | 15-APR-1985 | TMAA314190 | 16-MAY-1986 | EMC Corporation | Registered |
| Canada | I and Design | 132715200 | 06-DEC-2006 | TMAA730630 | 10-DEC-2008 | EMC Corporation | Registered |
| Canada | I and Design | 077575900 | 20-FEB-1995 | TMAA484740 | 28-OCT-1997 | EMC Corporation | Abandoned |
| Mexico | IOMEGA | 1869 | 11-NOV-1985 | 366104 | 18-NOV-1988 | EMC Corporation | Registered |
| Mexico | I and Design | 475208 | 12-MAR-2001 | 747649 | 12-MAR-2001 | EMC Corporation | Inactive |
| Mexico | I and Design | 225988 | 02-MAR-1995 | 545187 | 31-MAR-1997 | EMC Corporation | Inactive |
| Bermuda | IOMEGA O and Design | 10800 | 26-NOV-1986 | | | EMC Corporation | Abandoned 26-NOV-1993 |
| Bahamas | IOMEGA O | 12015 | 29-MAY-1986 | | | EMC Corporation | Abandoned 29-NOV-2000 |
| Trinidad and Tobago | IOMEGA O and Design | 16570 | 01-DEC-1986 | | | EMC Corporation | Abandoned 6-SEP-2001 |
| Costa Rica | IOMEGA I O and Design | 141094 | 04-JUN-1986 | | | EMC Corporation | Abandoned 6-SEP-2001 |
| Panama | IOMEGA | 41149 | 05-MAY-1985 | 41149 | 03-FEB-1989 | EMC Corporation | Abandoned 17-NOV-2008 |
| Argentina | IOMEGA | 2763825 | 1-FEB-1995 | 2219508 | 17-MAR-2008 | EMC Corporation | Registered |
| Argentina | I and Design | 2330731 | 12-MAR-2001 | 1890165 | 11-OCT-2002 | EMC Corporation | Registered |
| Bolivia | IOMEGA | 0144 | 11-JUN-1986 | 45830 C | 21-JUL-1987 | EMC Corporation | Registered |
| Brazil | IOMEGA | 831198931 | 02-SEP-2011 | | | EMC Corporation | Pending |

| Juris-diction | Trademark | App. No. | App. Date | Reg No. | Reg. Date | Beneficial Owner | Status/ Comments |
|----------------------|---|-------------|-------------|----------------|-------------|------------------|--|
| Brazil | I and Design | 823641554 | 12-MAR-2001 | 823641554 | 22-MAY-2007 | EMC Corporation | Registered |
| Chile | IOMEGA and Design | 164072 | 14-NOV-1990 | | | EMC Corporation | Abandoned 6-SEP-2001 |
| Chile | I and Design | 520538 | 12-MAR-2001 | 615814 | 08-JAN-2002 | EMC Corporation | Registered |
| Colombia | I and Design | 95 6377 | 21-FEB-1995 | 175854 | 16-JUN-1995 | EMC Corporation | Inactive |
| Peru | IOMEGA and Design | 10328-1996 | 02-NOV-1990 | P10091004 | 10-MAY-1991 | EMC Corporation | Abandoned 6-SEP-2001 |
| Peru | I and Design | 92047-1999 | 24-SEP-1999 | P00060169 | 30-DEC-1999 | EMC Corporation | Inactive |
| Uruguay | I and Design | 275897 | 21-FEB-1995 | 275897 | 07-JAN-1997 | EMC Corporation | Abandoned |
| Venezuela | I and Design | 1995-004915 | 06-APR-1995 | P190692 | 23-AUG-1996 | EMC Corporation | Inactive |
| Community Trademarks | io club IOMEGA LOYALTY PROGRAMME and Design | 2544260 | 22-JAN-2002 | 2544260 | 19-JUN-2003 | EMC Corporation | Abandoned 23-JAN-2012 |
| Community Trademarks | IOCLUB | 2544377 | 22-JAN-2002 | 2544377 | 04-JUN-2003 | EMC Corporation | Registered |
| Community Trademarks | IOMEGA | 8268526 | 30-APR-2009 | | | EMC Corporation | Possibility for appeal – opposed and opposition sustained |
| Community Trademarks | I and Design | 2145506 | 12-MAR-2001 | 2145506 | 20-JUN-2002 | EMC Corporation | Registered |
| Community Trademarks | UNSTOPPABLE COMPUTING | 9746967 | 17-FEB-2011 | 9746967 | 21-JUL-2011 | EMC Corporation | Registered |
| Austria | IOMEGA | AM 502/95 | 31-JAN-1995 | 159594 | 01-SEP-1995 | EMC Corporation | Registered |
| Benelux | IOMEGA | 841607 | 31-JAN-1995 | 570958 | 31-JAN-1995 | EMC Corporation | Registered |
| Czech Republic | IOMEGA | 145242 | 28-JUL-1999 | 229338 | 28-JUL-1999 | EMC Corporation | Registered |
| Denmark | IOMEGA | 002208 1985 | 18-APR-1985 | VR 002992 1989 | 02-JUN-1989 | EMC Corporation | Registered |
| France | IOMEGA | 97 668354 | 12-MAR-1997 | 97 668354 | 12-MAR-1997 | EMC Corporation | Registered |

| Juris-diction | Trademark | App. No. | App. Date | Reg No. | Reg. Date | Beneficial Owner | Status/ Comments |
|----------------|-------------------|--------------|-------------|----------|-------------|------------------|--|
| Germany | I and Design | 30116205.0 | 12-MAR-2001 | 30116205 | 18-JAN-2002 | EMC Corporation | Registered |
| Greece | IOMEGA | 123020 | 16-FEB-1995 | 123020 | 17-OCT-1997 | EMC Corporation | Registered |
| Greece | IOMEGA and Design | 83773 | 02-OCT-1986 | | | EMC Corporation | Abandoned 6-SEP-2001 |
| Greece | I and Design | 123419 | 14-MAR-1995 | | | EMC Corporation | Inactive |
| Ireland | IOMEGA | 93/3196 | 16-JUL-1993 | 176942 | 15-JUL-1993 | EMC Corporation | Registered |
| Italy | IOMEGA and Design | 19,964 C/85 | 24-APR-1985 | 725,790 | 26-JAN-1986 | EMC Corporation | Inactive |
| Italy | I and Design | MI/2001/2713 | | | | EMC Corporation | Abandoned 10-MAR-2011 |
| Norway | IOMEGA and Design | 198504640 | 03-DEC-1985 | 136171 | 20-APR-1989 | EMC Corporation | Registered |
| Russia | IOMEGA | 2011730098 | 13-SEP-2011 | | | EMC Corporation | Waiting for registration certificate |
| Russia | I and Design | 2001707054 | 12-MAR-2001 | 237572 | 4-FEB-2003 | EMC Corporation | Registered |
| Spain | IOMEGA and Design | 1124745 M2 | 15-NOV-1985 | 970650 | | EMC Corporation | Abandoned 6-SEP-2001 |
| Sweden | IOMEGA and Design | 1986/01472 | 20-FEB-1986 | 213418 | 31-MAR-1989 | EMC Corporation | Registered |
| Sweden | I and Design | 2001/01672 | 12-MAR-2001 | 352734 | 15-FEB-2002 | EMC Corporation | Registered |
| Switzerland | IOMEGA | 642/1995.5 | 31-JAN-1995 | 427509 | 05-JUL-1996 | EMC Corporation | Registered |
| Switzerland | I and Design | 2542/2001 | 12-MAR-2001 | P-494561 | 12-MAR-2001 | EMC Corporation | Registered |
| United Kingdom | IOMEGA | 1208375 | 02-DEC-1983 | 1208375 | 02-DEC-1983 | EMC Corporation | Registered |
| United Kingdom | I and Design | 2264036 | 12-MAR-2001 | 2264036 | 23-NOV-2001 | EMC Corporation | Registered |
| Israel | IOMEGA | 61128 | 06-JUN-1985 | 61128 | 27-MAR-1989 | EMC Corporation | Registered |
| South Africa | IOMEGA | 85/2648 | 17-APR-1985 | 85/2648 | 17-APR-1985 | EMC Corporation | Registered |
| South Africa | I and Design | 95/2035 | 16-FEB-1995 | | | EMC Corporation | Abandoned/ Inactive |
| China | IOMEGA | 98000 88749 | 05-AUG-1998 | 1376329 | 21-MAR-2000 | EMC Corporation | Registered |
| China | I and Design | 2001-034601 | 12-MAR-2001 | 1983722 | 14-MAY-2005 | EMC Corporation | Registered |

| Jurisdiction | Trademark | App. No. | App. Date | Reg No. | Reg. Date | Beneficial Owner | Status/ Comments |
|--------------|--|--------------|-------------|---------------|-------------|------------------|------------------------|
| China | AIMELIJA IOMEGA in traditional Chinese characters] | 9800002589 | 9-JAN-1997 | 1276271 | 21-MAY-1999 | EMC Corporation | Inactive |
| Hong Kong | IOMEGA and Design | 2215/1987 | 02-JUL-1985 | 19870275 | 02-JUL-1985 | EMC Corporation | Inactive/ abandoned |
| Hong Kong | IOMEGA (in Chinese characters) | 14771/1997 | 15-OCT-1996 | 04783/2000 | 15-OCT-1997 | EMC Corporation | Registered |
| Hong Kong | I and Design | 03966 | 12-MAR-2001 | 2002B04165 | 12-SEP-2007 | EMC Corporation | Registered |
| India | IOMEGA and Design | 436821 | 22-APR-1985 | 436821 | 22-APR-1985 | EMC Corporation | Inactive/ abandoned |
| Japan | IOMEGA | S60-044465 | 30-APR-1985 | 2225659 | 23-APR-1985 | EMC Corporation | Registered |
| Japan | I and Design | 2001-021868 | 12-MAR-2001 | 4541169 | 01-FEB-2002 | EMC Corporation | Registered |
| Philippines | I and Design | 41995103226 | 27-JUN-1995 | 41995103226 | 04-AUG-2000 | EMC Corporation | Registered |
| Singapore | IOMEGA | 95/019801 | 07-MAR-1995 | T95019801 | 7-MAR-1995 | EMC Corporation | Registered |
| Singapore | I and Design | T01032361 | 12-MAR-2001 | T01/032361 | 12-SEP-2000 | EMC Corporation | Registered |
| South Korea | IOMEGA | 7939/1995 | 06-MAR-1995 | 350159 | 18-NOV-1996 | EMC Corporation | Registered |
| South Korea | I and Design | 2001-0009142 | 12-MAR-2001 | 4005269410000 | 05-AUG-2002 | EMC Corporation | Registered |
| Taiwan | I and Design | 090008430 | 13-MAR-2001 | 01013036 | 01-SEP-2002 | EMC Corporation | Registered |
| Taiwan | I and Design | 084009253 | 03-MAR-1995 | 00722019 | 16-JUL-1996 | EMC Corporation | Inactive |
| Taiwan | Iomega in Chinese characters | 87009979 | 02-MAR-1998 | 00873351 | 11-JAN-1999 | EMC Corporation | Registered |
| Australia | IOMEGA | 400136 | 18-NOV-1983 | 400136 | 18-NOV-1983 | EMC Corporation | Registered |
| Australia | I and Design | 869091 | 13-MAR-2001 | 869091 | 13-MAR-2001 | EMC Corporation | Registered |
| New Zealand | IOMEGA | 245544 | 08-FEB-1995 | 245544 | 8-FEB-1995 | EMC Corporation | Registered |
| New Zealand | I and Design | 633807 | 12-MAR-2001 | 633807 | 10-JUN-2002 | EMC Corporation | Registered |

Schedule II: Assigned Domain Names

| Assignor | Domain |
|----------|-------------------|
| | cloudconnect.biz |
| | cloudconnect.info |
| | cloudnetnow.com |
| | icloudnow.com |
| | icloudonline.com |
| | ioclub.net |
| | ioemga.com |
| | iolink.com |
| | iomega.ae |
| | iomega.asia |
| | iomega.at |
| | iomega.be |
| | iomega.ch |
| | iomega.co |
| | iomega.co.at |
| | iomega.co.cz |
| | iomega.co.dk |
| | iomega.co.hu |
| | iomega.co.il |
| | iomega.co.in |
| | iomega.co.it |
| | iomega.co.kr |
| | iomega.co.nz |
| | iomega.co.pt |
| | iomega.co.uk |
| | iomega.co.za |
| | iomega.com |
| | iomega.com.au |
| | iomega.com.br |
| | iomega.com.gr |
| | iomega.com.hk |
| | iomega.com.hr |
| | iomega.com.my |
| | iomega.com.ph |
| | iomega.com.pl |
| | iomega.com.pt |
| | iomega.com.ro |
| | iomega.com.sg |
| | iomega.com.tr |
| | iomega.com.tw |
| | iomega.de |
| | iomega.dk |

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|--|---------------------------|
| | iomega.eu |
| | iomega.eu.com |
| | iomega.fi |
| | iomega.fr |
| | iomega.hk |
| | iomega.ie |
| | iomega.jp |
| | iomega.li |
| | iomega.lt |
| | iomega.lu |
| | iomega.net |
| | iomega.nl |
| | iomega.no |
| | iomega.org |
| | iomega.pt |
| | iomega.ro |
| | iomega.se |
| | iomega.sg |
| | iomega.si |
| | iomega.sk |
| | iomega.tel |
| | iomega.tw |
| | iomega-asia.com |
| | iomega-cirrus.com |
| | iomegacloud.com |
| | iomegacommunity.com |
| | iomegacorp.com |
| | iomega-cumulus.com |
| | iomega-data-recovery.com |
| | iomegadatarecovery.net |
| | iomegadatarecovry.com |
| | iomegadirect.com |
| | iomega-europe.com |
| | iomegajobs.com |
| | iomegalink.com |
| | iomegaoem.com |
| | iomegaonlinestorage.com |
| | iomegaoutlet.com |
| | iomega-personal-cloud.com |
| | iomegareg.com |
| | iomegasales.com |
| | iomegasetup.com |
| | iomegasilverlining.com |
| | iomegastore.net |
| | iomega-stratus.com |

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|--|-----------------------------|
| | iomegavertrieb.com |
| | iomegavideosurveillance.com |
| | lifelineapps.com |
| | mycloudnow.biz |
| | mycloudnow.info |
| | mycloudnow.net |
| | myiomegacloud.com |
| | myremotenas.com |
| | networkstorage4you.com |
| | personacloudnow.com |
| | personalcloud.biz |
| | personalcloudonline.com |
| | personalsilverlining.com |
| | remotecloud.biz |
| | remotecloud.info |
| | remotecloud.net |
| | storcenter.com |
| | storcenterix2.com |
| | storcenter-ix2.com |
| | storcenterpro.com |
| | unstoppablecomputing.com |
| | unstoppablecomputing.com |
| | vfhomecloudupdate.net |